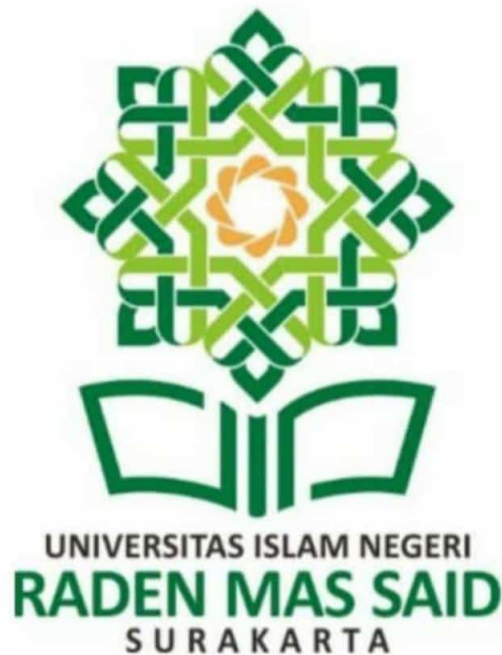


**HEDONISM PORTRAYED IN THE MAIN CHARACTER OF
LIMITLESS MOVIE**

THESIS

**Submitted in Partial Fulfillment of the Requirements
for the Degree of *Sarjana Humaniora***



Written by:

NOVIANA DWI PRAMESTI

196111059

**ENGLISH LETTERS STUDY PROGRAM
FACULTY OF CULTURES AND LANGUAGES
UIN RADEN MAS SAID SURAKARTA**

2023

ADVISOR SHEET

ADVISOR SHEET

Subject: Noviana Dwi Pramesti

SRN : 196111059

To: The Dean of
Cultures and Languages Faculty
UIN Raden Mas Said Surakarta in
Surakarta

Assalamu 'alaikum wa rahmatullahi wa barakatuh

After reading thoroughly and giving necessary advice, here with, as
the advisor, I state that the thesis of:

Name : Noviana Dwi Pramesti

SRN : 196111059

Title : *Hedonism Portrayed In The Main Character Of Limitless
Movie*. has already fulfilled the requirements to be presented before
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Humaniora* in English Letters.

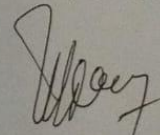
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Wassalamu 'alaikum warahmatullahi wa barakatuh

Surakarta, June 14th, 2023

Advisor,

Wildi Adila, S.Pd.I., M.A



NIP. 19911107 202012 1 011

RATIFICATION

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This is to certify that the Sarjana thesis entitled *Hedonism Portrayed In The Main Character Of Limitless Movie* by Noviana Dwi Pramesti has been approved by the Board of Thesis Examiners as the requirement for the degree of Sarjana Humaniora in English Letters.

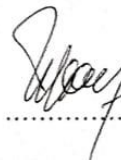
Chairman : Yustin Sartika, M.A.

NIP : 19851024 201903 2 009



Secretary : Wildi Adila, S.Pd.I, M.A.

NIP : 19911107 202012 1 011



Main Examiner : Hidayatul Nurjanah, M.A.

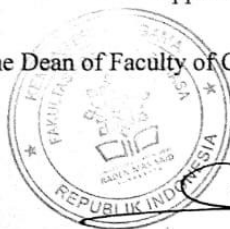
NIP : 19850928 201903 2 012



Surakarta, June 14th, 2023

Approved by

The Dean of Faculty of Cultures and Language.



Prof. Dr. Toto Suharto, S. Ag., M.Ag.

NIP. 19710403 199803 1 005

DEDICATION

DEDICATION

The thesis is dedicated to:

1. Myself
2. My Beloved Parents
3. My Beloved Family
4. My Beloved Lectures of English Letters UIN Raden Mas Said Surakarta
5. My Beloved Friends
6. English Letters 2019 of UIN Raden Mas Said Surakarta

MOTTO

MOTTO

"Believe in yourself and all that you are. Know that there is something inside you that is greater than any obstacle." - Christian D. Larson

"You belong to yourself, not them or anyone else."

"What ever you decide to do, make sure it makes you happy."

ACKNOWLEDGEMENT

ACKNOWLEDGMENT


Alhamdulillahirobbil 'Aalamin, all praise be to Allah SWT who has given me mercy, guidance, and health so that researcher can complete a thesis entitled *Hedonism Portrayed In The Main Character Of Limitless Movie*. To several parties who have helped and provided support, motivation, and advice to the researcher so they can complete this thesis. On this occasion, the researcher would like to thank:

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13. The special YOU to the special one.

The researcher realizes that this thesis is still far from perfect. The researcher hopes that this thesis is useful for the researcher and readers in general.

Surakarta, June 14th 2023
The Researcher


Noviana Dwi Pramesti
SRN. 196111059

PRONOUNCEMENT

PRONOUNCEMENT

Name : Noviana Dwi Pramesti

SRN : 196111059

Study Program : English Letters

Faculty : Faculty of Cultures and Languages

I sincerely state that the thesis entitled *Hedonism Portrayed In The Main Character Of Limitless Movie* is my original work. To the best of my knowledge and belief, the thesis contains no material previously published or written by another person except where due references are made.

If later proven that my thesis has discrepancies, I am willing to take the academic sanctions in the form of repealing my thesis and academic degree.

Surakarta, June 14th, 2023

Stated by



Noviana Dwi Pramesti

SRN. 196111059

ABSTRACT

Noviana Dwi Pramesti. 2023. *Hedonism portrayed in the main character of Limitless movie*. Thesis. English letters Study Program. Culture and Language Faculty.

Advisor : Wildi Adila, S.Pd.I. M.A..

Keyword : Hedonism, NZT pill, Character

Formulation of the problem of this research of two main questions: first, What types of hedonistic life are portrayed in the movie's main character? Second, How does hedonism affect the main character? One basic reason for conducting this study is that the researcher hypothesized that the main character. Those changes are influenced by factors, especially the change in the characterization, which will be discussed in this research. Thus, the researcher argues that conducting this study is needed to enrich the application of the theory of hedonism. The researcher hypothesized that the main character has types of hedonism that impact his life. The researcher used two theories from Weijers (2012) and Veenhoven (2003) to answer the formulation of the problem. The method of research in this research is qualitative method. The purpose of this research is to explain types of hedonism in the main character of the movie and to explain the hedonism effects in the main character.

The research found 56 data in the *Limitless movie*. These include the types and effects of hedonism in the main character by Weijer's and Veenhoven's theories. The researcher found six types of hedonism in the main character from 56 data in this research. Five types of hedonism are found in the main Character. The folk hedonism 43 data, value hedonism 1 data, motivational hedonism 7 data, hedonism egoism 3 data, and hedonism utilitarianism 2 data. From the 56 data, five impacts are found in the main character. Undermines health 8 data lead to addiction 15 data, loss control 19 data, guidelines or happiness 11 data, and erodes social bonds 3 data..

Of the collected data, 43 instances pointed to folk hedonism, while 18 revealed Eddie Moora towards the avoidant type. This indicates that Eddie Moora has folk hedonism types, which significantly impact her. As a result, Eddie Moora's hedonism effects a loss of control. Therefore, he sometimes loses control of his thinking.

ABSTRAK

Noviana Dwi Pramesti. 2023. Hedonism potrayed in the main character of Limitless movie. thesis. English letters Study Program. Culture and Language Faculty.

Pembimbing : Wildi Adila, S.Pd.I. M.A..

Kata kunci : Hedonisme, pil NZT, Karakter

Penelitian menemukan 56 data dalam film Limitless. Ini termasuk jenis dan efek hedonisme pada tokoh utama menurut teori Weijer dan Veenhoven. Peneliti menemukan enam tipe hedonisme pada tokoh utama dari 56 data dalam penelitian ini. Lima jenis hedonisme ditemukan pada Tokoh utama. hedonisme rakyat 43 data, hedonisme nilai 1 data, hedonisme motivasi 7 data, egoisme hedonisme 3 data, dan utilitarianisme hedonisme 2 data. Dari 56 data tersebut, ditemukan lima dampak pada tokoh utama. Underminus health 8 data mengarah pada adiksi 15 data, loss control 19 data, guidelines atau happiness 11 data, dan mengikis ikatan sosial 3 data.

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Dari data yang dikumpulkan, 43 contoh menunjukkan hedonisme rakyat, sedangkan 18 mengungkapkan Eddie Moora ke arah tipe menghindar. Hal ini menunjukkan bahwa Eddie Moora memiliki tipe folk hedonism yang berdampak signifikan terhadap dirinya. Akibatnya, hedonisme Eddie Moora menyebabkan hilangnya kendali. Karena itu, ia terkadang kehilangan kendali atas pemikirannya.

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CHAPTER I

INTRODUCTION

A. Background of the Study

A complex social issue that still exists in society nowadays is hedonism. As a common issue in society, hedonism is also found in literary work, such as films, where movie characters are often described as rich people who live in luxurious houses with luxurious lifestyles and use their wealth to have fun. In this era, especially in the world of the movie. “Hedonism maintains that pleasure is the guiding principle of human action, both factually and normatively” (Fromm, 2002: 174).

According to Weijers (2012: 15), hedonism comes from the Greek word *hēdonismos*, which means pleasure. The hedonistic lifestyle is a temporary lifestyle widely followed by many adolescents (Veenhoven, 2003), from the definition concluded that hedonism is the way of life chosen by a glamour performance. People who choose this style always try hard to maximize and fulfill their needs.

According to Russell (2007), the characteristics of a hedonist are an instant way of life view, sees the result achievement, From the definition of hedonism just from the last result, not the process. Becomes the seeker of the fistic modernists, has relativity of enjoyment up to great, fulfills their spontaneous desirability. When Hedonist has a big problem, they think that the world heats them, and how much money they have will be out.

Hedonism has existed since the time of the Greeks. In ancient times, the first figure to teach hedonism was a philosopher named Democritus (400-370). He saw that pleasure as the primary goal in this life. Besides that, one of the followers of Socrates, i.e., Aristippus (395 BC), also forbids pleasure as the only thing people want to find. The term hedonism comes from the Greek word *hēdonismos* which means for pleasure. This term refers to how we should behave, how to avoid the bad to get the good thing Weijers (2012: 15). According to Weijers (2012), there are six types of hedonism first, folk hedonism, value hedonism, motivational hedonism, normative hedonism, hedonistic egoism, and hedonism utilitarianism.

Folk hedonism explains that people must achieve happiness by imagining what might happen in the future or to others. Value hedonism, This type of hedonism explains that all pleasure is valuable and should be pursued even if it does not result in any benefit. Motivational hedonism, This type of hedonism means Continuous behavior motivated by the desire for happiness and the avoidance of pain. Normative hedonism, This type of hedonism explains how happiness should be pursued and pain should be avoided. Hedonism egoism, This type of hedonism explains that people always try hard to maximize and fulfill their wishes and needs. Hedonistic utilitarianism: This type of hedonism explains how people get happiness for themselves and those around them.

According to Venhoveen (2003), hedonism has six effects. First, At the individual level, hedonism undermines health. People like happiness by drinking alcoholic beverages, smoking tobacco, eating sweets, and having great sex. Second, Reduce Happiness. One reason hedonists may become unhappy is that pleasure fades with time. Third, hedonism leads to addiction.

For one thing, seeking pleasure can lead to risky experimentation and the wrong friends. Furthermore, habituation would result in cravings for ever-increasing levels of stimulation, potentially leading to self-destruction. Fourth, hedonism leads to a loss of reality control from the state. Hedonism can also reduce control because it spoils people. Fifth, idleness and happiness-seeking are viewed as opposed to active participation, and hedonists are portrayed as passive lotus-eaters. Sixth, hedonism erodes social bonds. In this reasoning, the pursuit of individual pleasures makes people selfish.

A concrete example of hedonism is *Limitless's* (2011) movie. *Limitless* is an American movie released on March 2011, directed by Neil Burger and written by Leslie Dixon. The main character in this movie is Eddie Morra. Eddie Morra (Bradley Cooper) is a messy unemployed writer. He has a contract to write a book, but it is more talk than action. He has writer's block. The movie tells about a struggling writer introduced to a *nootropic* drug called NZT-48; the effect of consuming this drug is that the brain works more quickly and can improve his lifestyle vastly. Eddie Morra's life appears perfect, but the problem is still ongoing. An unknown individual frequently pursues Eddie. Gennady, an East European thug from whom he borrowed the initial capital for his business, continues to demand money and NZT pills that he inadvertently swallowed. Crisis practiced as well because NZT made him forget what he had done. The researcher selected this movie because the researcher was interested in the main character's life; the main character in this movie is doing something to achieve success. However, he becomes a negative person that himself destroyed. An example of hedonism that taken from movie is.



Figure 1.1. data number 4. Folk hedonism

This scene showed type of hedonism that is Motivational Hedonism, suitable with Wijners, which tell Motivational Hedonism is the theory is the desire to encounter pleasure and avoid pain, it guides all of our behavior, only pleasure and pain motivates someone. Every human action builds on how much pleasure that they will get when they do something.

Some research on representative hedonistic life has previously been conducted with various research subjects, such as movies, poetry, novels, etc. There are some research examples related to this study. First, Aurelies Riani Mangetan's (2021) research entitled *Hedonism Portrayed In Tony Kushner's Play Script "Angels In America."* Second, the research from Jatrifita Ongga Sinatrya (2011) entitled *Hedonistic Lifestyle And Its Effects To The Characters Of Gossip Girl.* Third, the research from Ibnu Rosid Afandi (2020) entitled *Hedonism in Paulo Coelho's Novel The Winner Stands Alone (2009)*

The similarity between the previous study and this research is the object they discuss Hedonism in the movie. The differences between the previous studies

and this research are the object analysis and the theory. The first previous analysis, entitled *Hedonism Portrayed In Tony Kushner's Play Script "Angels In America,"* used Weijers theory. Second, the research from Jatrifita Ongga Sinatrya (2011) entitled *Hedonistic Lifestyle And Its Effects To The Characters Of Gossip Girl*, this analysis used a sociological approach as the main theory. Third, the research from Ibnu Rosid Afandi (2020) entitled *Hedonism in Paulo Coelho's Novel The Winner Stands Alone (2009)*, this analysis used Sociological Approach as a main theory.

Although many studies discussed hedonism in several films, this study aims to analyze hedonism in *Limitless* using theories from Weijer (2012) and Veenhoven (2003). The object that the researcher has chosen is the *Limitless* movie. The researcher chose this movie because the researcher wants to find Hedonism Life in the main character and how Hedonism effects the main character. The researcher selects the Title *hedonism portrayed in the main character of Limitless movie*.

B. Limitations of the Study

Based on the object of this research, The *Limitless* movie, at least three topics can be used. First, the Intertextuality of *Limitless* Movie. Second, A Psychoexistentialist Perspective of the Main Character in *Limitless*. Third, Hedonism Portrayed In The Main Character of *Limitless* Movie.

The researcher investigates how the main character, the researcher, will provide limitations and focus on topic number three. Entitled *Hedonism Portrayed In The Main Character Of Limitless Movie (2011)*. The problem is the Hedonism life of the movie's characters and its effect on hedonism in the main character in

The *Limitless* movie. This research used Weijer (2012) theory and (Veenhoven, 2003). This research uses data from the movie and previous research.

C. Formulation of the Problems

The formulation of the problems are:

1. What types of hedonism are portrayed in the main character of the movie?
2. What are the effects of hedonism found in the main character of the movie?

D. Objectives of the Study

The objectives of the study are:

1. To reveal the types of hedonism in the main character of the movie
2. To explain hedonism effects in the main character

E. Benefits of the Study

This research is carried out to give benefits divided into theoretical and practical benefits. They are as follows:

1. Theoretical Benefit

This research can benefit from adding information on the research on the theory of types of hedonism by Weijer (2012) and the effect of hedonism by Veenhoven (2003). And adding research references on types of hedonism and the effect of hedonism in the *Limitless* movie. For English Letters Departments, especially in UIN Raden Mas Said Surakarta.

2. Practical Benefit

First, this research can be a medium to understand research types of hedonism in the character of those studying the same aspect in the future. Second, this research can be a reference for future case studies in comparing theory types of hedonism in *Limitless* movies to other films. Third, this research

can complement similar research that discusses the types of hedonism by Weijer (2012), the effects of hedonism by Veenhoven (2003), and *Limitless* Movies..

F. Definition of the Key Terms

This research provides several definitions of terms. The definition of terms aims to clarify the title and avoid different interpretations from the readers. Key terms are also used to help researchers analyze a sentence in the result of the research.

1. Hedonism

Hedonism is the main idea that living is happy and fulfilled life is a good life. Hedonism is the teaching or view that pleasure or pleasure is the purpose of life and human action (Veenhoven, 2004).

2. Character

Characters are basic elements in much imaginative literature. Therefore they merit considerable attention to them (Potter, 1967, p. 1). Typified character in literature is dominated by one specific trait and is referred to as a flat character (Klarer, 2004, p. 17).

CHAPTER II

LITERATURE REVIEW

A. Theoretical Background

1. The Theory of Hedonism by Weijer (2012)

a. Definition of Hedonism

Hedonism is a way of life characterized by openness to pleasurable experiences, and hedonism is a kind of value in the morals that appreciates enjoyment (Veenhooven, 2003). From the definition, hedonism is the way of life chosen by a hedonist. The hedonist like new experiences based on pleasure and all moral aspects of pleasure will be prioritized. Hedonism is a stated doctrine that pleasure is the most essential thing in life, or hedonism is the notion held by those who solely seek the pleasures of life (Valufi, 2020, p.31). “Hedonism maintains that pleasure is the guiding principle of human action, both factually and normatively” (Fromm, 2002, p. 174). Based on pleasure, hedonists position happiness as the highest goal of humans. According to them, happiness becomes meaningful only as an expression of pleasure, enjoyment, joy, and cheer. In this direction, a principle is created that everyone should perform actions that please them. Although hedonists agree on this principle, they disagree about what gives people the most pleasure.

b. The Types of Hedonism

Daniel Michael Wijers (2012), in his research entitled "Hedonism and Happiness in Theory and Practice," explains that the concept of hedonism has various types, which are divided into six categories, namely:

1) Folk Hedonism

Folk Hedonism is the everyday understanding of hedonism. The everyday understanding of hedonism that explains above means that the Folk Hedonism definition depends on the non-philosopher definition. Non-philosophers tend to think of a hedonist as a person who seeks pleasure without any particular regard for their future well-being or the well-being of others. According to them, a stereotypical hedonist is someone who never misses an opportunity to indulge in the pleasures of sex, drugs, and rock "n" roll, even if the indulgences are likely to lead to relationship problems, health problems, regrets, or sadness for themselves or others. An example of folk hedonism is when someone feels they won't get pleasure, then he consumes the drug, and after he consumes the drug, he loses control, he does free sex, and then he fell pleasure.

2) Value Hedonism

Value hedonism is a category of hedonism that talks about value. For example, the value of money, from its initial nominal value to its use as manufacturing raw materials. Of course, this amount varies depending on the applicable currency and the nation. According to the hedonists who subscribe to this theory, money can be used to buy things

like a home, a car, food, and many more, in addition to delivering satisfaction and preventing unhappiness.

3) Motivational Hedonism

Motivational Hedonism is the theory is the desire to encounter pleasure and avoid pain. It guides all of our behavior. Only pleasure and pain motivate someone. Every human action builds on how much pleasure they will get when they do something. Below is the example of motivational hedonism. Example of motivational hedonism is when someone think that money is everything so, they must be richer in anyway so they can buy a luxury cars, luxurious residences, drugs and even buy women.

4) Normative Hedonism

Value Hedonism, occasionally with assistance from Motivational Hedonism, has been used to argue for specific theories of right action (theories that explain which actions are morally permissible or impermissible and why). The theory that happiness should be pursued (that pleasure should be pursued, and pain should be avoided) is called Normative Hedonism and sometimes Ethical Hedonism. In Normative Hedonism, enjoyment will manifest either before or after hedonist acts by moral principles, such as helping those who have fallen and then feeling good about it.

5) Hedonism Egoism

hedonism Egoism is the theory that we should morally speak and do whatever is most in our best interests. Hedonistic Egoism holds that the most interests are whatever makes us happiest. It is whatever provides us with the most net pleasure after the pain is subtracted. For example, a Hedonistic Egoist

who did not feel saddened by theft would be morally required to steal, even from needy orphans. If he thought he could get away with it.

6) Hedonism Utilitarianism

Hedonism utilitarianism believes that the best action is the one that provides the most significant amount of excellent satisfaction to the greatest number of people possible. Hedonism utilitarianism holds that persons who make choices based on moral principles will harm an innocent friend to pursue enjoyment for both parties. For example, a hedonism Utilitarian would be morally obliged to publicly execute an innocent friend if doing so was the only way to promote the greatest happiness overall. Although unlikely, such a situation might arise if a child was murdered in a small town and the lack of suspects was causing large-scale inter-ethnic violence.

From the explanation above, the researcher analysis this movie used theory (Weijers, 2012) to find the types of hedonism and used theory (Veenhoven, 2003) to find the effects of hedonism.

2. The Effects of Hedonism by Venhoveen (2003)

The impact is a clash an effect has two consequences, positive and negative. The impact can appear from something (people, objects) that contributes to a person's character, beliefs, or actions. According to (Venhoveen, 2003), there are two main lines in the critique of hedonism. One is that hedonism is terrible for our environment. Second is individual level. here the 6 effects of hedonism by Veenhoven (2003)

1) Undermining Health.

This argumentation applies to the pursuit of sensory pleasures such as drinking alcoholic beverages, smoking tobacco, eating sweets, and having great sex. This way of thinking has been reviewed at length in several group publications.

2) Reducing Happiness

One reason hedonists may become unhappy is that pleasure fades with time. This will dissatisfy pleasure seekers and increase their desire for stimulation because experience dulls sensitivity. This might result in increased risky behavior and disappointment, which leaves one vacancy for hedonistic beings.

3) Leading to addiction

For one thing, seeking happiness can lead to risky experimentation and the wrong friends. Furthermore, habituation would result in cravings for ever-increasing levels of stimulation, potentially leading to self-destruction. For example, hedonism leads to addiction when someone likes to take drugs; if he takes the first and the effects felt can give pleasure, he will use it again, which makes addiction.

4) Leading to a loss of reality control

As stated, hedonism can also reduce control because it spoils people. People who are only after pleasure avoid obstacles and become untrained. Evasion of potentially painful situations would also lower the hedonist's stress tolerance, making hedonists more prone to long-term vulnerability and, thus, more likely to suffer anxiety. Increasing anxiety could increase one's reliance on stimulants. For example, hedonism leads to a loss of

control if someone likes to drink alcohol; if he drinks excessively, this will cause a loss of control effect.

5) Idleness and happiness-seeking

Idleness and happiness-seeking are viewed as opposed to active participation, and hedonists are portrayed as passive lotus-eaters. Pursuing pleasure ultimately results in less pleasurable experiences than a life dedicated to a cause or self-development, as there is strong evidence that enjoyment is a by-product of self-actualization.

6) Erodes social bonds

According to this line of thinking, pursuing personal pleasures makes people less sensitive to the needs of others, which connects to the idea that hedonism causes moral deterioration and increased isolation, leaving the hedonists to "bowl alone." That could be more enjoyable, and the lack of company may increase the hedonist's susceptibility to addiction.

From the definition above, it can be concluded that the impact of hedonism undermines health, reduce happiness, hedonism leads to addiction. Hedonism leads to a loss of reality control and idleness, and hedonism erodes social bonds. Therefore the impact of hedonism tends to harm our lives and should be avoided because it will only harm our lives

1. *Limitless* Movie

Limitless movie is an American movie released in 2011. This movie was directed by Neil Burger and starred Bradley Cooper, Robert De Niro, and Abbie Cornish. This movie, albeit a speculative, sneak peek at what an average human being can do when he uses nearly the full potential of his brain. In real life, it is

widespread for someone to experience the worst condition in their life and then they are depressed, and immediately their life becomes a mess, but sometimes the destruction of their life can be a step towards improvement.

Eddie Morra was originally a failed writer. He had a contract but not a writing page until a few months into his work. Every day he spent drinking and working that does not mean. Until one day, he met his former sister-in-law named Vernon. Vernon offers a job selling high-end narcotics, namely a pill that can make the brain work 100%, which the average human uses 20%. At first, Vernon gave Eddie a pill, and he did not want to be involved in his brother's business.

However, when he was at the apartment, he met the owner of the apartment and began to be lectured on when Eddie would pay the apartment bill. With an uneasy feeling, Eddie remembered that his brother had given him a new drug. Without thinking, Eddie immediately took it, but strangely after a while, the effects of the drug worked. He felt brilliant and very motivated. Everything seemed very clear and doable. After that, Eddie went back to his room and immediately tidied the room, then wrote a story, and in the morning, he produced an article that interested the editor. It was 18 hours of fun for Eddie. With his brain working 100%, he felt it was straightforward and could do it quickly. It did not stop there. Eddie then returned to Vernon to ask for the pill again. However, when he returns to Vernon's apartment, Eddie finds that Vernon is dead. Eddie finds the pills all over Vernon's apartment and manages to find lots of them. This is where the path begins to develop. Originally a loser, Eddie turned into a total winner, even 100% always wins and is successful,

always gets what he wants, wealthy, genius, invincible, in almost all fields, including martial arts. However, after he took enough of the drug, Eddie began to feel the side effects of the drug.

B. Previous Studies

There are some previous research related to this study. First, the research from Eric Orlando (2019) entitled *Hedonism Of Main Character In Movie Wolf Of Wall Street*. This research explains the hedonism of the main character in the movie. The researcher used descriptive qualitative methods. The result of this research is the view that pleasure is the main goal in his life, and he always avoids misery by doing various ways. From the movie, the hedonism factor is things that encourage or influence a person's behavior into hedonism. Hedonism, based on its type, can be used to categorize the behavior of hedonism that occurs in a person. In this study, there are two several mainline effects of hedonism. And one is consumptive, which is terrible for us as individuals, and the other is selfish, which is bad for our environment.

Second, the research from David Fanani (2022) entitled *The Portrayal Of Hedonism In How To Sell By Clancy Martin*. This research explains the *How to Sell novel* by Clancy Martin. The researcher used descriptive qualitative methods. The result of this research this study found four forms of hedonism in Bobby. The first is folk hedonism related to his bad habit of consuming drugs; the second is Hedonism egoism associated with Bobby's habit of stealing from childhood. The third finding is that motivational hedonism relates to why Bobby shows off his wealth to his girlfriend and family by buying many luxury items. Value hedonism

is associated with Bobby's money in the jewelry business, which gives him happiness.

Third, the research from Setyaningrum (2018) entitled *Hedonism as Reflected in Hemingway's Snow of Kilimanjaro*. The research deals with the hedonism in The Snows of Kilimanjaro short story by Ernest Hemingway. The writer used hedonism as the main theory. The objective is to find the hedonism values and the influence of hedonism from the short story's main character. The study was conducted by applying descriptive qualitative research. The result of the analysis to answer the research question showed that of seven kinds of hedonism, five kinds were found in the short story.

Fourth, the research from Valufi (2020) entitled *Types of Hedonism on the Main Character, Sir Walter Elliot, in the Novel Persuasion by Jane Austen*. This study aimed to discover the types of hedonism done by Sir Walter Elliot in Persuasion. This research used a descriptive qualitative method. The writer used a philosophical approach and analyzed data using Weijer 's theory as the main theory. This study found that Sir Walter Elliot performed two types of hedonism: aesthetic and selfish.

Fifth, the research from Nita Anistiawati (2016) entitled *An Analysis Of Politeness Maxims Violated By Slang Language In Limitless Movie Script* discusses the analysis of slang language in Limitless movie. It relates it to the violation of politeness maxims. The purpose of this study is to find out the types of slang that are used by the characters of the movie and to find out whether slang language has the potential to violate maxims of politeness. The researcher uses a descriptive qualitative method and applies Leech's theory of politeness maxims in the analysis.

The researcher found 46 slang words or phrases used by the characters in the movie, but she only selected ten words to be analyzed. The result of the analysis, the researcher finds two types of slang language used in the movie. They are vulgarity and offensiveness and informality and intimacy. The researcher also finds that both types of slang violate three of six of Leech's politeness maxims. They are the approbation maxim, modesty maxim, and agreement maxim.

The similarity between the first previous research and this study is that both discuss the hedonism of the main character in the movie. The difference between the previous and this study is the object. Second, The similarity between the second previous research and this study is the theory. The difference between previous research and this study is the object. Third, The similarity between the third previous research and this study is the theory. The difference between previous research and this study is the object. Fourth, The similarity between the fourth previous and this study is that both of these research discuss Hedonism. The difference between the previous and this study is the object. Fifth, The similarity between the fifth previous and this study is the movie. The differences between the study and the previous focus analysis.

CHAPTER III

RESEARCH METHOD

A. Research Design

This chapter deals with the research method, which presents the research design, location, subject, data source, research instrument, data collection technique, data analysis, and data trustworthiness. A research design in this research, the researcher uses a descriptive qualitative research method. Creswell (2014) stated that research is collecting and analyzing data to increase our understanding of a topic or issue. Idris et al. (2016) stated that qualitative research is a procedure that uses descriptive data in the form of written or oral words from people or actors that can be observed. Nunan (1992, p.4) suggests that qualitative methods, concerned with understanding human behaviour from the actor's frame of reference, are exploratory, descriptive, and process-oriented. Since the current study investigated a process that involved human behaviour in the natural setting, this study used descriptive qualitative.

Descriptive qualitative research describes a variable, either one or more variables (independent), without making comparisons or variables that are connected to one other variable (Sugiyono, 2013). This research is qualitative descriptive because it aims to describe, explain and answer the types and effects of hedonism in the main character of *Limitless* movie, which was found in dialogues and scenes in *Limitless* movie using theory from Weijer (2012) and Veenhoven (2003). This research is qualitative because it does not involve numbers and statistics but uses humans as an object. This study analyzes the

hedonism carried out by the main character in *Limitless* movie using theory from Weijer (2012) and Veenhoven (2003)

B. Data and Data Sources

Data is a place where information is obtained. According to Denzin and Lincoln (1994), data is as a type of empirical material and discuss in chapters dealing with other issues such as data collection and analysis process. Therefore, everything has the potential to be data, but nothing becomes data without the researcher's interpretations.

In this research, the researcher uses descriptive qualitative research. The data for this research is taken from the *Limitless* movie. Data in this research is the data in the form of documentation from scenes, dialogue, and narrations that relate to the types and effects of hedonism in character. The sources of the data in this research are from the *Limitless* movie. The researcher screenshots some parts of the film to obtain the data. The data from the movie will be categorized by the researcher into the classification of types hedonism by Weijer (2012) and effects hedonism by Veenhoven (2003).

C. Research instrument

The researcher is involved in all of the processes in this research, from separating the data based on the topic, classifying the data, interpreting the data and concluding the data analysis (Creswell, 2007). According to Gulo (2000), the research instrument is a written guide about interviews, an observations guide, a list of questions, or a documentary guide prepared to obtain information.

The main research instrument in this research is the researcher herself. The researcher, as the main research instrument conducts the analysis, then collects, and takes note of the data. The researcher interact to the object directly in the research. The supported instrument in this research is a componential table. The componential table is very useful for the researcher in this research. Since this research is qualitative, the researcher uses a componential table as the research instrument to classify the result of observation, according to the theory of types of hedonism in the main character from Weijer (2012) and the effects of hedonism in the main character from Veenhoven (2003).

D. Data Collection Techniques

Data collecting is the way the researcher in collecting the data. (Creswell, 2014) stated that research is a process of collecting and analyzing data to increase our understanding of a topic or issue. Idris et al. (2016) stated that qualitative research is a procedure that uses descriptive data in the form of written or oral words from people or actors that can be observed. To collect the data in this research used, the documentary technique. Documentation technique is how the researcher tries to find needed data, such as journals, previous thesis, and books. In this research, the researcher analyzes the types of hedonistic life in *Limitless* movie and the effects of the main character. Based on Suryati (2018:29), when collecting the data, the researcher should do the step as follows:

1. The researcher chooses the movies.

2. The researcher watches the movies three times or more, then analyzes the dialogue and part of the movie, which can be analyzed as the impact of hedonism life character.
3. The researcher selects the dialogue between the characters relevant to the research.
4. Provides code in each set of categorized data. Due to this, the researchers will be able to analyze and locate data more efficiently

Table 3.1. The forms of representative hedonism

No.	Forms types of hedonism
1.	FH: Folk hedonism
2.	VPH: Value Hedonism
3.	MH: Motivational Hedonism
4.	NH: Normative Hedonism
5.	He: Hedonistic Egoism
6.	HU: Hedonistic utilitarianism

E. Data Validation Techiques

Data Validation is the process which determines whether the findings are accurate or not from the standpoint of the researcher. In qualitative research, the researcher uses one or more of the strategies to check the accuracy of the data with participants or across different data sources, through strategies of validation (Creswell, 2014, p. 139). To reduce errors of the data, the researcher uses validator. The Validator is from the lecturer of English Letters in UIN Raden Mas Said Surakarta, Mr. Muhammad Rizal. M.A, who is expert and capable in English

literature especially theory of hedonism in the main character. In validating the data, the researcher conducts several activities, they are:

1. The researcher classifies the data into several categories depending on the theory of Weijer (2012) to find types of hedonism and the theory of Veenhoven (2003) to find the effects of hedonism.
2. The researcher encodes the data to easier in grouping the data.
3. The researcher gives the data to the validator, Mr. Muhammad Rizal, M.A., the lecturer of English Letters in UIN Raden Mas Said Surakarta who is an expert and capable in English literature, especially the theory of types of hedonism and its effects hedonism.
4. The researcher discusses the Validation table and the data classification with Validator.
5. The validator checks the validity of the whole data and categorizes the data into Valid or Invalid.
6. The Validator and the researcher discuss and consider the Invalid data.
7. The researcher Accepts the final data from the Validator.

F. Data Analysis Techniques

Analyzing the data is essential things in research. Lodico & Voegtle (2010, p. 165) stated that in qualitative research, analyzing data and interpretation are continuous throughout the study, so the insight gained in initial data analysis can guide the data collection. He also explains that data analysis in qualitative is time-consuming and difficult because the researcher faces a massive amount of field notes, interview transcripts, audio recordings, and video data, all of which must be

examined and interpreted. For classification, the researcher has classified data in tables and codes and made several ways to sort the data according to research. The researcher used steps from the domain, taxonomy, component tables, interpretation, and conclusion in this research. (Spradley, 1980) state that: four ways in the data analysis in qualitative research as follow:

1. Domain Analysis

The first step is Domain analysis, which is used to obtain general and social problems from the research object. The researcher collected data from the *Limitless* (2011) movie by retrieving the picture and dialog in the movie to find out the types of hedonism in the movie and the effect on the main character. Here is example of the data.

Table. 3.1. domain data

Data	Non Data
how far could I go? CEO? A global force? Maybe President. Time somebody shook up the free	- I mean, that's the plan. ‘‘Look, I have a plan. I swear. I'm gonna get off it.’’ Lindy: ‘‘OK. I hope you do’’

2. Taxonomy Analysis

The second step in the analysis procedure is a taxonomy analysis. Taxonomy is a classification system that inventories the domains into a flowchart or pictorial representative, according to Spradley (1980), to support the researcher in understanding the relations between the domains. In this part, the researcher codes the data after gathering it and then classifies it. Taxonomy analysis is used to classify the data by coding and table it by the research question. Example the data coding.

01/*limitless*/EM/00:14:46/FH/uh

Notes:

01= Datum number 01

Limitless= Limitless movie

EM= Eddie Morra or Character's name

00:14:46 = Time of the Scene

Fh= folk hedonism

Uh= undermines health

Here the example table of the data.

Table. 3.2. Table of Types of Hedonism

Types of Hedonism					
Folk Hedonism	Value Hedonism	Motivational Hedonism	Normative hedonism	Hedonism egoism	Hedonism Utilitarianism

Table. 3.3. Table of Effects hedonism

Effects of Hedonism					
Undermines health	Reduce happiness	lead to addiction	Loss control	Idlines or Happiness	Erodes social bonds

3. Componential Analysis

The analysis component is used to manage differences in domain analysis. The researcher read and watch data sources, namely a journal and movies, to find the gap and can classify data according to their categories. The researcher enters data into a table to make it easier for the researcher to find out the types and effects of hedonism in the data source.

CN	TH
-----------	-----------

	FH				VH				MH				NH				HE				HU					
	U H	R H	A D C	L /	I N E S /	U H	R H	A D C	L /	I N E S /	U H	R H	A D C	L /	I N E S /	U H	R H	A D C	L /	I N E S /	U H	R H	A D C	L /	I N E S /	
Eddie Moora																										

Notes:

CN: Character Name

TH: Types of Hedonistic

FH: Folk hedonism

VPH: Value Hedonism

MH: Motivational Hedonism

NH: Normative Hedonism

HE: Hedonistic Egoism

HU: Hedonistic Utilitarianism

EH: Effect Hedonistic

UH:Undermines health.

RH:Reduce happines

ADC:leads to addiction

LC: loss control.

IN/HP=Idleness/happiness

ESB=Erodes social bonds

4. Cultural Theme

After making componential analysis, the researcher finds the cultural themes. Cultural themes are elements in the cognitive maps which make up a culture. Themes are larger units of thought. They consist of a number of symbols linked into meaningful relationships. (Spradley, 1979, p. 186). From the explanation, the cultural theme is made from the relatable data that make a culture. In this activity, the researcher finds the most dominant domains of data from the relatable variable. The researcher concludes that dominant domains of data from the method of characterization to find the archetype to make the cultural themes.

CHAPTER IV
FINDINGS AND DISCUSSION

A. Findings

This chapter is aimed to explain about the results of *hedonism portrayed in the main characters of limitless movie*. This chapter is will be divided into two parts, namely research findings and discussion. Afterwards, it will provide the data description that is presented in research findings and for the second, a discussion based on the theoretical frameworks as explained in chapter two. In this part, the content analysis of the data is used to answer the formulation of this research. Thus, Types hedonism in the main characters of limitless movie has 6 types then the analysis be linked to the parts.

Table. 4.1. Table of Componential.

CN	TH																																
	FH				VH				MH				NH				HE				HU												
	U H	R H	A D C	L C	I N E / H B P	U H	R H	A D C	L C	I N E / H B P	U H	R H	A D C	L C	I N E / H B P	U H	R H	A D C	L C	I N E / H B P	U H	R H	A D C	L C	I N E / H B P								
Eddie Moora	8	-	1 6	1 4	3 2	-	-	-	-	1	-	-	-	-	3	4	-	-	-	-	-	-	-	-	-	1	1	1	-	-	-	-	2
Tot al	56																																

Thus, in this research findings consists of one part: first, the findings of types hedonism potrayed in the main characters of the *Limitless* movie.

1. Types of Hedonism Potrayed in the Main Characters of the *Limitless* Movie

The reseacher to findings types hedonism potrayed in the main characters of the limitless movie used theory Weijers (2012). The types hedonism are, Folk hedonism, Value hedonism, Motivational hedonism, Normative hedonism, Hedonism egoism, and Hedonism utilitarianism. Types hedonism in the main characters of *Limitless* movie has 6 types then the analysis be linked to the parts.

Table. 4.2. Table of Types hedonism

Types of Hedonism					
Folk Hedonism	Value Hedonism	Motivational Hedonism	Normative hedonism	Hedonism egoism	Hedonism Utilitarianism
43	1	7	-	3	2

Above on the table 4.2. the researcher found 6 types of hedonism in main characters from 56 data. There are 5 types hedonism those are found in main Character. The folk hedonism 43 data, value hedonism 1 data, motivational hedonism 7 data, hedonism egoism 3 data, and hedonism utilitarianism 2 data.

a) Folk hedonism

Folk hedonism is someone who never misses an opportunity to indulge in the pleasures of sex, drugs, and rock “n” roll, even if the indulgences are likely to lead to relationship problems, health problems, regrets, or sadness for themselves or others this statement support by theory by Weijers (2012). The researcher found 43 data of the folk hedonism in the main character of *Limitless* movie. and this is make the folk hedonism be dominant data because in this movie tell about someone who consumed the

drug or pill nzt. This is connect with statement from theory Weijer (2012).

Below are the examples of data of folk hedonism.

9/FH/LC/00:20:27



Figure 4.1. data number 28, folk hedonism

Eddie Moora: ‘anything I could do to get my hand on that little clear pill’

This scene shows the types of hedonism, Value hedonism. The scene shows that the pill positively values Eddie Moora or the main character. The example of positive value that Eddie Moora get is he is smart people after he consumes the drug, he is smart in the company or gambling, and he can easily get an idea when writing something. This scene can be classified as Value hedonism because he likes stupid people before Eddie Moora consumes the pill. He must think hard to get some idea about her writing, but he becomes intelligent after Eddie Moora, or the main character, consumes the drug. This statement is supported by dialogue ‘ I suddenly knew everything, about everything’. This statement supports the theory by Weijer’s (2012) Value hedonism, a theory about the value that holds that all and only pleasure is intrinsically valuable. Another data that reseacher found is in the data 48/FH/ADC/00:75:23 as follows.



Figure 4.2. Data number 27, Folk Hedonism

Gennady:” ’I need 20 pil for next week”

This scene shows that Gennady tells Eddie Moora that if he needs 20 pills NZT next week, 'I need 20 pills for next week'. The dialogue shows that Eddie and Gennady consumed pill NZT.

This scene shows the types of folk hedonism in characters Gennady and Eddie. It can be seen when Gennady asks Eddie for the pill. This scene can be categorised as folk hedonism because Gennady knows that Eddie always consumes the pill, and Gennady know Eddie has much of the pill. This statement is supported by the theory by Weijers (2012). Folk hedonism is someone in the pleasures of drugs. This scene's dialogue clearly shows that Eddie Moora consumed the pill. Another example data that found reseacher found is:

4/FH/LC/00:10:43



Figure 4.3. data number 4. Folk hedonism

This scene shows that after Eddie Moora meet with brian french, Eddie consumes the pill he gets from brian. Based on this statement, this scene can be classified as Folk hedonism. This statement is supported by Weijer's (2012) folk hedonism is someone who pleasures using drugs. Another data that reseacher found is in the data 7/FH/LC/00:15:22 as follows.

7/FH/LC/00:15:22



Figure 4.4. Data number 7. Folk hedonism

This scene shows after Eddie consumes a pill. He does easy household chores such as sweeping and mopping quickly and uncontrollably. This scene can classification as folk hedonism because of

Eddie Moora's pleasure in the drug. This relates to the theory of Weijer(2012) someone about pleasure in the drug. So, after Eddie consumes the pill, he can do household easily. Moreover, he is not tired.

Another data that reseacher found is in the data 10/FH/UH/00:21:10 as follows.



Figure 4.5. Data number 10. Folk hedonism

This scene shows that brian finch is dead because he is addicted to the pill. He is addicted to the pill because he gets pleasure from consuming it. This scene can classification as folk hedonism because brian french get pleasure when he consumes the drug. This statement is supported by theory from Weijer (20120, and this makes him addicted and makes his head. Another data that reseacher found is in the data 13/FH/LC/00:26:53 as follows:



Figure 4.6. Data number 13. Folk hedonism

This scene shows that Eddie Moora gets pleasure after he consumes the pill. His pleasure can be seen when he drives the car. He felt pleasure because he saw anything with clearly. This scene can be classified as folk hedonism because this scene shows that Eddie Moora gets pleasure after consuming the drug. This statement connects Weijer's (2012) theory.

14/FH/LC/00:27:40



Figure 4.7. Data number 14. Folk hedonism

Eddie Moora: "I learned to play the piano in three days."

This scene shows that Eddie moora after he consume the drug or pill he get pleasure because he can play the piano for 3 days. This scene can clasification into folk hedonism because Eddie Moora get pleasure after he consume the pill this connect from theory Weijers (2012), he get pleasure by he csn play piano 3 days.

Another data that reseacher found are:

15/FH/HP/00:27:47	23/FH/ADC/00:33:26	30/FH/LC/00:45:19	37/FH/ADC/00:59:21
17/FH/UH/00:28:11	24/FH/ADC/00:36:16	32/FH/ADC/00:48:12	39/FH/LC/00:64:11
20/FH/LC/00:30:32	25/FH/HP/00:36:23	33/FH/UH/00:51:15	40/FH/UH/00:66:04
21/FH/LC/00:31:13	27/FH/LC/00:43:47	34/FH/EDB/00:56:11	41/FH/LC/00:66:44
22/FH/ADC/00:31:26	28/FH/ADC/00:44:23	35/FH/UH/00:57:26	43/FH/ADC/00:69:03
48/FH/ADC/00:75:23	29/FH/UH/00:44:51	36/FH/LC/00:59:03	49/FH/ADC/00:77:37
50/FH/UH/00:79:53	51/FH/ADC/00:79:53	52/FH/ADC/00:83:43	53/FH/ADC/00:84:49
55/FH/EDC/00:84:49	56/FH/ADC/00:87:48	45/FH/ADC/00:70:17	46/FH/ADC/00:70:33

b) Value hedonism

Value hedonism is a theory about the value that holds that all and only pleasure is intrinsically valuable and all and only pain is intrinsically dis-valuable, or more simply, pleasure is the only prudential good and pain is the only prudential bad. Money is an example of pleasure that could use to buy many things, such as food, shelter, and status-signifying goods, please us or help us to avoid pain. In this reseach pill is the something that bring value for the character. The researcher found 1 data of the value hedonism in the main character of *Limitless* movie. Below are the examples of data of value hedonism.

18/VH/HP/00:28:26



Figure 4.8. Data number 18, value hedonism.

Eddie Moora: ‘I suddenly knew everything. About everything’

This scene shows the types of hedonism, Value hedonism. The scene shows that the pill positively values Eddie Moora or the main character. The example of positive value that Eddie Moora get is he is smart people after he consumes the drug, he is smart in the company or gambling, and he can easily get an idea when writing something.

This scene can be classified as Value hedonism because he likes stupid people before Eddie Moora consumes the pill. He must think hard to get some idea about her writing, but he becomes intelligent after Eddie Moora, or the main character, consumes the drug. This statement is supported by dialogue ‘I suddenly knew everything, about everything’. This statement supports the theory by Weijer’s (2012) Value hedonism, which is a theory about the value that holds that all and only pleasure is intrinsically valuable.

c) **Motivational Hedonism**

Motivational Hedonism is the theory is the desire to encounter pleasure and avoid pain. It guides all of our behavior. Only pleasure and

pain motivates someone. Besides the statement, someone can get pleasure because they are doing something, and they are doing something because they have pain. The statement shows that every human action builds on how much pleasure they will get when they do something. The researcher found 7 data of the motivational hedonism in the main character of Limitless movie. Below are the examples of data of motivational hedonism.

26/MH/LC/00:42:59

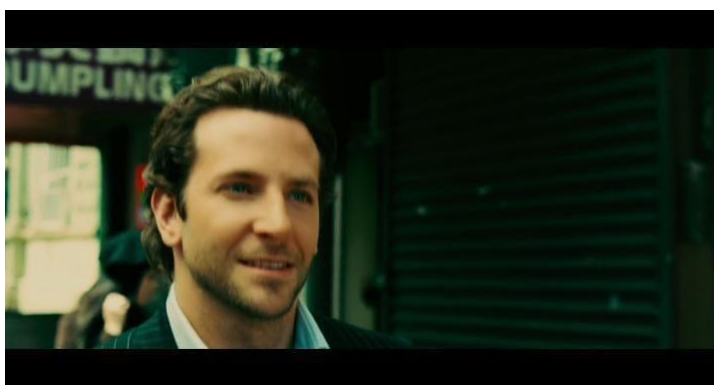


Figure 4.9. Datum number 26, motivational hedonism

Eddie Moora: "I finally had my shot. Wall Street would provide my nest egg, but then how far could I go? CEO? A global force? Maybe President. Time somebody shook up the free world and got things done."

Eddie Moora or the main character has the motivation to do something; this scene can be classified as motivational hedonism because, after the main character, or Eddie Moora, consumes the pill or the drug, he becomes an intelligent human. He wants to be CEO or president; this statement is supported by dialog "but then how far could I go? CEO? A global force? Maybe President. Time somebody shook up the free world and got things done."

The dialogue shows that Eddie Moora is motivated to get something after consuming the pill, which gives him self-loss control of thinking, and this situation gives him pleasure. Based on this statement, this scene can be classified as Motivational hedonism because, according to the theory, motivational hedonism is Only pleasure and pain motivation before he consumed the pill; this relates to Eddie Morra; before he consumed the drug or the NZT-48 pill, he was just a human that always failed that do anything, and now, he is a great person. Another data that reseacher found is in the data 42/MH/HP/00:68:12 as follows:

42/MH/HP/00:68:12



Figure 4.10. Datum number 42, motivational hedonism

Eddie Moora : ‘‘There's just some things I have to do to keep us safe and that... To set us up and then I'm gonna get off it.

- I mean, that's the plan.

‘‘Look, I have a plan. I swear. I'm gonna get off it.’’

Lindy: ‘‘OK. I hope you do’’.

The dialog in this scene shows eddie moora have motivational hedonism. because From the dialog we can see that eddie moora said ‘‘I’m

gonna get off it'' this dialog shows that eddie moora have motivation to stop consume the drug or the pill because he loved Lindy. Based on this statement this it can be classified into the Motivational hedonism. This statment is supported by Weijer's (2012) " Only pleasure and pain motivate someone. Another data that reseacher found is in the data 5/MH/HP/00:11:45 as follows:



Figure 4.11. Datum number 5, Motivational hedonism.

Eddie Moora: "I suddenly had extra reason. to get away from her. I had thoughtlessly ingested a substance. Like the rent's not low enough!"

From the dialog shows the types motivational hedonism in the main character or Eddie Moora. It can be seen when Eddie said :'' I suddenly had extra reason to get away from her''. This dialog shows that eddie moora pain because Valerie always anger with he because he always failed doing something if he not consume the pill or the drug. The dialog can clasified into Motivational hedonism, according to Weijer's (2012) Motivational Hedonism is the theory is the desire to encounter pleasure and avoid pain. It guides all of our behavior. Only pleasure and pain motivate someone. Another Data that found by reseacher are:

1/MH/RH/00:05:57	3/MH/LC/00:02:22
6/MH/HP/00:13:45	10/MH/LC/00:26:41
26/MH/LC/00:42:59	

d) Normative hedonism

Normative Hedonism, enjoyment will manifest either before or after hedonist acts by moral principles, such as helping those who have fallen and then feeling good about it. The data of normative hedonism not found here.

e) Hedonism egoism

Hedonistic Egoism holds that the most interests are whatever makes us happiest. It is whatever provides us with the most net pleasure after the pain is subtracted. For example, a Hedonistic Egoist who did not feel saddened by theft would be morally required to steal, even from needy orphans, if he thought he could get away with it. Below are the examples of data of hedonism egoism.

54/HE/LC/00:84:06



Figure 4.12. Datum number 54, Motivational hedonism

This scene can be classified into hedonism egoism because the scene shows that Gennady wants the pill from Eddie Moora. Then he does whatever he wants like fight with Eddie then he broke Eddie's door too. He loses control doing whatever he wants to get the pill. This statement is supported by theory from Weijer's (2012) Hedonistic Egoism, which holds that the most interests are whatever makes us happiest. Another data that the researcher found is in the data 38/HE/ESB/00:62:38 as follows:

38/HE/ESB/00:62:38



Figure 4.13. Data number 38, Hedonism egoism.

It can be seen in the scene that, the scene shows clear that the man knows if the girl (Lindy) brings the pill or the drug and the man wants the pill and he does anything to get it like he killed two men who wanted help Lindy. Besides the scene can be classified into hedonism egoism. This statement is supported by Weijer's (2012) Hedonistic Egoism, which holds that the most interests are whatever makes us happiest. It is whatever provides us with the most net pleasure after the pain is subtracted. Another example of the hedonism egoism is in datum:

6/HE/HP/00:16:11	16/HE/HP/00:28:11	47/HE/LC/00:71:06
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f) Hedonism Utilitarianism

Hedonistic Utilitarianism is often considered fairer than Hedonistic Egoism because the happiness of everyone is involved. Hedonistic Utilitarianism is still seen as objective by some because it assigns no intrinsic moral value to justice, friendship, truth, or any other goods that are often thought to be irreducibly valuable. The researcher found 2 data of the hedonism utilitarianism in the main character of Limitless movie. Below are the examples of data of hedonism utilitarianism.

2/HU/HP/00:09:33



Figure 4.14. Data number 2 Hedonism egoism

It can be seen in the scene that Brian Finch saw Eddie Moora sad and he wanted to be happy, so Brian gave Eddie a pill and this pill called pill NZT and this pill can make the human brain change better. And this scene can be classified into hedonism utilitarianism because Brian Finch is happy because the pill and he wants Eddie Moora happy so he gave Eddie the pill. This

statement support by theory from Weijers (2012) Hedonistic Utilitarianism is still seen as objective by some because it assigns no intrinsic moral value to justice, friendship, truth, or any other goods that are often thought to be irreducibly valuable.

Another data that researcher found is in the data:

44/HU/HP/00:70:17



Figure 4.15. Data number 44. Hedonism utilitarianism

eddie moora: “Two months after I'd started NZT, I was brokering the biggest merger in corporate history. Ironically, it's gonna be crude. Crude is gonna be where we're gonna hit them. Which yields a prospective profit of 200 percent.

That makes both of us very happy campers.”

The dialog “ That makes both of us very haapy” show that eddie moora and the patner business happy when he was brokering the biggest merger in corporate. Beside the statetament this scene can classified into hedonism utilirianism because according to Weijer’s (2012) . Hedonistic Utilitarianism is still seen as objective by some because it assigns no

intrinsic moral value to justice, friendship, truth, or any other goods that are often thought to be irreducibly valuable.

2. The Effects of Hedonism Potrayed in the Main Characters of the *Limitless* Movie

The impact is a clash an effect has two consequences, positive and negative. The impact can appear from something (people, objects) that contributes to a person's character, beliefs, or actions. According to (Venhoveen, 2003), there are 6 effects of hedonism then the analysis be linked to the parts.

Table 4.3. Table of Impacts hedonism

Impacts					
Underminus health	Reduce happiness	lead to addiction	Loss control	Idlines or Happiness	Erodos social bonds
8	-	15	19	11	3

Above on the table 4.3. the reseacher found 6 impacts of hedonism in the main character of movie from 56 data there are 5 impacts those are found in main character. Underminus health 8 data, lead to addiction 15 data, loss control 19 data, idlines or happiness 11 data, and erodos social bonds 3 data.

a. Undermine Health

Hedonism undermine health. People like to the happiness by drinking alcoholic beverages, smoking tobacco, eating sweets, and having great sex If someone doing these negative things for the long term will have effect for the health. The reseacher found 8 data, they are :

33/FH/UH/00:51:15



Figure 4.16. Data number 33. Underminus health

This scene shows clear effect hedonism underminus health because the scene shows that eddie moora sick (he was vomit) because he not consumed the pill. Based on this statement this scene can be classified into effect underminus health because support theory from Veenhoven (2003) hedonism undermines health. People like to the happiness by drinking alcoholic beverages, smoking tobacco, eating sweets, and having great sex. If someone doing these negative things for the long term will have effect for the health

Another data that reseacher found is in the data

31/FK/UH/00:48:12



Figure 4.17. Data number 31. Underminus health

Eddie Moora : ‘I can't make the meeting today.

Man: What are you talking about?

I can't come in today, I'm sick.

Yeah, well you can't have the flu right now’’

it can be seen in the scene when eddie said : ‘I can't make the meeting today.

- What are you talking about? I can't come in today, I'm sick.

Yeah, well you can't have the flu right now.’’

The dialog shows clear effect of hedonism underminus health, this statement support by the dialog ‘I'm sick’’. Because eddie addicted the pill the he trying to not consumed he get effect sick. This statement support theory from Veenhoven (2003) hedonism undermines health. People like to the happiness by drinking alcoholic beverages, smoking tobacco, eating sweets, and having great sex. If someone doing these negative things for the long term will have effect for the health

Another data that reseacher found is in the data

50/FH/UH/00:79:53



Figure 4.18. Data number 50. Underminus health

Eddie Moora: "I was less than usually equipped to answer. The dullness was coming on. I was overdue to take my NZT. And the pain was starting behind my eyes."

The scene can be classified into hedonism undermining health because the dialog "I was overdue to take my NZT. And the pain was starting behind my eyes." show that Eddie everyday consumes the drug and it makes him addicted with the pill and when he is overdue to take the pill he is in pain. Based on this statement, this scene can be classified into hedonism undermining health. This statement is supported by theory from Veenhoven (2012) hedonism undermines health. People seek happiness by drinking alcoholic beverages, smoking tobacco, eating sweets, and having great sex. If someone does these negative things for the long term, it will have an effect on their health.

7/FH/UH/00:21:10	35/FH/UH/00:57:26
17/FH/UH/00:28:11	40/FH/UH/00:66:04
29/FH/UH/00:44:51	

b. Reduce happiness

Reduce Happiness. One reason hedonists may become unhappy is that pleasure fades with time. This will dissatisfy pleasure seekers and increase their desire for stimulation because experience dulls sensitivity. This might result in increased risky behavior and disappointment, which leaves one vulnerable for hedonistic beings. The researcher did not find data here.

c. Lead to addiction

For one thing, seeking happiness can lead to risky experimentation and the wrong friends. Furthermore, habituation would result in cravings for ever-increasing levels of stimulation, potentially leading to self-destruction.

The researcher are found 15 data they are:

23/FH/ADC/00:33:26



Figure 4.19. Data number 23. Lead to addiction.

The scene shows that Eddie Moora consumed the pill and always consumed it daily. The impact of this can make him addicted. This statement is supported by the theory from Veenhoven(2003) that hedonism leads to addiction. For one thing, seeking happiness can lead to risky experimentation

Another data that researcher found is in the data

24/FH/ADC/00:36:16



Figure 4.20. Data number 24. Lead to addiction

The scene shows Eddie doing free sex, have impacted so dangerous for people because people can experience addiction. Usually, people do free sex to get happiness, which can be why Eddie Moora becomes addicted to this. Another data that reseacher found is in the data

22/FH/ADC/00:31:26



Figure 4. 21. Data number 22. Lead to addiction.

the pill, and he always consumed it every day; this impact can make him addicted. Because if he does not consume it, the pill cannot do anything, such as thinking. This statement is supported by the theory from Veenhoven (2003)) hedonism leads to addiction. For one thing, seeking

happiness can lead to risky experimentation. Another data that reseacher found is in the data:

28/FH/ADC/00:44:23



Figure 4.22. Data number 28. Lead to addiction

This scene can be classified as the effect of hedonism leading to addiction because doing drunk can make you happy. This statement is supported by the theory from Veenhoven (2003) that habituation would result in cravings for ever-increasing levels of stimulation, potentially leading to self-destruction.

Another data that reseacher found are:

Table.

32/FH/ADC/00:48:12	46/FH/ADC/00:70:33	52/FH/ADC/00:83:43
37/FH/ADC/00:59:21	48/FH/ADC/00:75:23	53/FH/ADC/00:84:49
43/FH/ADC/00:69:03	49/FH/ADC/00:77:37	56/FH/ADC/00:87:48
45/FH/ADC/00:70:17	51/FH/ADC/00:79:53	
46/FH/ADC/00:70:33		

d. Loss Control

Hedonism can also reduce control because it spoils people. People who are only after pleasure avoid obstacles and become untrained. Evasion of potentially painful situations would also lower the hedonist's stress tolerance, making hedonists more prone to long-term vulnerability and, thus, more likely to suffer anxiety. The researcher found 19 data of impact loss control. This data be the most dominant data because this movie tell about someone who consume the drug pill and this is have impact loss control. Because evry human who consume this pill can change the braind they change be smart people. And below is the data that reseacher found in movie:

30/FH/LC/00:45:19



Figure 4.23. Data number 30. Loss control

In this scene clasiefied into effect loss control because in this scene shows that eddie moora loss control after he consumed the pill, he make noise and then fight until killed people arround he. This statement support by theory from Veenhoven(2003) hedonism can also reduce control because it spoils people. People who are only after pleasure avoid obstacles and become untrained. Another data that reseacher found is in the data



Figure 4.24. Data number 26. Loss control

eddie moora: "I finally had my shot.
Wall Street would provide my nest egg,
but then how far could I go?
CEO? A global force?
Maybe President.
Time somebody shook up the free
world and got things done."

The dialog show clear that eddie moora after eddie moora after consumed the pill NZT he have motivation to change hisself until loss control he think. The dialog that support effect loss control is "time somebody shook up the free" this statement support theory from Veenhoven (2003) hedonism can also reduce control because it spoils people. People who are only after pleasure avoid obstacles. Another data that reseacher found is in the data



Figure 4.25. Data number 14. Loss control

Eddie Moora: ‘‘I learned to play the piano in three days.’’

It can be seen in scene when eddie said: ‘‘I learned to play the piano in three days.’’ the dialog show effect hedonism loss control because after eddie consumed the pill NZT eddie loss control he can learned piano just in three days. Another data that reseacher found is in the data

7/FH/LC/00:15:22



Figure 4.26. Data number 7. Loss control.

In this scene show clear after eddie consumed a pill then he loss control it can be seen in the scene. He doing household chores such as sweeping and mopping quickly and uncontrollably this is because the pill have effect loss control. this scene can be classified into impact of loss

control, this statement support by theory from Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance. Therefor the pill make him loss control to avoid the pain. Another data that reseacher found is in the data:

3/MH/LC/00:02:22	13/FH/LC/00:26:53	36/FH/LC/00:59:03
4/FH/LC/00:10:43	18/FH/LC/00:29:48	39/FH/LC/00:64:11
9/FH/LC/00:20:27	20/FH/LC/00:30:32	41/FH/LC/00:66:44
10/MH/LC/00:26:41	21/FH/LC/00:31:13	47/HE/LC/00:71:06
12/FH/LC/00:26:42	27/FH/LC/00:43:47	54/HE/LC/00:84:06

e. Idnes or Happiness

Idleness and happiness-seeking are viewed as opposed to active participation, and hedonists are portrayed as passive lotus-eaters. Pursuing pleasure ultimately results in less pleasurable experiences than a life dedicated to a cause or self-development, as there is strong evidence that enjoyment is a by-product of self-actualization. The reseacher are found 10 data they are;

15/FH/HP/00:27:47



Figure 4.27. Data number 15. Happiness

eddie moora: “Math became useful. And fun.”

This scene shows that Eddie Moora consumed. This scene shows that he loses control after Eddie Moora consumes the pill or drug. After he consumes, sometimes he is drunk with several girls to get happiness, and because doing drunk, This scene is classified into effect happiness. The statement is supported by dialogue when Eddie Moora said: “Math became useful. And, fun.” the dialogue shows that Eddie Moora is happy after consuming the pill. He always wins when he plays gambling. This statement is supported by the theory from Veenhoven (2003). Idleness and happiness-seeking are viewed as opposed to active participation. Another data that researcher found is in the data

8/HE/HP/00:16:11



Figure 4. 28. Data number 8. Happiness

This scene can be classified as an effect of hedonism happiness because it can be seen in the scene that Eddie is happy. After he consumed a pill, his brain became very smart. It can be seen in the picture, the number shows how smart Eddie is to handle the job with ease. Another data that researcher found is in the data

25/FH/HP/00:36:23



Figure 4.29. Data number 25. Happiness

Usually, people do free sex to have fun, and Eddie Moora does this because he feels happy after doing free sex. The scene supports this statement after he consumes the pill, not he wants to get happiness, and free sex is one of the ways to get it and make himself happy. Another data that reseacher found is in the data

5/MH/HP/00:11:45



Figure 4.30. Data number 5. Happiness

Eddie Moora: 'I suddenly had extra reason. to get away from her. I had thoughtlessly ingested a substance. Like the rent's not low enough!.'

Eddie Moora because Eddie always fails to do anything without the pill. Moreover, this can classify as happiness because of the dialogue from

eddie: "I suddenly had extra reason to get away from her". This word shows that Eddie wants to get pleasure, so he must go away from Valerie. Another data that researcher found is in the data

6/MH/HP/00:13:45	6/MH/HP/00:13:45	16/HE/HP/00:28:11
18/VH/HP/00:28:26	42/MH/HP/00:68:12	44/HU/HP/00:70:17

f. Erodes social bonds

Hedonism erodes social bonds. In this reasoning, the pursuit of individual pleasures makes people selfish. that is obviously not much fun and the lack of companionship may make the hedonist even more vulnerable to addiction. The researcher are found 3 data, they are:

38/HE/ESB/00:62:38



Figure 4.31. Data number 38. Erodes social bonds

This scene can classify as an effect of hedonism happiness because It can be seen in the scene that Eddie Moora is doing free sex with a girl. This scene shows that Valerie is always angry. This scene shows the effect of hedonism can erode social bonds; it can be seen that scene shows clearly

that the man knows if the girl (Lindy) brings the pill or the drug. The man wants the pill and is doing anything to get it like he killed two men who want to help Lindy. This scene can classify Erodo's social bond because the main is egoic. He does whatever he wants. This statement is supported by the theory from Veenhoven (2003) that hedonism erodes social bonds. In this reasoning, the pursuit of individual pleasures makes people selfish. Another data that reseacher found is in the data

55/FH/ESB/00:84:49



Figure 4.32. Data Number 55. Erodos social bonds

Gennady: ‘‘Now you know I want more, so why would you upset me? I don't like being down to this last one’’

The scene shows the effect that hedonism can erode social bonds. This supports the theory by Veenhoven(2003) that hedonism erodes social bonds. In this reasoning, the pursuit of individual pleasures makes people selfish. This scene shows clearly that Gennady always consumes the pill or he is addicted to the drug and he wants the pill again from Eddie, but Eddie upsets Gennady. Gennady gets angry with Eddie because of the pill, making them an enemy. Another data that reseacher found is in the data

34/FH/ESB/00:56:11



Figure 4.33. Data number 34. Erodos social bonds.

Mellisa: ‘‘Well, when he told me about this amazing new drug,

I was like, down the hatch. And it was. It was amazing.

I read Brian Greene's *The Elegant Universe* in 45 minutes

and I understood it.

My work rate increased

just insanely overnight

and my boss started to hate me.

They offered me his job and then...

and then I got scared.’’

Eddie: ‘‘Why?’’

Melissa:’’ Why? Because I'm not stupid’’

This scene can classify as an effect of hedonism. It can erode social bonds because the dialogue ‘‘my boss hates me because I am not stupid’’ show clearly that Melissa’s boss does not like intelligent people because they consume the pill, not Melissa is brilliant, so the boss does not like her too. According to Veenhoven (2003) Hedonism erodes social bonds. In this reasoning, the pursuit of individual pleasures makes people selfish. The

statement connects with the dialogue ‘‘ My boss hates me’’ because the boss hates Melissa, so the boss fires him from the office.

B. Discussions

In this section, the researcher discusses, based on two formulations of the problem, the types of hedonism found in the main Character and the impacts of hedonism on the main character. The theory of types of hedonism that the researcher uses is the theory of Weijers (2012). Besides, the researcher used the theory from Veenhoven (2003) to find the impact of hedonism on the main character. From the analysis, the researcher found several data of types through the effects.

Table.4.4. Table of Result types and impact hedonism

CN	TH																															
	FH				VH				MH				NH				HE				HU											
	U H	R H	A D C	I N E S P	U H	R H	A D C	I N E S P	U H	R H	A D C	I N E S P	U H	R H	A D C	I N E S P	U H	R H	A D C	I N E S P	U H	R H	A D C	I N E S P								
Eddie Moora	8	-	1 6	1 4	3	2	-	-	-	-	1	-	-	-	-	3	4	-	-	-	-	-	-	-	1	1	1	-	-	-	-	2

From the table result above, the researcher found 6 types of hedonism in main characters from 56 data. There are 5 types hedonism those are found in main Character. The folk hedonism 43 data, value hedonism 1 data, motivational hedonism 7 data, hedonism egoism 3 data, and hedonism utilitarianism 2 data. From the 56 data there are 5 impacts those are found in main character. Underminus health 8 data, lead to addiction 16 data, loss control 18 data, idlines or happiness 11 data, and erodos social bonds 3 data.

From the explanation above, the first formulation of the problem is what types of hedonism in the main character of *Limitless* movie is solved by finding the types of hedonism and categorizing them. Folk hedonism got the most finding data. They are 43 data out of 56 data. In the analysis conducted by the researcher, one of the factors that influence this is because the main character improves his lifestyle vastly. Eddie Morra's life appears perfect, and he gets pleasure after he consumes the pill. This statement supporting by Weijer (2012) that folk hedonism is someone who never misses an opportunity to indulge in the pleasures of sex, drugs, and rock “n” roll, even if the indulgences are likely to lead to relationship problems, health problems, regrets, or sadness for themselves or others

Whereupon the second formulation of the problem is, the effects of hedonism on the main character are solved by finding the effects of hedonism and categorizing them. Loss control got the most finding data. They are 19 data out of 56. In this analysis conducted by the researcher, one of the factors that influence this is because the main character, after consuming the drug pill called NZT-48 the character is losing control. He cannot handle his brain to think about something, and he changes into a smart person. This supports the theory of Veenhoven (2003). , hedonism can also reduce control because it spoils people. People who are only after pleasure avoid obstacles and become untrained. Evasion of potentially painful situations would also lower the hedonist's stress tolerance, making hedonists more prone to long-term vulnerability and, thus, more likely to suffer anxiety. Increasing anxiety could increase one's reliance on stimulants.

The main character in the film always takes not pills; the reason he is addicted to this pill is that, at first, Eddie Morra was a failed writer, he already had

a contract, but he didn't have 1 page of writing until a few months he worked. Every day he spent drinking and doing random jobs. Until one day, he met his former brother-in-law named Vernon. Vernon offers a job to sell high-end narcotics, namely a pill that can make the brain work 100%, which in general, humans use 20%. At first, Vernon gave a pill to Eddie, who didn't want to be involved in his sister's business. But because Eddie felt the extraordinary effects of the drug, he finally became addicted. Get what he wants, rich, genius, invincible, in almost all fields, including martial arts. However, after he had taken the drug a lot, Eddie began to feel the side effects of the drug, namely loss of control.

Thus in the correlation between folk hedonism and its effects (loss control) in the movie *Limitless*, the researcher defines loss control effects be the biggest effects of hedonism in the main character. The main character in the movie always takes not pills; the reason he is addicted to this pill is that, at first, Eddie Morra was a failed writer, he already had a contract, but he didn't have 1 page of writing until a few months he worked. Every day he spent drinking and doing random jobs. Until one day, he met his former brother-in-law named Vernon. Vernon offers a job to sell high-end narcotics, namely a pill that can make the brain work 100%, which in general, humans use 20%. At first, Vernon gave a pill to Eddie, who didn't want to be involved in his sister's business. But because Eddie felt the extraordinary effects of the drug, he finally became addicted. Get what he wants, rich, genius, invincible, in almost all fields, including martial arts. However, after he had taken the drug a lot, Eddie began to feel the side effects of the drug, namely loss of control.

Based on the explanation above shows that there is an attachment between the two problems in this study, namely, hedonism behavior has a significant impact

on an individual's life. Then from a cultural perspective, the hedonistic behavior and its effects shown in the film are typical of hedonism in America. Like how the lifestyle of Americans who want to look hedonic requires drinking and being helped by drugs, and the impact is losing control of oneself (Weijers, 2012). This is because the film *Limitless* has a setting in America, so what is shown in this film reflects how things are in America. The producers of this film pay attention to American culture and convey it well through their works.

CHAPTER V

CONCLUSION, IMPLICATIONS, AND SUGGESTIONS

A. Conclusion

In this part, the researcher provides the conclusions from findings and discussions. The researcher analyzed the main characters, Eddie Moora, in *Limitless Movie*. From the character, the researcher analyzed types of hedonism by Weijer's (2012). From the analysis, the researcher found 6 types of hedonism which are classified into 56 data. There are 5 types hedonism those are found in main Character. The folk hedonism 43 data, value hedonism 1 data, motivational hedonism 7 data, hedonism egoism 3 data, and hedonism utilitarianism 2 data. From the 56 data there are 5 impacts those are found in main character. Undermines health 8 data, lead to addiction 16 data, loss control 19 data, idleness or happiness 10 data, and erodes social bonds 3 data.

The most dominant types hedonism found in the main character is folk hedonism. This is beside on his attitude, Eddie Moora have repeatedly consumed the pill NZT. The researcher found the most data beside theory of weijers (2012), hedonist is someone who never misses an opportunity to indulge in the pleasures of sex, drugs, and rock "n" roll, even if the indulgences are likely to lead to relationship problems, health problems, regrets, or sadness for themselves or others.

The most impact of hedonism that found in the main character is Loss control. This beside the attitude of the main character, after he consumed the pill he become loss control, the main character always loss control after he consumed the pill. The researcher found this data beside theory by Veenhoven (2003), hedonism

can also reduce control because it spoils people. People who are only after pleasure avoid obstacles and become untrained. Evasion of potentially painful situations would also lower the hedonist's stress tolerance, making hedonists more prone to long-term vulnerability and, thus, more likely to suffer anxiety.

B. Implications

In this research, the researcher examines the types of hedonism through the character. The research of hedonism can help to understand and explore the role of a person or a character in depth. The research of this hedonism does not escape from discussing the types and effect in the main character. Meanwhile, academically, this hedonism research can help readers to understand the hedonism and its deeper understanding. In addition to discussing hedonism, discussing types and effect hedonism can help readers understand how to present a hedonism in a literary work.

C. Suggestions

Based on this research, after analyzing the types hedonism in the main character through the effects hedonism, the researcher suggests some recommendations below:

1. For English letters students

The researcher suggests students of English letters to master hedonism in deeply, especially in understanding the types and effects hedonism so that they can help students to understand more some characters or roles.

2. For the other researchers

The researcher suggests to other researchers who are analyzing the types of hedonism of character or effects of hedonism to enrich the theory with other hedonism theory in order to create more varied research references.

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APPENDICES

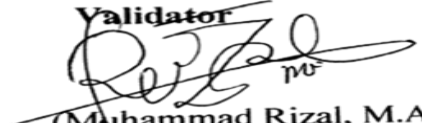
A. Validator Sheet

The thesis data entitled "HEDONISM PORTRAYED IN THE MAIN CHARACTER OF LIMITLESS MOVIE" had been validated by Mr. Muhammad Rizal, M.A. on :



Day : Wednesday



Date : 14 June 2023



Surakarta, June 14 2023



Validator

(Muhammad Rizal, M.A.)



B. Data Validation



NO.	CODING	DATA	TYPE	IMPACT	EXPALANATION	VALID/ INVALID
1.	1/MH/RH/00:05:57		Motivational hedonism	Happiness	<p>The scene show that Lindy wants Eddie Moora happy and thatshe give motivated to Eddie to change his life for better and this situation has an effect on Eddie's happiness. Based on this statement this scene can be classified into the Motivational hedonism. This statment is supported by Weijer's (2012) " Only pleasure and pain motivate someone. Every human action builds on how much pleasure they will get when they do something. Beside in this scene shows the impact of reduce happiness, according to Veenhoven (2003) One reason hedonists may become unhappy is that pleasure fades with time.. Therefor lindy wants Eddie happy because eddie loved with lindy so eddie must change the habbit and this situation can be motivation to eddie to get happiness</p>	Valid
2.	2/HU/HP/00:09:33		Hedonism utilitarianism	Happiness	<p>It can be seen in the scene that Brian Finch saw Eddie Moora sad and he wanted to be happy, so Brian gave Eddie a pill and this pill called pill NZT and this pill can make the human brain change better. And this scene can clasified into hedonism utilitarianism because brian finch happy because the pill and he want eddie moora happy to so he gave eddie the pill. This statement suppoet by theory from Weijers (2012) Hedonistic Utilitarianism is still seen as objective by some because it assigns no intrinsic moral value to justice, friendship, truth, or any other goods that are often thought to be irreducibly valuable.</p>	Valid



3.	3/MH/LC/00:02:22		Motivational hedonism	Loss control	<p>it can be seen in the scene that eddie said: "For a guy with a four digit IQ, I must have missed something. And I hadn't missed much. I'd come this close to having an impact on the world. And now, the only thing I'd have an impact on"</p> <p>Based on this statement this dialog this scene can be classified into the Motivational hedonism because eddie moora want having an impact so, eddie moora consumed the pill and the brain think until he oss control. This statment is supported by Weijer's (2012) " Only pleasure and pain motivate someone. Every human action builds on how much pleasure they will get when they do something. Beside in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance.</p>	Valid
4.	4/FH/LC/00:10:43		Folk hedonism	Loss control	<p>In this scene show that eddie moora consumed the pill and impact of consumed the pill is make him loss control. Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would</p>	Valid



					also lower the hedonist's stress tolerance. Therefore the pill make him loss control to avoid the pain.	
5.	5/MH/HP/00:11:45		Motivational hedonism	Happiness	<p>it can be seen in the scene when eddie said: ‘I suddenly had extra reason. to get away from her.</p> <p>I had thoughtlessly ingested a substance.</p> <p>Like the rent's not low enough!.’</p> <p>the dialog show that eddie have motivation to get away from valerie for his happiness life</p> <p>Based on this statement this scene can be classified into the Motivational hedonism. This statment is supported by Weijer’s (2012) " Only pleasure and pain motivate someone. Every human action builds on how much pleasure they will get when they do something. Beside in this scene shows the impact of happiness. According Veenhoven (2003) hedonists are portrayed as passive lotus-eaters. Pursuing pleasure ultimately results in less pleasurable experiences than a life dedicated to a cause or self-development</p>	Valid
6.	6/MH/HP/00:13:45		Motivational hedonism	happiness	<p>It can be seen in the scene that Valerie was angry with eddie because eddie always failed to do anything. And valerie said ‘go out’. This situation make eddie have motivation to go from valerie. This scene shows that valerie’s anger make Eddie reduce happiness and makes Eddie have motivated to change for the better. Based on this statement this scene can be classified into the Motivational hedonism.</p>	Valid



					This statment is supported by Weijer's (2012) " Only pleasure and pain motivate someone. Every human action builds on how much pleasure they will get when they do something. Beside in this scene shows the impact of reduce happiness, according to Veenhoven (2003) One reason hedonists may become unhappy is that pleasure fades with time.	
7.	7/FH/LC/00:15:22		Folk hedonism	Loss control	It can be seen in the scene after eddie consumed a pill then he loss control it can be seen in the scene. He doing household chores such as sweeping and mopping quickly and uncontrollably this is because the pill have effect loss control. this scene can be classified into the Folk hedonism. Because according to Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. And here eddie consumed the pill. Beside in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance. Therefor the pill make him loss control to avoid the pain.	Ibid,
8.	8/HE/HP/00:16:11		Hedonism egoism	Happiness	It can be seen in the scene that eddie happy because after he consumed a pill his brain became very smart. It can be seen in the picture the number is show how smart eddie to handle the job. Beside the scene can be classified into hedonism egoism because he want be smart so he doing anything including he consumed the pill nzt. This statment is supported by Weijer's (2012)	Valid




					<p>Hedonistic Egoism holds that the most interests are whatever makes us happiest. It is whatever provides us with the most net pleasure after the pain is subtracted. Beside in this scene shows the impact of happiness. According Veenhoven (2003) hedonists are portrayed as passive lotus-eaters. Pursuing pleasure ultimately results in less pleasurable experiences than a life dedicated to a cause or self-development</p>	
9.	9/FH/LC/00:20:27		Folk hedonism	Loss control	<p>it can be seen in the scene when eddie said: “anything I could do to get my hand on that little clear pill”</p> <p>Based on the dialog it can be seen that eddie moora consumed the pill and make he loss control. This statement can be classified into the Folk hedonism. This statment is supported by Weijer’s (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance. Therefor the pill make him loss control to avoid the pain</p>	Valid
10.	10/FH/UH/00:21:10		Folk Hedonism	Underminus health	<p>It can be seen in the scene that brian finch dead because he is addicted the pill this is because this is pill nzt or ike a drug so if someone addicted the drug its so dangerous and can his dead. Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer’s (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of Underminus health, according to Veenhoven</p>	Valid



					(2003) People like to the happiness by drinking alcoholic beverages, smoking tobacco, eating sweets, and having great sex. Therefor the pill make underminus health until he dead.	
11.	10/MH/LC/00:26:41		Motivational hedonism	Loss control	<p>It can be seen in the scene when eddie said: ‘Vern's cash, combined with an unprecedented surge of motivation, enabled me to finish the book in four days.’</p> <p>the dialog clear show that eddie moora have motivation until he loss control. Based on this statement this scene can be classified into the Motivational hedonism. This statment is supported by Weijer’s (2012) " Only pleasure and pain motivate someone. Every human action builds on how much pleasure they will get when they do something. Beside in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance.</p>	Valid
12.	12/FH/LC/00:26:42		Folk hedonism	lead to addiction	<p>in the scene shows that eddie moora consumed the pill and it can make him addiction because he evryday consumed the pill. Based on this statement this scene can be classified into the Folk hedonism because the scene show clear that eddie moora was addicted the pill. This statment is supported by Weijer’s (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly</p>	Valid,



					desires sex and drug use. Beside in this scene shows the impact of lead to addiction according to Veenhoven (2003) hedonism leads to addiction. For one thing, seeking happiness can lead to risky experimentation. Therefor the pill make himself addiction.	
13.	13/FH/LC/00:26:53		Folk hedonism	Loss control	it can be seen in the scene that eddie moora addicted the pill and make him loss control. In this scene eddie moora consumed the pill then make him loss control. Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance. Therefor the pill make him loss control to avoid the pain.	Valid
14.	14/FH/LC/00:27:40		Folk hedonism	Loss control	it can be seen in scene when eddie said: ‘I learned to play the piano in three days.’ the dialog show eddie loss control after he consumed the pill he loss control. Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012)	Valid

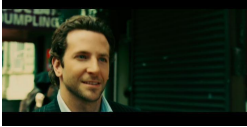

					"folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance. Therefor the pill make him loss control to avoid the pain	
15.	15/FH/HP/00:27:47		Folk hedonism	Happiness	it can be seen in the scene when eddie moora said : ‘ Math became useful. And fun. ’ the dialog show that eddie moora after consumed the pill he be happy. Based on this statement this scene can be classified into the Folk hedonism. This statement is supported by Weijer’s (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of happiness. According Veenhoven (2003) hedonists are portrayed as passive lotus-eaters. Pursuing pleasure ultimately results in less pleasurable experiences than a life dedicated to a cause or self-development. Therefor the free sex make eddie morra get happiness.	Valid
16.	16/HE/HP/00:28:11		Hedonism egoism	Happiness	It can be seen in the scene that eddie moora was having fun by drinking with several girls. Beside the scene can be classified into hedonism egoism because to get the happiness he do anything like drinking with several girls. This statement is supported by Weijer’s (2012) Hedonism Egoism holds that the most interests are whatever makes us happiest. It is whatever provides us with the most net pleasure after the pain is subtracted.	Valid



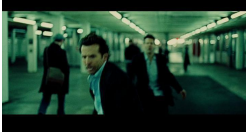
					Beside in this scene shows the impact of happiness. According Veenhoven (2003) hedonists are portrayed as passive lotus-eaters. Pursuing pleasure ultimately results in less pleasurable experiences than a life dedicated to a cause or self-development	
17.	17/FH/UH/00:28:11		Folk hedonism	Underminus health	This scene shows that eddie moora doing free sex and free sex have impact like can make the health underminus. . Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of Underminus health, according to Veenhoven (2003) People like to the happiness by drinking alcoholic beverages, smoking tobacco, eating sweets, and having great sex. Therefor the pill make underminus health because after he consumed he loss control until doing free sex.	Valid
18.	18/VH/HP/00:28:26		Value hedonism	Happiness	it can be seen in the scene when eddie said: 'I suddenly knew everything. About everything'. The show clear that the pill give positif value and make eddie happy. Beside the statement the scene can clasified inti value hedonism. this statement support by theory from Weijer's (2012). Beside in this scene shows the impact of happiness. According Veenhoven (2003) hedonists are portrayed as passive lotus-eaters. Pursuing	Valid


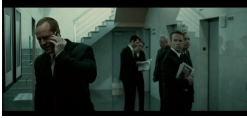
					pleasure ultimately results in less pleasurable experiences than a life dedicated to a cause or self-development	
19.	18/FH/LC/00:29:48		Folk hedonism	Loss control	In this scene after Eddie Moora consumed the pill he get the effect he be loss control. Based on this statement this scene can be classified into the Folk hedonism because after he consumed the drug pill he think so clear until loss control. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance. Therefor the pill make him loss control to avoid the pain.	Valid
20.	20/FH/LC/00:30:32		Folk hedonism	Loss control	it can be seen in the scene that, eddie moora have a holiday in the beach with his friends then eddie consumed the pill, after eddie moora consumed the pill he loss control, he jump on the sea. Based on this statement this scene can be classified into the Folk hedonism. This statement is supported by theory from Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance. Therefor the pill make him loss control to avoid the pain.	Valid
21.	21/FH/LC/00:31:13		Folk hedonism,	Loss control	in this scene show that, eddie happy because after he consumed a pill	Valid


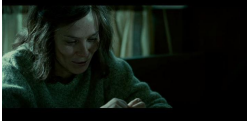
					his brain became very smart. It can be seen in the picture the number is show how smart eddie to handle the job this is because the effect of he consumed the pill, he is be very smart people until loss control. Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance. Therefor the pill make him loss control, he isbe smart people.	
22.	22/FH/ADC/00:31:26		Folk hedonism	Lead to addiction	in the scene shows clear that eddie moora consumed the pill and he always consumed everyday and the impact of this is, can make him addiction. Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of lead to addiction according to Veenhoven (2003) hedonism leads to addiction. For one thing, seeking happiness can lead to risky experimentation. Therefor the pill make himself addiction.	Valid
23.	23/FH/ADC/00:33:26		Folk Hedonism	Lead to addiction	in the scene shows clear that eddie moora consumed the pill and he always consumed everyday and the impact of this is, can make him addiction. Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to	Valid

					refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of lead to addiction according to Veenhoven (2003) hedonism leads to addiction. For one thing, seeking happiness can lead to risky experimentation. Therefor the pill make himself addiction.	
24.	24/FH/ADC/00:36:16		Folk hedonism	Lead to addiction	It can be seen in the scene that eddie doing free sex and itsmake his self Addiction. . Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of lead to addiction according to Veenhoven (2003) hedonism leads to addiction. Therefor doing free sex can make cause an addiction.	Valid
25.	25/FH/HP/00:36:23		Folk hedonism	Happiness	It can be seen in the scene that eddie moora doing free sex with girl and its make his self happy. Based on this statement this scene can be classified into the Folk hedonism. This statement is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of happiness. According Veenhoven (2003) hedonists are portrayed as passive lotus-eaters. Pursuing pleasure ultimately results in less pleasurable experiences than a life dedicated to a cause or self-development. Therefor, usually people doing free sex to get happiness. So, eddie moora doing free sex to get happiness.	Valid




26.	26/MH/LC/00:42:59		Motivational hedonism	Loss control	<p>it can be seen in the scene when eddie moora said :''I finally had my shot. Wall Street would provide my nest egg, but then how far could I go? CEO? A global force? Maybe President.</p> <p>Time somebody shook up the free world and got things done.''</p> <p>the dialog show cleare that eddie moora have motivation and make his self loss control. Based on this statement this scene can be classified into the Motivational hedonism. This statment is supported by Weijer's (2012) " Only pleasure and pain motivate someone. Every human action builds on how much pleasure they will get when they do something. Beside in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance.</p>	valid
27.	27/FH/LC/00:43:47		Folk hedonism	Loss control	<p>In this scene shows eddie moora consumed the pill then make him loss control.. Based on this statement this scene can be classified into the Folk hedonism because after he consumed the pill he see anything like clear, and the world like small. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of loss control, according to Veenhoven</p>	Valid




					(2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance. Therefore the pill makes him lose control to avoid the pain.	
28.	28/FH/ADC/00:44:23		Folk hedonism	Lead to addiction	It can be seen in the scene that Eddie Morra is doing drugs with several girls and it leads to addiction. Based on this statement, this scene can be classified into folk hedonism. This statement is supported by Weijer's (2012) "folk hedonism" which is used by non-philosophers to refer to someone who constantly desires sex and drug use. Besides, in this scene, the impact of leading to addiction is shown according to Veenhoven (2003), where hedonism leads to addiction. Therefore, doing one thing, seeking happiness can lead to risky experimentation and bad friends.	valid
29.	29/FH/UH/00:44:51		Folk Hedonism	Undermines health	It can be seen in the scene that the scene clearly shows Eddie Morra having free sex with a girl, which is not good for him because if he has free sex for a long time, he can get sick. Based on this statement, this scene can be classified into folk hedonism. This statement is supported by Weijer's (2012) "folk hedonism" which is used by non-philosophers to refer to someone who constantly desires sex and drug use. Besides, in this scene, the impact of undermining health is shown according to Veenhoven (2003), where people seek happiness by drinking alcoholic beverages, smoking tobacco, eating sweets, and having great sex. Therefore, the character has free sex to get happiness, but this is not good for his health.	Valid
30.	30/FH/LC/00:45:19		Folk hedonism	Loss control	In this scene, it shows that Eddie Morra loses control after he consumes the pill; he makes noise and then fights with people around him. Based on this statement, this scene can be classified into folk hedonism. This statement is supported by Weijer's (2012) "folk hedonism" which is used by non-philosophers to refer to someone who	Valid



					constantly desires sex and drug use. Beside in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance. Therefore the pill make him loss control to avoid thd pain.	
31.	31/FK/UH/00 :48:12		Folk hedonism	Underminus health	it can be seen in the scene when eddiesaid : ‘I can't make the meeting today. - What are you talking about? I can't come in today, I'm sick. Yeah, well you can't have the flu right now.’’ the dialog shows that eddie sick when he trying to stop consumed the pill nzt. Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of Underminus health, according to Veenhoven (2003) People like to the happiness by drinking alcoholic beverages, smoking tobacco, eating sweets, and having great sex. There for the pill make eddie's health underminus.	Valid
32.	32/FH/ADC/00:48:12		Folk hedonism	Lead to addiction	It can be seen in the scene when eddie said: ‘I can't make the meeting today. - What are you talking about? I can't come in today, I'm sick. Yeah, well you can't have the flu right now.’’	valid



					the dialog shows clear that eddie addicted the pill and when he not consumed the pill he sick. Based on this statement this scene can be classified into the Folk hedonism. This statement is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of lead to addiction according to Veenhoven (2003) hedonism leads to addiction. For one thing, seeking happiness can lead to risky experimentation. Therefor the pill make himself addiction	
33.	33/FH/UH/00:51:15		Folk hedonism	Underminus health	This scene shows clear that eddie moora sick(he was vomit) because he not consumed the pill. Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of Underminus health, according to Veenhoven (2003) People like to the happiness by drinking alcoholic beverages, smoking tobacco, eating sweets, and having great sex. Therefor the character always consumed the pill and this have impact not good for the health.	valid
34.	34/FH/ESB/00:56:11		Folk hedonism	Erodes social bonds	It can be seen in the scene when melissa said: ' NZT will do that to you. - What do you mean? - I mean, I took it, too. Vernon didn't tell you any of this, did he? No. Well, when he told me about this amazing new drug, I was like, down the hatch. And it was. It was amazing. I read Brian Greene's The Elegant Universe in 45 minutes	valid



					<p>and I understood it.</p> <p>My work rate increased just insanely overnight</p> <p>and my boss started to hate me.</p> <p>They offered me his job and then...</p> <p>and then I got scared.</p> <p>- Why?</p> <p>- Why? Because I'm not stupid.</p> <p>Nobody can operate at that level of mental activity and not crash.”</p> <p>the dialog show that melissa after consumed NZT he become smart but her boss dont like the smart people. Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer’s (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of Erodes social bonds According Veenhoven (2003) hedonism erodes social bonds. In this reasoning, the pursuit of individual pleasures makes people selfish. Therefor consumed pill make melisa smart and this make the boss hate she.</p>	
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35.	35/FH/UH/00:57:26		Folk hedonism	Underminus health	This scene shows that eddie look sick he have flu when he meet the friend melisa. Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of Underminus health, according to Veenhoven (2003) People like to the happiness by drinking alcoholic beverages, smoking tobacco, eating sweets, and having great sex. Therefor the pill make the eddie's health underminus.	valid
36.	36/FH/LC/00:59:03		Folk hedonism	Loss control	This scene shows that gennady loss control after he consumed the pill. . Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance. Therefor the pill make him loss control to avoid the pain	Valid
37.	37/FH/ADC/00:59:21		Folk hedonism	Lead to addiction	This scene shows that gennady addiction pill because he know that eddie always consume the pill so he always asked the pill with he. Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of lead to addiction according to Veenhoven (2003) hedonism leads to addiction.	Valid



					For one thing, seeking happiness can lead to risky experimentation. Therefore the pill makes himself addicted.	
38.	38/HE/ESB/00:62:38		Hedonism egoism	Erosos social bonds	it can be seen in the scene that, the scene shows clearly that the man knows if the girl (Lindy) brings the pill or the drug and the man wants the pill and he is doing anything to get it (killed two men who wanted to help the women). Besides the scene can be classified into hedonistic egoism. This statement is supported by Weijer's (2012) Hedonistic Egoism holds that the most interests are whatever makes us happiest. It is whatever provides us with the most net pleasure after the pain is subtracted. Besides in this scene shows the impact of Erodes social bonds. This statement is supported by Veenhoven (2003) erodes social bonds. In this reasoning, the pursuit of individual pleasures makes people selfish.	Valid
39.	39/FH/LC/00:64:11		Folk hedonism	Loss control	it can be seen in the scene that after Lindy consumed the pill she lost control. Based on this statement this scene can be classified into the Folk hedonism. This statement is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Besides in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance. Therefore the pill makes him lose control to avoid the pain.	valid
40.	40/FH/UH/00:66:04		Folk hedonism	Undermines health	the scene shows that Eddie is addicted to the pill and the impact of the addiction pill is undermining his health. Based on this statement this scene can be classified into the Folk hedonism. This statement is supported by Weijer's (2012) "folk	valid


					hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of Underminus health, according to Veenhoven (2003) People like to the happiness by drinking alcoholic beverages, smoking tobacco, eating sweets, and having great sex. Therefor the pill make the eddie's health underminus.	
41.	41/FH/LC/00:66:44		Folk hedonism	Loss control	it can be seen in the scene after lindy and eddie consmued the pill they was loss control. Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance. Therefor the pill make they loss control to avoid the pain	valid
42.	42/MH/HP/00:68:12		Motivational hedonism	Happiness	It can be seen in the scene when eddie said: "There's just some things I have to do to keep us safe and that... To set us up and then I'm gonna get off it. - I mean, that's the plan. Look, I have a plan. I swear. I'm gonna get off it. OK. I hope you do. From the dialog we can see that eddie want stop consumed the pill because he loved lindy. Based on this statement this scene can be classified into the	Valid



					Motivational hedonism. This statement is supported by Weijer's (2012) " Only pleasure and pain motivate someone. Every human action builds on how much pleasure they will get when they do something. Beside in this scene shows the impact of happiness. According Veenhoven (2003) hedonists are portrayed as passive lotus-eaters. Pursuing pleasure ultimately results in less pleasurable experiences than a life dedicated to a cause or self-development	
43.	43/FH/ADC/00:69:03		Folk hedonism	Lead to addiction	This scene shows that gennady was addicted the pill. Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of lead to addiction according to Veenhoven (2003) hedonism leads to addiction. For one thing, seeking happiness can lead to risky experimentation. Therefor the pill make himself addiction	Valid
44.	44/HU/HP/00:70:17		Hedonism utilitarianism	Happiness	it can be seen in the scene when eedie moora said : "Two months after I'd started NZT, I was brokering the biggest merger in corporate history. Ironically, it's gonna be crude. Crude is gonna be where we're gonna hit them. Which yields a prospective profit of 200 percent. That makes both of us very happy campers. the dialog show that eddie moora and the patner business happy when he was brokering the biggest merger in corporate. Beside the statetament this scene can classified into hedonism utilirianism because according to Weijer's(2012) .	Valid



					Hedonistic Utilitarianism is still seen as objective by some because it assigns no intrinsic moral value to justice, friendship, truth, or any other goods that are often thought to be irreducibly valuable. And hedonism utilitarianism here have impact happiness it can be seen clear in the dialog.	
45.	45/FH/ADC/00:70:17		Folk hedonism	Lead to addiction	<p>it can be seen in the scene when eddie moora said : ‘Two months after I’d started NZT,</p> <p>I was brokering the biggest merger in corporate history.’”</p> <p>From the dialog it can be seen that eddie moora consumed the pill around 2 monts. Based on this statement this scene can be classified into the Folk hedonism. This statement is supported by Weijer’s (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of lead to addiction according to Veenhoven (2003) hedonism leads to addiction. For one thing, seeking happiness can lead to risky experimentation. Therefor the pill make himself addiction</p>	Valid
46.	46/FH/ADC/00:70:33		Folk hedonism	Lead to addiction	<p>The scene shows that eddie moora as always consumed the pill and it make he addiction. Based on this statement this scene can be classified into the Folk hedonism. This statement is supported by Weijer’s (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of lead to addiction according to Veenhoven (2003) hedonism leads to addiction. For one thing, seeking happiness can lead to risky experimentation. Therefor the pill make himself addiction.</p>	Valid
47.	47/HE/LC/00:71:06		Hedonism	Loss	It can be seen in the scene when eddie moora said: I’ll give you two million	valid

			egoism	control	dollars if you can do it in six” from the dialog we can see that eddie moora doing hedonism egoism because he do anything to get what he want and this tthave impact he be loss control. This statement support by theory from Weijer’s (2012) Hedonistic Egoism holds that the most interests are whatever makes us happiest.	
48.	48/FH/ADC/00:75:23		Folk hedonism	Lead to addiction	it can be seen in the scene when gennady says : “ I need 20 pills for next week” the dialog show that gennady was addiction with the pill. Based on this statement this scene can be classified into the Folk hedonism. This statement is supported by Weijer’s (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of lead to addiction according to Veenhoven (2003) hedonism leads to addiction. For one thing, seeking happiness can lead to risky experimentation. Therefor the pill make himself addiction.	Valid
49.	49/FH/ADC/00:77:37		Folk hedonism	Lead to addiction	it can be seen in the scene when eddie said : “But Atwood wouldn't get better. Because Atwood was out of NZT. Well, why be surprised?” The dialog show that atwood consumed NZT pill and he be addicted. Based on this statement this scene can be classified into the Folk hedonism. This statement is supported by Weijer’s (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of lead to	Valid

					addiction according to Veenhoven (2003) hedonism leads to addiction. For one thing, seeking happiness can lead to risky experimentation. Therefore the pill make himself addiction.	
50.	50/FH/UH/00:79:53	 <p>eddie moora said: "I was less than usually equipped to answer. The dullness was coming on. I was overdue to take my NZT. And the pain was starting behind my eyes."</p>	Folk hedonism	Underminus health	<p>it can be seen in the scene when eddie moora said: "I was less than usually equipped to answer. The dullness was coming on. I was overdue to take my NZT. And the pain was starting behind my eyes."</p> <p>the dialog show that eddie addicted with the pill and when he overdue to take the pill he is pain. Based on this statement this scene can be classified into the Folk hedonism. This statment is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of Underminus health, according to Veenhoven (2003) People like to the happiness by drinking alcoholic beverages, smoking tobacco, eating sweets, and having great sex. There for the pill make eddie's health underminus</p>	Valid
51.	51/FH/ADC/00:79:53		Folk hedonism	Lead to addiction	<p>it can be seen in the scene when eddie moora said: I was less than usually equipped to answer. The dullness was coming on. I was overdue to take my NZT.</p>	Valid

					<p>And the pain was starting behind my eyes.</p> <p>the dialog show that eddie addicted with the pill and when he overdue to take the pill he is pain. Based on this statement this scene can be classified into the Folk hedonism. This statement is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of lead to addiction according to Veenhoven (2003) hedonism leads to addiction. For one thing, seeking happiness can lead to risky experimentation. Therefor the pill make himself addiction.</p>	
52.	52/FH/ADC/00:83:43		Folk hedonism	Lead to addiction	<p>It can be seen in the scene when eddie moora said: We want to live. So my foggy brain tried to remember where one tablet of NZT might be. the dialog show that eddie moora was addicted with the pill NZT. Based on this statement this scene can be classified into the Folk hedonism. This statement is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of lead to addiction according to Veenhoven (2003) hedonism leads to addiction. For one thing, seeking happiness can lead to risky experimentation. Therefor the pill make himself addiction</p>	Valid

53.	53/FH/ADC/00:84:49		Folk hedonism	Lead to addiction	<p>It can be seen in the scene when Gennady said : “Now you know I want more, so why would you upset me? I don't like being down to this last one.”</p> <p>the dialog show that gennady addiction the pill so he want more the pill. Based on this statement this scene can be classified into the Folk hedonism. This statement is supported by Weijer's (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of lead to addiction according to Veenhoven (2003) hedonism leads to addiction. For one thing, seeking happiness can lead to risky experimentation. Therefor the pill make himself addiction</p>	valid
54.	54/HE/LC/00:84:06		Hedonism egoism	Loss control	<p>it can be seen in the scene that gennady want the pill then he doing whatever like fight with eddie then he broke eddie's door too. He doing whatever he want to get the pill until loss control.</p> <p>Beside the scene can be classified into hedonism egoism. This statment is supported by Weijer's (2012)</p> <p>Hedonistic Egoism holds that the most interests are whatever makes us happiest. It is whatever provides us with the most net pleasure after the pain is subtracted. Beside in this scene shows the impact of loss control, according to Veenhoven (2003) Evasion of potentially painful situations would also lower the hedonist's stress tolerance.</p>	Valid

55.	55/FH/ESB/00:84:49		Folk hedonism	Erodos social bonds	<p>It can be seen in the scene when Gennady said : “Now you know I want more, so why would you upset me?</p> <p>I don't like being down to this last one.”</p> <p>the dialog show that gennady addiction the pill so he want more the pill. Based on this statement this scene can be classified into the Folk hedonism. This statement is supported by Weijer’s (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of lead to addiction according to Veenhoven (2003) hedonism leads to addiction. For one thing, seeking happiness can lead to risky experimentation. Therefor the pill make himself addiction</p>	Valid
56.	56/FH/ADC/00:87:48		Folk hedonism	Lead to addiction	<p>It can be seen in the scene when eddie moora said:</p> <p>“Because I would die here, too.</p> <p>Only NZT could help me and the last of it was in this f***'s blood stream.”</p> <p>the dialog show that eddie moora addiction with the pill. . Based on this statement this scene can be classified into the Folk hedonism. This statement is supported by Weijer’s (2012) "folk hedonism" is used by non-philosophers to refer to someone who constantly desires sex and drug use. Beside in this scene shows the impact of lead to addiction according to Veenhoven (2003) hedonism leads to addiction. For one thing, seeking happiness can lead to risky experimentation. Therefor the pill make himself addiction</p>	Valid