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2022

CERTIFICATE

B-4470.a/In.08/PP.06/10/2022

This certificate is awarded to

Budi Sukardi

as a

Best Community Service Paper

The 4th International Conference on University - Community Engagement 2022

“Post-Pandemic Resilience: From Islamic Higher Education to Social Transformation”

October 24-26, 2022

General Director of Islamic Education



Prof. Dr. H. Muhammad Ali Ramdhani



KEPUTUSAN DIREKTUR JENDERAL PENDIDIKAN ISLAM
NOMOR 6001 TAHUN 2022

TENTANG

PENETAPAN PERAIH *PAPER* TERBAIK
*THE 4TH INTERNATIONAL CONFERENCE ON UNIVERSITY - COMMUNITY
ENGAGEMENT (ICON UCE) TAHUN ANGGARAN 2022*

DENGAN RAHMAT TUHAN YANG MAHA ESA
DIREKTUR JENDERAL PENDIDIKAN ISLAM,

- Menimbang : a. bahwa dalam rangka penyelenggaraan *The 4th International Conference on University - Community Engagement (ICON UCE) Tahun Anggaran 2022*, perlu menetapkan Peraih *Paper* Terbaik *The 4th International Conference on University - Community Engagement (ICON UCE) Tahun Anggaran 2022*;
- b. bahwa nama-nama sebagaimana tercantum dalam Lampiran Keputusan ini dinilai memenuhi syarat, tahapan, dan ketentuan untuk menjadi Peraih *Paper* Terbaik *The 4th International Conference on University - Community Engagement (ICON UCE) Tahun Anggaran 2022*;
- c. bahwa berdasarkan pertimbangan sebagaimana dimaksud dalam huruf a dan huruf b, perlu menetapkan Keputusan Direktur Jenderal Pendidikan Islam tentang Penetapan Peraih *Paper* Terbaik *The 4th International Conference on University - Community Engagement (ICON UCE) Tahun Anggaran 2022*.
- Mengingat : 1. Undang-Undang Nomor 17 Tahun 2003 tentang Keuangan Negara (Lembaran Negara Republik Indonesia Tahun 2003 Nomor 47, Tambahan Lembaran Negara Republik Indonesia Nomor 4286);
2. Undang-Undang Nomor 14 Tahun 2005 tentang Guru dan Dosen (Lembaran Negara Republik Indonesia Tahun 2005 Nomor 157, Tambahan Lembaran Negara Republik Indonesia Nomor 4586);
3. Undang-Undang Nomor 12 Tahun 2012 tentang Pendidikan Tinggi (Lembaran Negara Republik Indonesia Tahun 2012 Nomor 158, Tambahan Lembaran Negara Republik Indonesia Nomor 5336);
4. Undang-Undang Nomor 6 Tahun 2021 tentang Anggaran Pendapatan dan Belanja Negara Tahun Anggaran 2022



- (Lembaran Negara Republik Indonesia Tahun 2021 Nomor 245, Tambahan Lembaran Negara Republik Indonesia Nomor 6735);
5. Peraturan Pemerintah Nomor 37 Tahun 2009 tentang Dosen (Lembaran Negara Republik Indonesia Tahun 2009 Nomor 76, Tambahan Lembaran Negara Republik Indonesia Nomor 5007);
 6. Peraturan Presiden Nomor 83 Tahun 2015 tentang Kementerian Agama (Lembaran Negara Republik Indonesia Tahun 2015 Nomor 168);
 7. Peraturan Menteri Keuangan Nomor 190/PMK.05/2012 tentang Tata Cara Pelaksanaan Anggaran Pendapatan dan Belanja Negara;
 8. Peraturan Menteri Agama Nomor 55 Tahun 2014 tentang Penelitian dan Pengabdian kepada Masyarakat pada Perguruan Tinggi Keagamaan sebagaimana telah diubah dengan Peraturan Menteri Agama Nomor 4 Tahun 2020 tentang Perubahan atas Peraturan Menteri Agama Nomor 55 Tahun 2014 tentang Penelitian dan Pengabdian kepada Masyarakat pada Perguruan Tinggi Keagamaan;
 9. Peraturan Menteri Agama Nomor 42 Tahun 2016 tentang Organisasi dan Tata Kerja Kementerian Agama.

MEMUTUSKAN:

Menetapkan : KEPUTUSAN DIREKTUR JENDERAL PENDIDIKAN ISLAM TENTANG PENETAPAN PERAIH *PAPER* TERBAIK *THE 4TH INTERNATIONAL CONFERENCE ON UNIVERSITY - COMMUNITY ENGAGEMENT (ICON UCE)* TAHUN ANGGARAN 2022.

KESATU : Menetapkan Peraih *Paper* Terbaik *The 4th International Conference on University - Community Engagement (ICON UCE)* Tahun Anggaran 2022 sebagaimana tercantum dalam Lampiran yang merupakan bagian tidak terpisahkan dari Keputusan ini.

KEDUA : Para Peraih *Paper* Terbaik *The 4th International Conference on University - Community Engagement (ICON UCE)* Tahun Anggaran 2022 sebagaimana dimaksud pada Diktum KESATU terdiri atas:

- a. *Paper* Terbaik Pertama;
- b. *Paper* Terbaik Kedua; dan
- c. *Paper* Terbaik Ketiga.

KETIGA : Para Peraih *Paper* Terbaik sebagaimana dimaksud pada



Diktum KEDUA, berhak mendapatkan sertifikat penghargaan dan plakat kegiatan *The 4th International Conference on University - Community Engagement (ICON UCE)* Tahun Anggaran 2022.

KEEMPAT : Keputusan ini mulai berlaku pada tanggal ditetapkan.

Ditetapkan di Jakarta
pada tanggal 25 Oktober 2022

A.N DIREKTUR JENDERAL,
PLT. DIREKTUR PENDIDIKAN
TINGGI KEAGAMAAN ISLAM



SYAFI'I



LAMPIRAN
KEPUTUSAN DIREKTUR JENDERAL PENDIDIKAN ISLAM
NOMOR 6001 TAHUN 2022
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PENETAPAN PERAIH *PAPER* TERBAIK
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TAHUN ANGGARAN 2022

**PENETAPAN PERAIH *PAPER* TERBAIK
*THE 4TH INTERNATIONAL CONFERENCE ON UNIVERSITY - COMMUNITY
ENGAGEMENT (ICON UCE) TAHUN ANGGARAN 2022***

NO	PRESENTER	INSTANSI	JUDUL	ID PAPER
1	Budi Sukardi, Fuad Dhiyaul Husaen, dan Oktavia Rustiara	Universitas Islam Negeri Raden Mas Said, Surakarta	Can the Integration of Social Presence and the Theory of Planned Behaviour Predict the Intention to Donate Zakat on an Islamic Crowdfunding Platform? Indonesian Experience Practices	0013
2	Syamsul Bakhri dan Muhamad Rifa'i Subhi	Universitas Islam Negeri KH. Abdurrahman Wahid, Pekalongan	Empowerment of Strategic Elites in Establishing Religious Moderation and Harmony Awareness Villages: Pilot Project of Linggoasri Village, Kajen District, Pekalongan Regency	0149
3	Mohammad Djamil M Nur dan Fusthaathul Rizkoh	Universitas Islam Negeri Datokarama Palu, Sulawesi Tengah	The Efficiency of Using Solar Panels As a Household-Scale Alternative Energy Source	0011

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01

Presentation Preparation Instructions

- Refer to the ICON UCE 2022 PowerPoint template as a guide for formats and presentation recommendations
- Page set-up: ICON UCE 2022 uses a widescreen 16:9 aspect ratio for all presentations.
- Leave 1/2" or 1cm margin on all four sides.
- No logos are permitted except on the title page.
- High contrast is important. Use black or dark colored fonts on a white background.
- Use Montserrat or a similar sans serif font. Do not use font sizes smaller than 16 point.
- For pages with text only, use no more than 30 words and no more than 6 lines, per slide.
- For illustrations, make all lines, numbers, and captions of sufficient thickness and size so that they are projected clearly.

SUGGESTIONS

FOR A GOOD PRESENTATION

1. Briefly outline your talk and what will be covered.
2. Define your problem. What led to your work? What were your objectives?
3. Use your presentation to visualize the essential points of your talk. Be selective.
4. Keep concepts as simple as possible and limit each page to one main idea.
5. Use several simple figures rather than one complicated one, especially if you plan to discuss it at length.
6. Make a clear conclusion. Suggest potential applications.
7. Rehearse your talk aloud with a private audience. Practice with your final electronic presentation.



ICON UCE 2022

The 4th International Conference on
University - Community Engagement | IAIN SYEKH NURJATI
Cirebon, Oct 24-26

Can the Integration of Social Presence and the Theory of Planned Behaviour Predict the Intention to Donate Zakat on an Islamic Crowdfunding Platform? Indonesian Experience Practices

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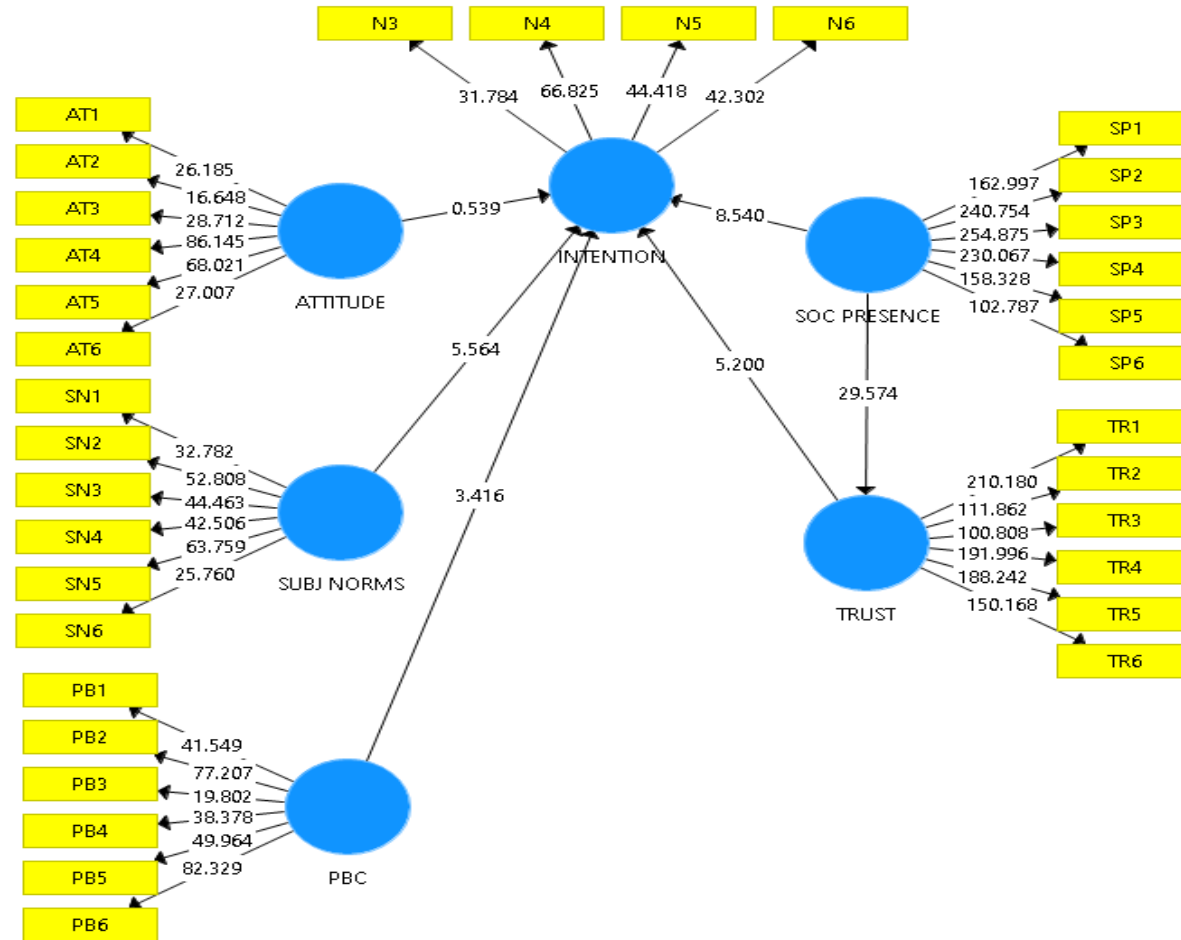
INTRODUCTION

- In Indonesia, inequality in the projection and realisation of zakat, infaq, and sadaqah (ZIS) is a major problem for ZIS management institutions. Most communities are more inclined to pay for ZIS conventionally, which affects their uneven distribution. Therefore, a ZIS service innovation based on financial technology (Islamic crowdfunding) that offers ease and transparency in management is necessary. This study investigates the potential factors that influence interest in distributing ZIS online. This study attempts to integrate the theory of planned behaviour and social presence in a conceptual framework to measure interest in distributing ZIS online

METHOD

- Based on the research framework above, this study uses 1 dependent variable, namely intention and five independent variables based on two major theories; Theory of Planned Behaviour (attitude, subjective norms, and perceived behaviour control); and Social Presence Theory (social presence and trust). Total uses 36 question items were scored on a five-point Likert scale. The respondents of this study were 731 across several districts in Central Java, all of whom had paid Zakat, Infaq, and Sadaqah through the fintech platform. The data were taken from the end of 2020 to mid-2021, in an e-form format, and distributed using WhatsApp and Facebook applications. Data analysis was performed using Structural Equation Model-SEM, through partial least squares (PLS-SEM) equation using SmartPLS 3.0.

RESULT



RESULT

- Assumption of significance if the value of the t-statistic is > 1.960 or p-value < 0.05 . Based on these assumptions, the results of this study are; attitude proved to have no effect on interest, H1 was rejected; subjective norms significantly influence interest, H2 is accepted; Perceived Behaviour Control is proven to have an influence on interest, H3 is accepted; Trust has a significant effect on interest, H4 is accepted; Social Presence has an influence on interest, H5 is accepted; and lastly, social presence has a significant effect on interest, H6 is accepted.

DISCUSSION

- From the results of the variable attitude test, which show that the results are not significant. This can be caused by many factors, one of which is the lack of literacy about fintech in Indonesia, which results in the majority of muzakki feeling more satisfied to channel ZIS conventionally either through institutions or directly, even though it can be seen from the value of respondents' answers regarding the attitude of paying ZIS online is high.
- The second result states that subjective norms affect ZIS payment intentions through a fintech platform. It can be interpreted that support from the family environment and fellow Muslims to respondents is a strong factor in channelling ZIS through online platforms, this is in line with the results of research conducted by Ramdhani (2016).
- The third result states that perceived behavioural control influences ZIS payment intentions through an online platform. In this case, perceived social control is the perception of the respondent's ability to do something that can be used to predict intentions directly. Thus, the higher the perception of the ability to channel ZIS online, the higher the intention to do so, which is in line with the research conducted by Chen et al. (2019).
- Fourth, trust can influence someone to make a transaction. Because the level of trust of everyone is different, it is especially important for the institute to pay attention to building trust in the community. This also happens when someone decides to distribute ZIS; they choose an institution to distribute zakat according to their level of trust in the ZIS management institution itself.
- Fifth, the perception of trust is important when juxtaposed with new services (online platforms), particularly those related to financial and service issues.

CONCLUSION

- The indicator variable social presence has proven to be a key factor influencing the interest of platform users in channel ZIS, and this is what causes the difference between conventional ZIS distribution and online distribution.

LIMITATION AND RECOMENDATION

- Therefore, the results of this study could be useful for adding references to platform providers. The suggestion for the manager of the online ZIS platform is to take advantage of a good community attitude regarding ZIS. ZIS platform managers must develop reciprocal cooperation with the community to create a good service environment and maintain management transparency. In this way, it helps platform users obtain more information. In addition, all stakeholders, both private and governmental, must continue to disseminate information regarding sharia-based digital financial literacy for the common good.



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Thank You



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