

***THE FORMULAIC STRUCTURE OF ROMANCE FOUND IN THE
KISSING BOOTH SERIES***

THESIS

**Submitted in Partial Fulfillment of the Requirements for the
Degree of *Sarjana Humaniora***



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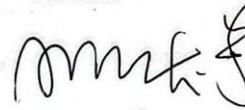
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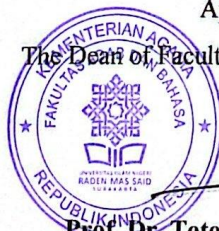
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DEDICATION

This thesis is dedicated to:

1. My Self
2. My parents
3. My brother
4. My friend
5. My lecturers of English letters department
6. My Almamater Uin Raden Mas Said Surakarta
7. For The Readers

MOTTO

“There is no succes without hardwork. There is no succes without togetherness.
There is no ease without prayer”

(Ridwan Kamil)

"A great person is one who has the ability to hide distress, so that others think that
he is always happy."

(Imam Shafi'i)

"You don't have to be great to start, but you have to start to be great."

(Zig Ziglar)

PRONOUNCEMENT

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I hereby sincerely state that the thesis entitled *The Formulaic Structure of Romance Found in The Kissing Booth Series* is my own original work. To the best of my knowledge and belief, the thesis contains no material previously published or written by another person except where due references are made.

If later proven that my thesis has discrepancies, I am willing to take the academic sanctions in the form of repealing my thesis and academic degree.

Sukoharjo, 5th of April, 2023



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The researcher realizes that this thesis is far from being perfect. Thus, any suggestions are received for the betterment of this research. Hopefully, this research could give positive impacts to the readers as well as those want to carry out further research.

Sukoharjo, 5th of April, 2023

Stated by,



Jeri Ari Prasetyo
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ABSTRACT

Jeri Ari Prasetyo. (2023). *The Formulaic Structure of Romance Found in The Kissing Booth Series*. Thesis. English Letters. Faculty of Cultures and Languages.

Advisor : SF. Lukfianka Sanjaya Purnama, M.Hum.

Keyword : Film, Structuralism, Romance Formula, Plot Romance

Films are produced by recording images from the world using cameras, or by creating images using animation techniques or special effects. One of the most popular genre in films is romance. Many films are adaptations of novels, one of the example is *The Kissing Booth*. *The Kissing Booth* is a 2018 American teen romantic comedy film directed by Vince Marcello and based on the novel of the same name by Beth Reekles. The film centers around the theme of teenage romance, there are many classic romantic comedy elements, including misunderstandings, miscommunications, and grand gestures of love.

The researcher has chosen descriptive qualitative research to study *The Kissing Booth* series as the subject of analysis. In this study, the researcher uses structuralism approach to analyze romance formula in *The Kissing Booth series* based on John G. Cawelti's Romance Formula theory.

The findings are presented in the various forms, such as screenshots, words, sentences, phrases, quotations, and dialogues. The data used in this study is sourced from *The Kissing Booth*. The researcher analyzes romance formula in *The Kissing Booth* and compare it with the plot romance that listed in John G. Cawelti's theory.

In the findings of this research, 54 elements of the romance formula have been found, consisting of the first romance formula *The Kissing Booth*. First meeting there are 11 elements, boys win girls there are 8 elements, conflict there are 10 elements, ending there are 2 elements. Then in the second *The Kissing Booth*, first meeting there are 3 elements, boys win girls there are 6 elements, conflict there are 9 elements, ending there are 5 elements. Then the dominant romance formula data on the first meeting element is in the first film, the boys win girls element is in the first film, the conflict element is in the first film, then the last element ending dominant data is in the second film.

CHAPTER I

INTRODUCTION

A. Background of the Study

Films are cultural products that are created within specific cultures, reflecting and influencing them, often originating from a written script. There is a close relationship between film and literature, as both involve artistic creativity. Bryans (2012) argues that both literature and film are narrative art forms that aim to tell stories and engage audiences, but they do so in different ways. Literature relies on language and the reader's imagination to create a vivid and immersive experience, while film uses visual and aural elements to capture the viewer's attention and create a sensory experience.

Film is a dynamic art form that captures moving images from the real world or artificially created ones and turns them into a work of art that can be enjoyed in cinemas and other venues by film enthusiasts. As described by Hornby (2006:950), Film are a sequence of moving pictures that tell a story and are shown in cinemas. The term 'movie' or 'film' refers not only to individual motion pictures but also to the field of movie as an art form and the motion picture industry as a whole.

In the book *Film and Literature: An Introduction and Reader*, Corrigan and White (2011) argue that films are produced by recording images from the world using cameras, or by creating images using animation techniques or special effects. In the process of making a film, scenes can be captured using cameras and other devices, or can be created using traditional animation techniques, by taking pictures or using miniatures. According Corrigan and White (2011), film and

literature are distinct art forms with unique strengths and limitations, but they also highlight the ways in which the two mediums intersect and influence each other. For example, they note that literary works often provide a rich source of material for filmmakers, who can use the visual and aural elements of film to bring the stories and characters to life in new ways.

A novel can serve as a source of inspiration and material for a film adaptation. Many films, in fact, are adaptations of novels, with filmmakers drawing on the source material to create a cinematic adaptation of the original story. In *The Art of Adaptation: From Novel to Film*, Goulet (1976) argues that literary works provide filmmakers with a rich source of material that can be adapted to the visual and aural elements of film to bring stories and characters to life in new ways. Adapting literary works for the screen requires an understanding of both the literary and filmic forms, as well as the ability to translate the essence of a story into a new medium.

Films can be categorized into different genres, such as drama, comedy, action, horror, and romance, each with its own distinct characteristics and appeal to different audiences. One of the most popular genre in films is romance. According to Klein and Parker (2014), the romance genre explores the dynamics of human relationships, specifically romantic relationships, and often follows a formulaic plot structure that involves a couple overcoming obstacles to be together.

Romance films typically feature a male and female lead who are initially presented as incompatible or kept apart by external forces, such as class differences or a third party. Over the course of the film, the couple faces challenges that test

their relationship, but ultimately overcome them to be together. The ending of romance films is typically a happy one, with the couple declaring their love for each other and living happily ever after.

Klein and Parker (2014) also note that romance films often appeal to female audiences and are considered a guilty pleasure by some. However, they argue that the romance genre is an important and legitimate genre of film that explores universal themes of love and human connection.

Many films are adaptations of novels, one of the example is *The Kissing Booth*. "The Kissing Booth" is a 2018 American teen romantic comedy film directed by Vince Marcello and based on the novel of the same name by Beth Reekles. The film follows the story of Elle Evans (played by Joey King), a high school junior who starts a relationship with her best friend's older brother, Noah Flynn (played by Jacob Elordi).

The film centers around the theme of teenage romance, with Elle navigating the complexities of first love and the challenges of maintaining a relationship while still trying to figure out who she is and what she wants. As she and Noah begin dating in secret, they must navigate the disapproval of friends and family members who disapprove of their relationship due to their age difference and other factors.

Throughout the film, there are many classic romantic comedy elements, including misunderstandings, miscommunications, and grand gestures of love. The story is also set against the backdrop of a high school setting, with Elle and her friends dealing with typical teenage issues such as cliques, peer pressure, and academic stress.

In this study the researcher focuses on romance formula in *The Kissing Booth* film. The romance formula in literature has been a popular subject among literary scholars for decades. In his book "Adventure, Mystery, and Romance: Formula Stories as Art and Popular Culture," John G. Cawelti (1976) argues that popular romance literature follows a set formula that appeals to readers' emotions and desires. This formula includes several key elements, such as the hero and heroine's initial attraction, the development of their relationship, and the conflicts they must overcome to be together.

According to Cawelti (1976), the romance formula typically begins with the hero and heroine's initial attraction. This attraction is often based on physical appearance or a chance encounter that sparks an emotional connection. In "The Kissing Booth," Elle and Noah's initial attraction is based on physical appearance. Elle is drawn to Noah's good looks and confidence, while Noah is intrigued by Elle's quirky personality.

As the story progresses, the hero and heroine's relationship develops through a series of encounters and conversations. In "The Kissing Booth," Elle and Noah's relationship develops as they spend more time together and get to know each other on a deeper level. They share personal stories, dreams, and fears, which strengthens their emotional connection.

However, the romance formula is not without its conflict. According to Cawelti's formula for romance, conflict play a crucial role in the development of the romantic plot. These conflicts create tension and that keep the audience engaged and invested in the story. Without conflict, the romance would be too simple and straightforward, and the audience would lose interest. In fact, the

conflicts that the hero and heroine must overcome are often the most compelling part of the story. These conflicts can come in many forms, such as societal norms, family expectations, or personal insecurities. In "The Kissing Booth," Elle and Noah face several conflicts to their relationship, including Noah's overprotective nature and Elle's fear of ruining her friendship with Noah's younger brother.

Despite these conflicts, the hero and heroine are ultimately able to overcome them and be together. This resolution provides readers with a satisfying emotional payoff and reinforces the idea that love can conquer all. In "The Kissing Booth," Elle and Noah's relationship is tested but ultimately endures. They navigate their way through various obstacles and ultimately come out stronger for it.

There is previous studies about romance formula that supported this research. The topic of romance formula in literature has been discussed in several studies. the first Novindia Nurratnasari's (2015) paper analyzing *John Green's novel The Fault in Our Stars*. The purpose of the study was to describe the formula commonly found in popular literary novels, and the author used the library search method to gather supporting data. The theory used was John G. Cawelti's popular literature theory, with a focus on romance. Results of the analysis indicated that the novel contains popular literary formulas such as the hero and love story lines, with the character serving as the hero in the romance story.

The second, Yunita Setiani conducted a research titled *The Romance Formula in Nicholas Sparks' The Notebook Novel*. The research aims to analyze the romance formula constructed in Nicholas Sparks' *The Notebook* novel, focusing on three research questions: (1) how the plot of the novel constructs the romance

formula, (2) how the characters construct the romance formula, and (3) how the myths constructed the romance formula.

There is the example of the collect data as it follows:



The data at hand flawlessly aligns with the defining characteristics of a "first meeting," as outlined by Cawelti. This key stage in the romance formula heralds the commencement of an extraordinary love story, where the protagonists' paths converge, setting the stage for a profound and transformative journey. The gestures exhibited by the individuals in the image speak volumes, conveying their deep longing and genuine affection for one another. Their eyes, brimming with emotion, reflect an instantaneous connection and a profound understanding that surpasses words.

The profound emotions that swell within their hearts, nurtured by each passing moment, lay the foundation for an intensifying bond. The depicted scene captures the subtle yet potent nuances of this emotional evolution, as the protagonists embark on an exhilarating voyage of discovery, exploring the realms of love, vulnerability, and profound connection.

From the pic above, in accordance with Cawelti's romance formula, encapsulates the very essence of a "first meeting." It serves as a powerful testament to the transformative power of love, where two souls converge, and through the gazes that unspoken emotions, find themselves irrevocably drawn to one another.

This picture-perfect moment marks of an extraordinary love story, brimming with passion, tenderness.

B. Limitation of the Study

In this research, the researcher used the romance formula theory from John G Cawelti (1976). The theory has been widely used in previous research varieties. To limit the problems discussed, the researcher focused on the steps of love or romance plot formula found in The Kissing Booth Series.

C. The Formulation of the Problem

The objective of this study is to analyze the romance formula in The Kissing Booth series, drawing upon the theoretical framework of John G. Cawelti's romance formula theory. In light of this objective, the following research question has been formulated:

- a. What is the romance formula present in The Kissing Booth series?

D. The objective of Study

In relation to the problem that stated above, this study attempts to reach the following objectives:

- a. To find out the romance formula that embedded in *The Kissing Booth* series.

b. The Benefit of the Study

There are many benefits in conducting research such as benefit of theoretical and practical.

1. Theoretical Benefit

This research hopefully can give contribution for those who learn English and for those who try to understand about formulaic structure in film romance.

2. Practical Benefit

This research finding will be useful to movie maker or director who wants to understand further more about formula romance in film.

c. Definition of Key terms

1. Film

Film is a moving image that is taken from a real event and then processed into a work of art that will be shown in cinemas and others to get appreciation from film connoisseurs. According to Hornby (2006:950) movie means a series of moving picture recorded with sound that tells a story, shown at cinema/movie. Movie or film is a term that encompassed individual motion pictures, the field of movie as an art form, and the motion pictures industry. Movies are produced by recording image from the world with cameras, or by creating images using animation techniques or special effect.

2. Structuralism

Structuralism, as posited by Ferdinand de Saussure (1857-1913), asserts that the world is structured, and a structure is a form made up of units that follow certain rules in the way they are organized or related to one another. Structuralists view literature as a form of language where each work is an example of conditional choice and presupposes

that other works have a genre, style, and structure of meaning that goes beyond the work itself.

Structuralism analyzes the grammar or rules by which a text produces meaning and focuses on the shape of the text by examining elements such as sounds, characters, settings, and their combinations. It looks at the relationship between various elements within the structure of an independent and well-organized text.

3. Romance Formula

According to Cawelti (1977) in his book, *Adventure, Mystery, and Romance: Formula Stories as Art and Popular Culture*, the romance formula features an idealized hero and heroine who possess admirable qualities. These characters serve as aspirational figures, embodying traits such as physical attractiveness, intelligence, and moral integrity. The formula also includes a central romantic conflict or obstacle that prevents the hero and heroine from being together. This conflict can be external or internal. The romance formula highlights emotional intensity, with heightened feelings of love, desire, and passion between the characters. Lastly, the formula typically concludes with a happy ending where the conflicts are resolved, and the hero and heroine find love and happiness together. This resolution provides a sense of closure and fulfillment for the reader.

4. Plot Romance

According to Cawelti, (1977) a romance plot typically begins with the introduction of the hero and heroine and the establishment of their

backgrounds, personalities, and goals. Early on, a conflict or obstacle arises that prevents their union or realization of romantic potential. As the story progresses, the hero and heroine engage in a series of encounters and interactions that deepen their emotional connection. The rising action builds tension as they confront and overcome obstacles, leading to a climax where the central conflict reaches its peak. The resolution follows, with the conflict being resolved and the hero and heroine finding emotional fulfillment. The plot concludes with a sense of closure and a happily ever after. Cawelti emphasizes that while romance plots adhere to certain formulaic elements, authors have the creative freedom to infuse unique twists and nuances to engage readers and deliver satisfying emotional journeys.

CHAPTER II

LITERATURE REVIEW

A. Theoretical Background

1. Structuralism

Structuralism, as posited by Ferdinand de Saussure (1857-1913), asserts that the world is structured, and a structure is a form made up of units that follow certain rules in the way they are organized or related to one another. Structuralists view literature as a form of language where each work is an example of conditional choice and presupposes that other works have a genre, style, and structure of meaning that goes beyond the work itself.

The study of the text structure of films, novels, plays, poetry, politics, and sports with particular attention to the rules or grammar of the elements is the focus of structuralism. Structuralism is interested in the relationship between structural elements that produce meaning because meaning is an effect. By understanding the rules governing the relations between elements and their union, it is possible to describe the process of producing meaning.

Structuralism analyzes the grammar or rules by which a text produces meaning and focuses on the shape of the text by examining elements such as sounds, characters, settings, and their combinations. It looks at the relationship between various elements within the structure of an independent and well-organized text.

Structuralism emerged as the most rigorous form of critical analysis in the 1950s, but its origins can be traced back to the work of Ferdinand de Saussure, an early twentieth-century linguist. Overall, structuralism emphasizes the importance of understanding the relationships and rules governing the elements within a text to grasp its meaning.

2. Romance Formula

John Cawelti, a scholar known for his work on genre theory, examines the romance genre within the framework of formulaic storytelling. In his book "Adventure, Mystery, and Romance: Formula Stories as Art and Popular Culture," he explores how formulaic stories adhere to predictable patterns and conventions that provide readers with familiarity and satisfaction. Cawelti identifies key characteristics of romance narratives,

such as the focus on emotional and romantic relationships, the idealized nature of the hero and heroine, the role of conflict, the importance of emotional intensity, and the emphasis on a happy ending.

According to John G. Cawelti (1977) Romance stories primarily revolve around emotional and romantic relationships between two individuals. These relationships serve as the central driving force of the narrative, leading to a positive and fulfilling resolution. The genre encompasses various sub-genres, including contemporary, historical, paranormal, and erotic romance.

Cawelti also highlights the idealized nature of the hero and heroine in romance. These characters embody qualities and traits admired by readers, such as physical attractiveness, intelligence, courage, and compassion. They act as aspirational figures, enabling readers to indulge in fantasies and escape into a world of wish fulfillment.

Conflict plays a vital role in romance narratives, creating tension and propelling the story forward. Conflicts can be external, such as societal barriers or misunderstandings, or internal, including personal fears and emotional baggage. Overcoming these challenges becomes an essential part of the narrative arc, leading to character growth and the resolution of the romantic conflict.

Emotional intensity is a significant aspect of romance fiction, with stories delving into deep emotions like love, desire, passion, and vulnerability. These intense emotions engage readers and elicit emotional

responses, fostering a strong connection between the audience and the characters.

The genre often culminates in a happy ending, providing readers with a sense of closure and fulfillment. This resolution reaffirms the power of love and offers a satisfying conclusion to the story. While the path to the happy ending may be challenging and filled with obstacles, the ultimate outcome instills hope and optimism in readers.

Cawelti acknowledges the evolution of the romance genre over time, reflecting changing societal norms and reader expectations. Authors now explore diverse themes, incorporate a wider range of characters, and experiment with subverting traditional romance tropes. This evolution allows the genre to maintain its popularity and appeal to a broad audience.

Cawelti's examination of formulaic storytelling, including romance narratives, highlights the balance between conventionality and creativity. While adhering to a formula, authors have the opportunity to bring their unique voices and storytelling techniques, creating fresh and engaging stories within the framework of reader expectations.

3. Romance plot Formula

John Cawelti's exploration of romance narratives in *Adventure, Mystery, and Romance: Formula Stories as Art and Popular Culture* (1977) provides insights into the plot structure commonly found in the genre. Cawelti categorizes formulas based on different genres like Adventure, Mystery, Romance, Melodrama, and Alien Beings or States. These formulas are commonly utilized in popular storytelling. Each formula is

associated with specific elements, such as the presence of stereotypical characters and the depiction of heroes and heroines. Adventure, romance, and melodrama share similar formulas that revolve around these character types. However, the distinction between adventure and romance lies in their respective plots. Adventure formulas predominantly feature male protagonists, while romance narratives tend to focus on female central characters.

According to Cawelti, the general plot of a romance revolves around the development of the love story itself:

1. First Meeting

John Cawelti, in his book *Adventure, Mystery, and Romance: Formula Stories as Art and Popular Culture* outlines the structure and elements commonly found in romance narratives. According to Cawelti, these stories often commence by introducing the hero and heroine, providing background information about their lives, personalities, and aspirations. This initial phase serves to establish the foundation of their characters and lays the groundwork for the romantic journey to come.

Simultaneously, an essential element emerges in the form of conflict or obstacle. This conflict can manifest in various ways, either externally or internally. External conflicts may encompass societal barriers, such as class differences, cultural expectations, or family disapproval, which challenge the possibility of the hero and heroine being together. Internal conflicts might involve

personal insecurities, emotional scars from past relationships, or fears that hinder the characters' willingness to pursue love.

This conflict acts as a catalyst, propelling the story forward and creating tension and anticipation for readers. It introduces a sense of the unknown, prompting the audience to become invested in the resolution of the conflict and the potential union of the hero and heroine. The conflict serves to heighten emotions, engendering a sense of urgency and providing opportunities for character growth and development.

By incorporating this initial conflict, romance narratives rooted in Cawelti's theory offer a framework that not only establishes the central premise of the story but also sets the stage for the emotional journey and eventual resolution of the hero and heroine's romantic entanglement.

2. Boys Win the Girl

According to John Cawelti's insights in *Adventure, Mystery, and Romance: Formula Stories as Art and Popular Culture*, romance narratives continue to unfold with a rising action that propels the hero and heroine closer together. This progression is marked by a series of encounters and interactions that contribute to the deepening of their emotional connection.

As the story moves forward, the hero and heroine navigate through challenges and obstacles that serve as tests for their developing feelings. These hurdles can take various forms, such

as external conflicts, internal struggles, or external forces that threaten to keep them apart. The resolution of these challenges often requires the characters to confront their own vulnerabilities and insecurities, making way for personal growth and emotional development.

The rising action within the romance narrative serves a twofold purpose. Firstly, it builds tension, creating a sense of anticipation and investment for the reader. The obstacles and challenges the hero and heroine face generate suspense, as the audience eagerly awaits the resolution and outcome of their burgeoning relationship. Secondly, this phase of the story allows for the gradual development of the romance itself, providing opportunities for the characters to discover more about each other, deepen their connection, and explore the depth of their emotions.

The rising action in romance narratives, as emphasized by Cawelti, serves to engage the reader and sustain their interest as the romance unfolds. It is a critical component of the overall structure of the story, offering opportunities for character growth, emotional exploration, and the gradual realization of the hero and heroine's romantic bond.

3. Climax of Conflict

Drawing from John Cawelti's perspective, the culmination of a romance plot occurs during the climax, which represents the apex of emotional intensity and pivotal decision-making for the

hero and heroine. This critical moment serves as the culmination of their journey, as they confront the central conflict or obstacle that has impeded their romantic union.

During the climax, the hero and heroine confront their fears, make difficult choices, and potentially overcome significant barriers that have kept them apart. This confrontation may involve emotional confrontations, personal sacrifices, or the realization of profound truths about themselves and their relationship. The emotional stakes are at their highest, and the outcome of this climactic moment profoundly impacts the direction of the story.

Ultimately, the climax leads to the resolution of the conflict, providing closure to the central narrative tension. It serves as a turning point, paving the way for the final stages of the story. The resolution can take various forms, such as the reconciliation of differences, the defeat of antagonistic forces, or the fulfillment of the hero and heroine's romantic aspirations. It brings a sense of resolution and satisfaction to the reader, as the emotional journey of the characters reaches a conclusive point.

4. The Ending of Story

In accordance with John Cawelti's insights in *Adventure, Mystery, and Romance: Formula Stories as Art and Popular Culture*, the narrative progression of romance stories proceeds towards emotional resolution and the ultimate fulfillment of the romance.

After the climactic moment, the story transitions into a phase of emotional resolution, wherein the hero and heroine's emotional journey reaches its culmination. During this stage, the characters find themselves drawn closer together, often expressing their love and unwavering commitment to one another. It is a time of emotional clarity and vulnerability as they navigate through the aftermath of the conflicts and obstacles they have faced.

As the story moves towards its conclusion, the conflicts and tensions that have driven the narrative are resolved. Loose ends are tied up, offering a sense of closure for both the characters and the reader. The resolution may involve the reconciliation of misunderstandings, the resolution of external challenges, or the healing of emotional wounds. It is a transformative moment that allows the hero and heroine to embrace their newfound understanding and overcome any lingering doubts or barriers.

The narrative concludes with the quintessential hallmark of romance fiction—a happy ending. The hero and heroine find lasting happiness together, solidifying their love and commitment. This outcome not only provides a sense of fulfillment and emotional satisfaction for the characters, but also for the reader. The reader can experience a cathartic release, knowing that the journey of the hero and heroine has led to a harmonious and joyous conclusion.

B. Previous Studies

To support this research, researchers need other research that has similarities in topics, themes, theories, or objects. The first previous research that researchers found comes from research by Anzdi Setya Pambudi (2019) with the title "Romance Popular Formula Reflected in the Main Characters of Kevin Kwan's Crazy Rich Asians". In this study, it discusses the relationship of the main character which reflects the popular romance formula. In this study, the researcher has a problem of statement, namely how does the relationship of the main characters reflect romance popular formulas and how does conflict arise from the relationship of the main characters. The difference between the research and the researcher is the object used. The researcher used a film object entitled "the kissing booth", while the previous research used a novel entitled "Crazy Rich Asians".

The second previous research. Nurul Safitri, Ratna Sari Dewi (2021) with the title "The romance formula in Lisa Klyespas Rain Shadow Road". The study discusses the romance formula that exists in the main character and the plot in the novel that forms the romance formula. The object used in this study is a novel, then uses the theory of John G Cawelti. The difference between the research and the researcher is that the object used is different. The researcher used the object of the film while the previous research used the novel.

The third previous research. Novindia Nurratnasari (2015) with the title "The Romance Formula in John Green's The Fault in Our Stars". Novindia examines the romance formula in popular literary works using the theory of John G Cawelti. In her research, Novindia presents the problem statement What

characterizes the TFIOS novel as a romance popular fiction and How does the plot of TFIOS reflect the romance formula. The object used is a novel. The difference between previous research and researchers is the object used. Novindia uses a novel object while the researcher uses an object in the form of a film entitled The Kissing Booth.

The fourth previous research. Distania Santoso, Imam Basuki, L. Dyah Purwita Wardani (2019) with the title “The Romance Formula in Cecelia Ahern's Love”. The research discusses about defining how love develops relationship between man and woman depicted in Love, Rosie by Cecelia Ahern. The theory used is John G Cawelti and Radway's theory of romance. The difference between the research and the researcher is the object used and Radway's theory of romance.

The fifth previous research. Wilda Eviliana (2019) with the title “Romance Formula in Crazy Rich Asian Movie” In this study, the researcher discusses the romance formula formed in the film and the conflicts that exist in Crazy Rich Asian Movies. The difference with the researcher is the discussion and the object used or used in research.

CHAPTER III

RESEARCH METHODOLOGY

A. Research Design

This study focuses on analyzing the Romance Formula present in The Kissing Booth series. The researcher aims to uncover the specific romance formula embedded within the plot of the series, utilizing John G. Cawelti's theory of Romance Formula.

The research employs a descriptive qualitative approach, where data is collected, classified, and analyzed to draw conclusions. Descriptive qualitative research concentrates on in-depth analysis of a specific and complex case. According to Stake (1994), the purpose of this research is to present a comprehensive, holistic, and intensive study, providing insights into the case and suggesting avenues for further investigation.

The researcher has chosen descriptive qualitative research to study The Kissing Booth series as the subject of analysis. The research is specifically focused on exploring the romance plot formula evident in the series. Consequently, the researcher gathers relevant facts and data related to this aspect. One of the methods employed in descriptive qualitative research is documented research, which involves sourcing information from books, articles, and journals.

B. Data and Data Sources

Data refers to information that is gathered to address a particular problem. This research focuses on data derived from The Kissing Booth series, specifically limited to the romance plot formula. The data can take various forms, such as images, words, sentences, phrases, quotations, and dialogues.

The data used in this study is sourced from The Kissing Booth series, which serves as the basis for analysis in determining the romance formula present. The researcher will employ the romance formula theory to examine and identify the specific romance formula used in The Kissing Booth series. The data serves as the foundation for making informed decisions and conducting a thorough analysis of the subject matter.

C. Research Instrument

This is qualitative based research, the subjective of this research is mentioned such as attitudes, opinions, and behaviors (Kothari, 2004:5). The researcher is the main instrument of this research, the role of the researcher's ability is useful to provide knowledge about the romance formula that exists in the object of the film. Researcher need to find romance formulas by analyzing data based on theory and its objects.

D. Data Collecting Techniques

According to Creswell (1998), data collection techniques are employed by researchers to gather and obtain valid information in order to address research questions. In this particular study, the researcher utilizes multiple techniques, including reading, watching, observing, and documenting the film itself, to collect the necessary data.

The researcher employs the content analysis method, focusing on the actual content and internal features of the media. This approach helps determine the presence of specific words, concepts, themes, phrases, characters, or sentences within the texts, and quantifies their presence in an objective manner.

During the content analysis process, the researcher follows a series of steps to collect the data:

1. The researcher begins by watching the series of *The Kissing Booth*.
2. The researcher selects and collects data that specifically relate to the research object, which is the romance formula present in *The Kissing Booth* series. These data take the form of screenshots from *The Kissing Booth* series.
3. The researcher consults references to validate the theory of the romance formula and support the research findings. The data collected should align with the theory mentioned in the previous chapter. The researcher carefully observes all the collected data, determining their relevance to the research problem. The data are then classified based on the research problems.
4. The researcher assigns a unique numbering and coding to each data point, creating an observation data list. This list is organized in a table format, including elements such as data number, data classification, chapter, page, minutes, and evidence observed in *The Kissing Booth* series.

The researcher provides a comprehensive coding system for the data in *The Kissing Booth* series, which includes:

1. The numeral 01,02,03...that used to make an order of the data number.
2. The use of abbreviation in capital character to show series of The Kissing Booth, as it follows:
 - a. TKB1: The Kissing Booth 1
 - b. TKB2: The Kissing Booth 2
3. The use of abbreviation in capital character to show the plot of romance that correlated with romance formula according John G. Cawelti's theory as it follows:
 - a. FM: First Meeting
 - b. BWG: Boys or girls wins
 - c. CON: Conflict
 - d. END: Ending

E. Data Validation Technique

Data validation is an important step in research, considering research without data is nothing. Stated by (Creswell, 2009) to check the data accuracy, validation is required in qualitative method. In order to make great result, the data need to be valid. To find the required validator, the researcher gives some criteria for the well-matched validator to make the validation accurate. In this research, the researcher uses member of checking technique for the data validation.

There are three criteria that required in data validation, the four required criteria are:

1. A literature lecturer or practitioner.
2. Having knowledge and an experience in movie analysis.

3. Having knowledge and understanding about romance formula.

F. Data Analysis Technique

1. Domain Analysis

Domain analysis is the first step that must be done in analyzing the data. Based on (Sugiyono 2010) domain analysis is to obtain a general and comprehensive picture description of the object/research or social situation. In this step, the researcher is not so understanding the data in detail, because the purpose of this step is to collect all existing data.

2. Taxonomy Analysis

Taxonomic analysis is the next step after domain analysis. Researcher classifying or classifying data based on the formulation of problems as well as theories and films

3. Componential Analysis

After taxonomy analysis, there is a third step, namely componential analysis. According to Spradley 1979, very flexible in analysis various forms of qualitative data (eg. talks, observations, documents). For example, qualitative comparative analysis Ragin, 1987 facilitates the analysis of various types data that might inform a literature review. Then the researchers made deeper observations to describe the romance formula data in the films, after that the researchers compiled the data in tables to obtain a more detailed and clear understanding.

Table 3.1 Table Componential

	Romance Formula
--	-----------------

Film	FM	BWG	CON	END
TKB 1				
TKB 2				

4. Cultural Theme Analysis

The last step in writing the analysis of this research is cultural analysis. To draw implicit conclusions using the dominant data found when analyzing romance formula in the film the kissing booth series. To give a conclusion, the writer establishes a symbiosis in the interpretations found in the component table.

CHAPTER IV

FINDINGS AND DISCUSSIONS

This chapter presents the analysis of the data findings and discussion based on the theoretical framework as stated in chapter II. The researcher will show the findings that discussed based on analysis of the formulaic structure of romance found *The Kissing Booth Series*.

A. Findings

In the findings of this study, the researcher described and identified the Romance Formula found in The Kissing Booth series. The data is discussed according to the Romance theory from John G Cawelti which is explained by the researcher in chapter II. After the data collection process, all data on *The Kissing Booth* was collected as many as 54. The result of the research explained as it follows:

Table 4.1 Romance Formula Frequency

No	Romance Formula	Frequency	
		TKB1	TKB2
1.	First Meeting	11	3
2.	Boys win girls	8	6
3.	Conflict	10	9
4.	Ending	2	5

Researchers have found 54 data containing Romance Formula. Namely First Meeting, Boys Win Girls, Conflict or Obstacle and ending. Found

Romance formula "First Meeting" at The Kissing Booth I as many as 11 data, romance Formula "Boys Win Girls" at The Kissing Booth I there are 8 data, romance formula there are 10 "Conflicts" in The Kissing Booth I, romance formula "Ending" in The Kissing Booth I as many as 2 data.

Then the romance formula in The Kissing Booth II. "First meeting" with 3 data, "boys win girls" with 6 data, "conflict" with 9 data, and finally "ending" with 5 data.

1. First Meeting

According to John G. Cawelti's theory on the first meeting, it signifies the commencement of the love story, depicting the initial encounter between the hero and heroine. At this pivotal moment, both characters embark on a journey of personal development. The first meeting revolves around their initial impressions and the profound emotions shared, enabling the possibility of a love story that unfolds instantaneously. Subsequently, they frequently rendezvous, openly expressing their affection for one another. For an example in this study that shows the Romance Formula scene, namely "First meeting", please see the image below:

a. 2|FM|TKB1



The data at hand flawlessly aligns with the defining characteristics of a "first meeting," as outlined by Cawelti. This key stage in the romance formula heralds the commencement of an extraordinary love story, where the protagonists' paths converge, setting the stage for a profound and transformative journey. The gestures exhibited by the individuals in the image speak volumes, conveying their deep longing and genuine affection for one another. Their eyes, brimming with emotion, reflect an instantaneous connection and a profound understanding that surpasses words.

The profound emotions that swell within their hearts, nurtured by each passing moment, lay the foundation for an intensifying bond. The depicted scene captures the subtle yet potent nuances of this emotional evolution, as the protagonists embark on an exhilarating voyage of discovery, exploring the realms of love, vulnerability, and profound connection.

From the pic above, in accordance with Cawelti's romance formula, encapsulates the very essence of a "first meeting." It serves as a powerful testament to the transformative power of love, where two souls converge, and through the gazes that unspoken emotions, find themselves

irrevocably drawn to one another. This picture-perfect moment marks of an extraordinary love story, brimming with passion, tenderness.

b. 4|FM|TKB1



Based on John G. Cawelti's romance formula, the scene portrayed captures an important moment in the narrative of Noah and Elle's love story. It unfolds after the lively Kissing Booth party, where the hero and the heroine find themselves embarking on a thrilling motorcycle ride together. What makes this scene significant is the heartfelt gesture of Elle, who embraces Noah tightly while they are riding.

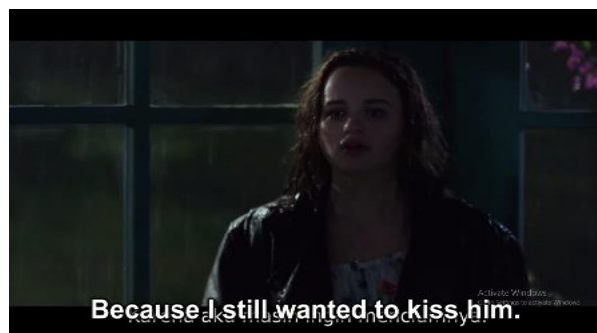
This poignant moment can be identified as a "first meeting" within the context of their burgeoning romance. While it may not be their initial introduction, it represents a crucial point in their relationship where Elle takes an indirect approach to express her feelings of interest. Her decision to embrace Noah while they are both on the motorcycle serves as a powerful symbol of her growing affection and emotional connection towards him.

This particular scene perfectly aligns with the characteristics of a "first meeting" as described by Cawelti. It captures the essence of indirect communication and subtle gestures that often accompany the early stages

of a love story. Elle's embrace exemplifies her desire to establish a deeper connection with Noah, showcasing her vulnerability and the stirring of romantic emotions between them.

In short, within the framework of Cawelti's romance formula, the depicted scene featuring Elle hugging Noah while riding a motorcycle after the Kissing Booth party holds great narrative significance. It signifies a important moment in their evolving romance, marked by indirect expressions of interest and the manifestation of heartfelt emotions. This "first meeting" lays the groundwork for a transformative journey that promises to deepen their connection and ultimately lead them towards a lasting love.

c. 5|FM|TKB1



Within the context of the depicted scene, where Noah and Elle seek shelter from the rain in an empty building during their motorcycle ride, there is sense of awkwardness permeates the air. However, a trillingh moment unfolds as Elle gazes at Noah with admiration, and in that instant, a powerful realization dawns upon her – she wants to kiss him. Acting on her impulse, Elle surprises Noah with a sudden, passionate kiss. This

act of Elle taking the initiative to kiss Noah unexpectedly signifies a significant "first meeting" moment in their evolving relationship.

Elle's impulsive and unexpected kiss exemplifies the essence of a "first meeting" according to Cawelti's romance formula. At the core of this concept lies the notion of mutual liking, where both individuals experience a compelling attraction and connection. Elle's decision to kiss Noah reveals her genuine admiration and affection for him, transcending the awkwardness that initially hung in the air. This pivotal moment signifies the emergence of a profound emotional bond, fueled by the growing feelings of mutual attraction between them.

Furthermore, this scene captures the transformative power of a "first meeting" within the narrative framework. Elle's bold act not only solidifies their romantic connection but also sets the stage for a deeper exploration of their relationship. It marks a significant turning point where both characters realize the depth of their feelings and embark on a path towards an intensified and passionate romance.

In short, the scene described aligns with the characteristics of a "first meeting" as outlined by Cawelti. Elle's sudden and unexpected kiss showcases the presence of mutual liking and affection, highlighting the extraordinary connection between the characters. This act of bravery and vulnerability propels their relationship forward, opening the door to a world of emotional growth, shared experiences, and an unfolding love story.

d. 32|FM|TKB2



In the described scene, the application of the romance formula, specifically the concept of the "first meeting," becomes evident. The narrative unfolds as Noah and Elle find themselves in a long-distance relationship due to Noah's graduation from high school and subsequent decision to study abroad. A significant moment occurs when Noah reaches out to Elle through a phone call, expressing his deep desire to be with her. This scene qualifies as a "first meeting" because it showcases Noah's unwavering longing and genuine feelings for Elle.

The utilization of the first meeting element from Cawelti's romance formula resonates within this context. Noah's earnest declaration and expressed desire for Elle demonstrate the presence of mutual attraction and emotional connection, key characteristics of a first meeting. Despite the geographical distance between them, Noah's heartfelt expression of his feelings signifies the commencement of a new phase in their relationship, where both parties acknowledge their affection and the significance of their bond.

This scene also highlights the power of change in the first encounter within the framework of the story. Noah's revelation of his passions and emotions sets the stage for an exploration of their relationship in the

context of a long-distance dynamic. It marks a turning point where Noah's feelings for Elle are made explicit, fueling the potential for growth, challenge and development of their love story.

In essence, the scene described aligns with the principles of Cawelti's romance formula, particularly the notion of a first meeting. Noah's declaration of his deep longing and emotional connection to Elle through the phone call represents a significant moment in their relationship. This pivotal interaction establishes the groundwork for their continued journey, as they navigate the complexities of a long-distance romance and further explore the depth of their feelings for one another.

e. **33|FM|TKB2**



The described scene effectively incorporates the romance formula, specifically the concept of the "first meeting." It unfolds as Elle engages in a video call with Noah, during which she smiles warmly and expresses her longing for him by saying she misses him. This scene qualifies as a "first meeting" moment because it exemplifies the key element of emotional connection and mutual longing.

By utilizing the first meeting element from Cawelti's romance formula, the scene captures the essence of a pivotal moment in their

relationship. Elle's genuine smile and heartfelt admission of missing Noah signify a burgeoning emotional bond and a deepening connection between them. This moment signifies the beginning of their continued journey, where they acknowledge their feelings for each other and openly express their desire to be together.

In addition, this scene also highlights the changing nature of the first meeting in the narrative. Elle's heartfelt smile and heartfelt acknowledgment of missing Noah serves as a way for their relationship to progress. It strengthens their emotional attachment and sets the stage for further exploration of their relationship, building the anticipation and promise of a deeper romance.

In summary, the scenes depicted effectively incorporate a romance formula, particularly the concept of first meeting. Elle's genuine smile and her confession of missing Noah captures the essence of a pivotal moment in their relationship, marking the beginning of their emotional connection and the development of their love story. This scene sets the tone for their continued journey and represents a moment of change that promises a deep and lasting bond between the characters.

f. 34|FM|TKB2



The described scene effectively employs the romance formula, specifically the concept of the "first meeting." It unfolds as Noah and Elle navigate the challenges of a long-distance relationship, with Noah initiating a video call to connect with Elle. During the call, Elle expresses her longing, and Noah responds with a smile, stating, "I love you more." This scene can be classified as a "first meeting" moment as it encapsulates the emotional connection and mutual affection between the characters.

Incorporating the first meeting element of the romance formula, the scene captures a pivotal moment in their relationship. Noah's smile and declaration of love in response to Elle's longing expression signifies a deepening emotional bond and a genuine desire to confirm their love for one another. This scene underscores the changing power of the first meeting by strengthening their relationship and strengthening their commitment to one another.

Moreover, this scene highlights the strength and resilience of their long-distance relationship. Despite the physical distance, Noah's loving response demonstrates their unwavering devotion and the profound impact they have on each other's lives.

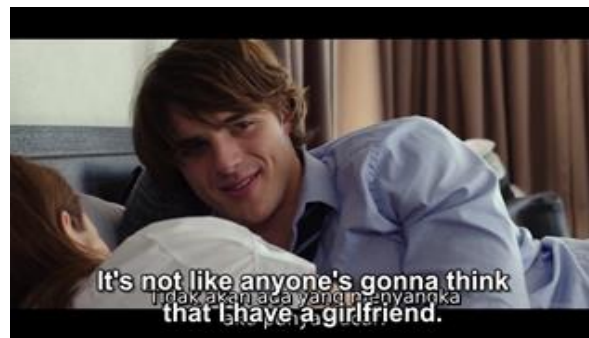
In summary, the scenes depicted effectively use the romance formula, especially the concept of the first meeting. Noah's affectionate smile and heartfelt declaration of love in response to Elle's expression of longing capture a watershed moment in their relationship, further strengthening their emotional bond and reaffirming their commitment to one another.

This scene exemplifies the changing nature of their first meeting, demonstrating the lasting power and depth of their long-distance relationship.

2. Boys win Girls

According to John G. Cawelti's theory on boys winning girls, the relationship between the hero and heroine progresses to a more elevated level. After navigating through the initial stage, they have the opportunity to make a significant decision: to pursue a more serious commitment or remain in the friend zone. Typically, it is the man who takes the initiative, confessing his feelings and asking the woman to be his partner. In this context, the man not only wins the girl's affection but also gains a sense of triumph overall. Consequently, women are more likely to engage in a sexual relationship if they genuinely feel loved by the man.

a. 13|BWG|TKB1



The scenes depicted effectively incorporate a romance formula, particularly the "boy wins girl" element. It is revealed when Noah and Elle, who are already in a romantic relationship, engage in conversation while lying on the bed in Noah's room. During their convo, Noah reveals

that no one knows he has a girlfriend, reveals it with a happy expression and sets his sights on Elle. This scene qualifies as the moment where the boy wins the girl as Noah proudly acknowledges their relationship and shares his happiness with Elle.

Utilizing the concept of a romance formula about a boy winning over a girl, the scene captures an important milestone in their relationship. Noah's joyful expression and acknowledgment that no one else knows of their relationship signifies his victory in winning Elle's affections and forging an exclusive bond. It shows the pride he takes with her and highlights their deep emotional connection.

Additionally, this scene exemplifies the transformative power of the "boy wins the girl" element within the narrative. Noah's happiness and gaze towards Elle symbolize the blossoming of their love story and the fulfillment they find in each other. It signifies a turning point where their relationship has reached a level of commitment and intimacy that brings them both joy.

In summary, the described scene effectively incorporates the romance formula, particularly the element of the boy winning the girl. Noah's happy expression and admission that nobody knows about their relationship highlights his triumph in winning Elle's heart. This pivotal moment signifies the progression of their love story and the depth of their emotional connection, solidifying their bond and bringing them happiness and fulfillment.

b. 16|BWG|TKB1



The described scene effectively incorporates the romance formula, specifically the element of the "boy wins girl." It unfolds as Noah and Elle, having officially become a couple, are seen walking together in the city. Elle is depicted hugging Noah, and both characters are smiling happily. This scene exemplifies the triumph of the boy winning the girl as Noah and Elle enjoy their newfound relationship and bask in their shared happiness.

By utilizing the romance formula's concept of the boy winning the girl, the scene captures a significant milestone in their love story. Elle's affectionate gesture of hugging Noah signifies her emotional connection and commitment to him. The smiles on their faces represent the joy and fulfillment they find in each other's company, highlighting the success of Noah in capturing Elle's heart and establishing a loving relationship.

Furthermore, this scene underscores the transformative power of the "boy wins girl" element within the narrative. Noah and Elle's visible happiness after officially becoming a couple reflects the growth and development of their relationship. It marks a turning point where their bond has solidified, and they can openly express their affection and delight in being together.

In summary, the depicted scene effectively incorporates the romance formula, specifically the "boy wins girl" element. Elle's loving gesture of hugging Noah and their shared happiness symbolize the triumph of their relationship and the fulfillment they find in each other. This pivotal moment represents the evolution of their love story, highlighting the success of Noah in winning Elle's heart and their mutual joy as they embark on their journey as a couple.

c. 18|BWG|TKB1



The depicted scene effectively employs the romance formula, specifically the "boys win girls" element. It unfolds as Noah and Elle, having officially become a couple, are seen on a date together. During this scene, Elle lovingly holds onto Noah, her face adorned with a happy and smiling expression. This moment exemplifies the triumph of the boy winning the girl, as Noah's efforts to win Elle's heart have resulted in a joyful and affectionate relationship.

By utilizing the romance formula's concept of the boy winning the girl, the scene captures a significant milestone in their love story. Elle's affectionate gesture of holding Noah showcases the emotional connection and commitment they share. Her happy and smiling expression reflects the joy and contentment she finds in Noah's presence, signifying the successful culmination of Noah's pursuit and the establishment of their loving relationship.

Furthermore, this scene underscores the transformative power of the "boys win girls" element within the narrative. Noah's successful courtship of Elle has led to their happiness as a couple, demonstrating the growth and development of their relationship. It signifies a turning point where they can openly express their affection and enjoy the rewards of their mutual attraction.

In summary, the described scene effectively incorporates the romance formula, particularly the "boys win girls" element. Elle's affectionate gesture of holding Noah, accompanied by her happy and smiling expression, symbolizes the triumph of their relationship. This pivotal moment represents the fulfillment of Noah's pursuit of Elle's heart and the establishment of their joyful and loving connection.

d. 36|BWG|TKB2



The described scene effectively incorporates the romance formula of "Boys win Girls." It unfolds as Noah and Elle have become official partners, but due to their long-distance relationship, Noah eagerly awaits Elle's arrival at the airport. He expresses his longing for her with the heartfelt words, "I miss you so much." This moment exemplifies the victory of the boy winning the girl, as Noah's love and anticipation for Elle triumph over the challenges of distance and separation.

By employing the romance formula's concept of "Boys win Girls," the scene captures a significant juncture in their love story. Noah's expression of missing Elle demonstrates his emotional connection and deep affection for her. His eagerness to meet her soon showcases his commitment and devotion, highlighting his success in winning Elle's heart and establishing a loving relationship.

In addition, this scene underscores the changing power of the "Boys win Girls" element in the narrative. Noah's longing for Elle despite the distance shows the strength of their emotional bond. It conveys the depth of his feelings and his unwavering dedication, setting the stage for a reunion filled with love and happiness.

In summary, the scenes depicted effectively incorporate a romance formula, particularly the "Boy wins Girl" element. Noah's expression of genuine longing for Elle and anticipation of their upcoming meeting symbolizes his victory in their relationship. This pivotal moment highlights the strength of their emotional connection and sets the stage for a heartwarming reunion, emphasizing the changing nature of their love story.

e. 37|BWG|TKB2



The described scene effectively incorporates the romance formula of "Boys win Girls." It falls under the category of "Boy wins girl" because it depicts a moment where Noah and Elle, who were in a long-distance relationship, finally reunite at the airport. Upon seeing each other, they share a heartfelt hug and exchange affectionate kisses. Their happiness

and joy stem from their newfound relationship status as lovers, which has been achieved through Noah's pursuit of Elle.

By utilizing the romance formula's concept of "Boys win Girls," the scene captures a significant milestone in their love story. Noah's efforts and determination to win Elle's heart have culminated in their reunion, signifying his victory in winning her over. The heartfelt hug and affectionate kisses exchanged between them showcase the depth of their emotional connection and the fulfillment they find in being together.

In addition, this scene highlights the changing power of "Boys win Girls" elements in the narrative. The longing and longing for their long distance relationship has strengthened their desire to be together. The airport reunion represents the fulfillment of their deep longings, strengthens their commitment to one another and sets the stage for the development of their love story.

In summary, the depicted scene effectively incorporates the romance formula, specifically the element of "Boys win Girls." Noah's pursuit of Elle culminates in their emotional reunion at the airport, where they share a heartfelt hug and affectionate kisses. This pivotal moment signifies Noah's victory in winning Elle's heart and establishes their relationship as lovers. The scene exemplifies the transformative nature of their love story, showcasing the fulfillment of their longing and the deep connection they share.

f. 38|BWG|TKB2



The described scene effectively incorporates the romance formula of "Boys win Girls." It falls under the category of "Boy wins girl" as it showcases Noah's success in winning Elle's heart and their subsequent joyful reunion after being in a long-distance relationship. The scene depicts Noah and Elle on a date, capturing a moment where they take a selfie together and appear to be enjoying each other's company.

By utilizing the romance formula's concept of "Boys win Girls," the scene encapsulates a significant milestone in their love story. Noah's efforts to win Elle's affection have resulted in their reunion and the establishment of a romantic relationship. Their shared enjoyment and happiness during the date signify the triumph of Noah in capturing Elle's heart and the fulfillment they find in being together.

Furthermore, this scene highlights the transformative power of the "Boys win Girls" element within the narrative. After enduring the challenges of a long-distance relationship, Noah and Elle's reunion signifies the victory of their love and their eagerness to create new memories together. Their genuine happiness and satisfaction demonstrate the deep emotional connection they share, solidifying their bond and setting the stage for the growth of their relationship.

In summary, the described scene effectively incorporates the romance formula, specifically the element of "Boys win Girls." Noah's success in winning Elle's heart is exemplified through their joyful reunion and the enjoyment they experience on their date. This pivotal moment signifies the triumph of their love story, highlighting their mutual happiness and the transformative nature of their relationship as they embark on a new chapter together.

3. Conflict

According to John G. Cawelti's theory on conflict, both fiction and non-fiction stories incorporate a pivotal element of conflict. Conflict arises not only in real-life situations but also in the realm of fiction, serving to heighten the tension within a narrative. Particularly in the romance genre, conflicts often revolve around matters of love or misunderstandings. These incidents unintentionally challenge the commitment between the characters, initiating a transformative process that can lead to a stronger relationship. During this critical juncture, the heroes and heroines reveal their ability to handle the conflict. They may exhibit discretion, composure, and a lack of panic as they navigate through the challenges and make thoughtful decisions, or they may choose to relinquish their pursuit altogether. Ultimately, the conflict either prepares their relationship for growth or brings it to an end.

a. 28|CON|TKB1



In the described scene, the romanticism formula of conflict is utilized. The conflict arises between Lee, a third party, and Noah, leading to tension and verbal aggression. Lee's approaching gesture, coupled with his harsh words, "This is bullshit. You're acting like a hurt little bitch," introduces conflict between the main characters, Noah and Elle.

By employing the romanticism formula's concept of conflict, the scene introduces a challenge or obstacle that complicates the relationship between the hero (Noah) and the heroine (Elle). Lee's actions and words create a rift between Noah and Elle, causing tension and potentially jeopardizing their relationship.

Furthermore, this conflict serves to heighten dramatic tension and add complexity to the narrative. It introduces a moment of turmoil and tests the strength of Noah and Elle's bond. The conflict may result in character growth, resolution, or further obstacles for the couple to overcome, ultimately deepening their relationship and adding layers to the story.

In summary, the described scene effectively incorporates the romanticism formula of conflict. Lee's actions and confrontational words introduce tension and challenge the relationship between Noah and Elle.

This conflict serves to enhance the narrative's drama and has the potential to impact the characters' growth and the development of their relationship.

b. 22|CON|TKB1



In the described scene, the formulation of romanticism is effectively utilized through the element of conflict. The conflict arises as Lee engages in a serious conversation with Elle, expressing suspicion about her relationship with Noah. Elle's response, "Did something happen between you two?" indicates the presence of a conflict that is instigated by Lee and affects the relationship between Noah and Elle.

By incorporating the formulation of romanticism and the element of conflict, the scene introduces a source of tension and uncertainty in the narrative. Lee's suspicion and questioning create a challenge for Noah and Elle, as their relationship is called into question and placed under scrutiny. This conflict adds complexity to their dynamic and presents obstacles that they must navigate to preserve their connection.

Furthermore, this conflict enhances the dramatic tension within the story and serves as a catalyst for character development. It can lead to moments of introspection, communication, and ultimately a deeper

understanding between Noah, Elle, and Lee. The conflict provides an opportunity for growth, resolution, and the strengthening of relationships.

In summary, the described scene effectively incorporates the formulation of romanticism, specifically through the element of conflict. Lee's serious conversation with Elle and his suspicion about her relationship with Noah introduce tension and challenge their connection. This conflict adds depth to the narrative and allows for the exploration of character dynamics and growth.

c. 26|CON|TKB1



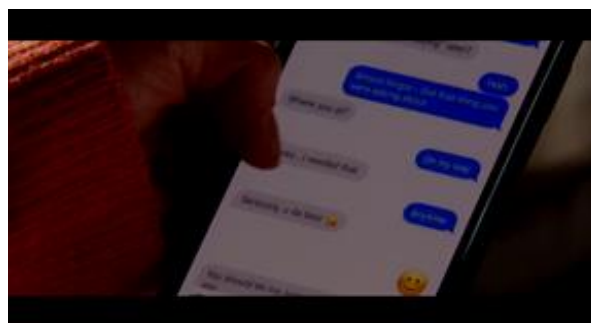
In the described scene, the romanticism formula of conflict is effectively employed. The conflict arises from Noah's angry expression and his defense of Elle, as he tells Lee that it's not Elle's fault. Noah's actions in this scene reveal his loyalty and support for Elle, ensuring that she does not bear the full blame for their concealed relationship. This conflict stems from Noah's younger brother, Lee, and it impacts the relationship between Noah and Elle.

By incorporating a romantic conflict formula, the scene presents a source of tension and confrontation in the narrative. Noah's anger and his defense of Elle highlight the challenges they face as a result of Lee's meddling. The conflict raises questions of loyalty, trust, and the hidden intricacies of relationships.

Furthermore, this conflict serves to deepen the emotional stakes in the story. It provides an opportunity for character growth, communication, and reconciliation. Noah's defense of Elle demonstrates his commitment to their relationship and his willingness to address the conflicts that arise due to external factors.

In summary, the described scene effectively utilizes the romanticism formula of conflict. Noah's angry expression and his defense of Elle against Lee's accusations exemplify the tension and challenges they face in their relationship. This conflict adds depth and emotional complexity to the narrative, allowing for character development and the exploration of loyalty and trust.

d. 41|CON|TKB2



In the scene described, the Romantic Conflict Formula is effectively used. Conflict arises when Elle finds Noah's cell phone and reads the

contents of his conversation with his girlfriend, Elle experiences feelings of jealousy when she sees the conversation, when she visits Noah's dormitory for the first time. The conflict was sparked by their previous long-distance relationship, in which they had to suppress their longing to spend time together. Elle's lack of knowledge about Noah's activities at her new campus only adds to her suspicions and uncertainty.

By incorporating the Romantic Conflict Formula, the scene introduces a source of tension and emotional turmoil within the narrative. Discovery of Elle's conversation raises doubts and insecurities about Noah's loyalty and their relationship. The conflict stems from gaps in their understanding and communication, highlighting the challenges they face in maintaining trust and monitoring the complexities of long distance relationships.

Furthermore, this conflict serves to deepen the emotional journey of the characters. It provides an opportunity for them to face their insecurities, engage in honest communication, and overcome the challenges they face. Conflict can lead to growth, self-reflection, and the strengthening of their bonds as they navigate complexities of trust and intimacy.

In short, the scene described effectively incorporates the Romantic Conflict Formula. Elle's discovery of Noah's conversations on her cell phone sparks feelings of jealousy and suspicion, leading to conflict in their relationship. The conflict raises questions about trust, communication, and the challenges of maintaining a long distance

relationship. It provides opportunities for character development and exploration of the complexities of intimacy and emotional connection.

e. 44|CON|TKB2



In the described scene, the Romantic Formula of Conflict is effectively utilized. The conflict arises as Noah calls Elle and attempts to convince her that Chloe is just a friend. Noah's worry about Elle not believing his explanation reflects the tension and potential threat to their relationship. The conflict is intensified by their long-distance relationship, adding additional challenges to their communication and trust.

By incorporating the Romantic Formula of Conflict, the scene introduces a source of tension and uncertainty within the narrative. Noah's attempt to reassure Elle and convince her of his innocence reveals the potential for misunderstandings and doubts to arise, particularly in the context of their long-distance relationship. The conflict highlights the importance of trust, honesty, and effective communication in maintaining a healthy and strong bond.

Furthermore, this conflict serves to explore the emotional dynamics between Noah and Elle. It allows for an examination of their individual insecurities, vulnerabilities, and the impact of distance on their

relationship. The conflict presents an opportunity for them to address their concerns, express their feelings, and work towards resolution, fostering growth and deeper understanding.

In summary, the described scene effectively incorporates the Romantic Formula of Conflict. Noah's attempt to convince Elle that Chloe is just a friend introduces tension and uncertainty within their relationship. The conflict highlights the challenges posed by their long-distance situation and emphasizes the significance of trust and communication. This conflict provides an opportunity for character development, emotional exploration, and the potential for growth and resolution in their relationship.

f. 45|CON|TKB2



In this scene, the romance formula of conflict is effectively employed. The conflict arises as Noah calls Elle to clarify that he is not sleeping with Chloe, addressing the misunderstandings and negative thoughts that Elle has developed about their friendship. This conflict is intensified by the fact that Noah and Elle are in a long-distance relationship, resulting in limited knowledge about each other's daily activities.

By incorporating the romance formula of conflict, the scene introduces a source of tension and emotional turmoil within the narrative. Elle's misunderstanding and negative thoughts about Noah's friendship with Chloe create doubts and insecurities within their relationship. The conflict highlights the challenges of trust and effective communication in a long-distance relationship, where misunderstandings can easily arise due to the physical separation.

Furthermore, this conflict allows for an exploration of the characters' emotions and vulnerabilities. Noah's explanation and efforts to clarify the situation provide an opportunity for growth and resolution. It encourages open and honest communication between Noah and Elle, fostering a deeper understanding of each other's perspectives and strengthening their bond.

In summary, the described scene effectively incorporates the romance formula of conflict. Noah's phone call to Elle to address her misunderstanding and negative thoughts about his friendship with Chloe introduces tension and emotional challenges within their relationship. The conflict emphasizes the importance of trust and effective communication in overcoming misunderstandings, particularly in the context of a long-distance relationship. This conflict offers an opportunity for character growth, emotional exploration, and the potential for resolution and strengthened connection between Noah and Elle.

4. Ending

According to John G. Cawelti's theory on endings, every story has a conclusion that serves as the final resolution. Endings are significant as they provide closure and wrap up the narrative arc. In the context of romance stories, the ending often holds great importance, as it determines the fate of the hero and heroine's relationship. It showcases the culmination of their journey and how their struggles and conflicts are ultimately resolved. The ending can take various forms, such as a happy ending where the couple finds love and fulfillment together, or a tragic ending where their love is thwarted or unrequited. The way the story concludes greatly impacts the overall message and emotional impact on the audience, leaving them with a lasting impression of the characters' destiny.

a. 30|END|TKB1



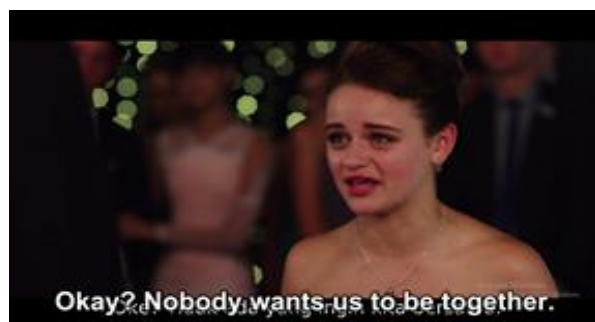
In this scene, the romance formula of Ending is effectively employed. The scene revolves around Elle expressing her concerns and realization that she can no longer continue hurting the people she cares about, specifically her best friend Lee, due to her relationship with Noah. The scene takes place at a prom night party where Elle is confronted with the conflict between her feelings for Noah and her friendship with Lee, who disapproves of their relationship.

By incorporating the romance formula of Ending, the scene introduces a moment of introspection and decision-making for Elle. She recognizes the consequences of her actions and the impact they have on those around her. This conflict between her love for Noah and her loyalty to her best friend presents a pivotal moment where Elle contemplates the future of her relationship.

Furthermore, this ending provides an opportunity for character growth and resolution. Elle's realization signifies her maturity and her willingness to prioritize the well-being of those she cares about. The ending sets the stage for a potential resolution of the conflicts and challenges faced by the characters, leading to personal growth, strengthened relationships, or even a reevaluation of their choices.

In summary, the described scene effectively incorporates the romance formula of Ending. Elle's realization that she can no longer continue hurting her loved ones due to her relationship with Noah signifies a turning point in the narrative. This ending introduces conflict and prompts Elle to make important decisions regarding her relationship with Noah and her friendship with Lee. The scene offers the potential for character growth, resolution, and the exploration of the consequences of their choices.

b. 31|END|TKB1



In this scene, the romance formula of Ending is effectively utilized. The scene revolves around Elle expressing her realization that nobody wants to see her and Noah together. The moment takes place at a prom night party, where both Elle and Noah are surrounded by a crowd of people, including Elle's best friend, Lee, and their respective groups of friends. Elle becomes frustrated and disheartened as she perceives a lack of support and approval from those around her, particularly from Lee.

By incorporating the romance formula of Ending, the scene introduces a moment of reflection and emotional turmoil for Elle. She confronts the challenges and obstacles that arise due to the disapproval of her relationship with Noah. The conflict between her love for Noah and the disapproval of others adds tension and complexity to their romantic journey.

Furthermore, this ending sets the stage for potential resolution and character development. Elle's realization reflects her growing awareness of the obstacles they face as a couple and the need to address these

challenges. It presents an opportunity for Elle to confront her own feelings, assert herself, and potentially seek understanding or reconciliation with those who disapprove of her relationship.

In summary, the described scene effectively incorporates the romance formula of Ending. Elle's recognition that nobody wants to see her and Noah together highlights the conflicts and disapproval they face within their social circle. The scene presents a moment of emotional turmoil and reflection for Elle, setting the stage for potential resolution and character growth as she navigates the complexities of her relationship with Noah and seeks to address the disapproval of those around her.

c. 52|END|TKB2



In this scene, the Romantic Formula of Ending is effectively employed. The scene revolves around an emotionally charged conversation between Elle and Noah, where they express their true feelings and share their vulnerability. Elle's teary-eyed expression and her statement, "and when you left, I just imagined we would end," indicate a deep emotional connection between them.

By incorporating the Romantic Formula of Ending, the scene introduces a moment of truth and clarity in their relationship. The

misunderstandings they have faced and the challenges they have overcome have led them to a point of introspection and realization. Both Elle and Noah recognize the depth of their feelings for each other and acknowledge their reliance on each other's presence in their lives.

Furthermore, this ending signifies a significant turning point in their relationship. They have reached a level of understanding and have come to terms with the importance of their togetherness. The scene highlights their emotional growth and the deepening bond between them as they express their true feelings and vulnerabilities.

In summary, the described scene effectively incorporates the Romantic Formula of Ending. Elle's emotional state and her statement reflect the depth of her feelings for Noah and their mutual understanding. The scene signifies a significant moment of clarity and truth in their relationship, marking a turning point where they express their true emotions and acknowledge their reliance on each other. This ending contributes to the overall narrative of their romantic journey and highlights their emotional growth and connection.

d. 53|END|TKB2



In this scene, the Romance formula of Ending is effectively utilized. The scene portrays Elle and Noah embracing each other and Elle expressing her desire to do something enjoyable. This signifies their reunion and the resolution of the misunderstandings they previously faced. They appear happy and content, having overcome the challenges that tested their relationship.

By incorporating the Romance formula of Ending, the scene highlights a sense of closure and fulfillment in Elle and Noah's romantic journey. The obstacles and misunderstandings they encountered served as a catalyst for personal growth and understanding. Their reunion symbolizes their commitment to each other and their ability to navigate the difficulties they faced.

Furthermore, this ending sets the stage for a new chapter in their relationship. They have learned from their past conflicts and are now stronger and more appreciative of each other. The scene reflects their shared happiness and satisfaction, indicating a renewed sense of love and togetherness.

In short, the described scene effectively incorporates the Romance formula of Ending. Elle and Noah's embrace and Elle's statement signify their reunion and the resolution of their previous misunderstandings. The scene represents a sense of closure and contentment in their relationship, emphasizing their growth and ability to overcome challenges. It sets the stage for a new beginning filled with love, happiness, and a deeper appreciation for one another.

e. 54|END|TKB2



In this scene, the Romance Formula of Ending is effectively utilized. The scene showcases Noah and Elle reuniting and riding a motorbike together, with Elle embracing Noah and both of them wearing happy expressions. This signifies the resolution of the problems and misunderstandings they encountered in their relationship. They appear content and joyful, as they can once again be together as loving partners and openly express their feelings without any hindrances.

By incorporating the Romance Formula of Ending, the scene emphasizes a sense of closure and fulfillment in Noah and Elle's romantic journey. The challenges and misunderstandings they faced tested their relationship, but they have successfully overcome them and found their way back to each other. Their happy expressions and physical embrace demonstrate their satisfaction and happiness in being able to reconnect and share their love without any problems or misunderstandings.

Furthermore, this ending signifies a new chapter in their relationship, where they have grown stronger and learned from their past experiences. It highlights the depth of their bond and their commitment to each other.

The scene conveys a sense of satisfaction and contentment, suggesting that they have found a place of stability and harmony in their love story.

In summary, the described scene effectively utilizes the Romance Formula of Ending. Noah and Elle's reunion, coupled with their shared happiness and affection, symbolize the resolution of their problems and misunderstandings. The scene reflects a sense of closure and fulfillment in their relationship, indicating their growth and ability to overcome challenges. It marks a new beginning characterized by love, joy, and a deeper connection between them.

B. Discussions

In this study, the researcher describes the appearance of the romance formula contained in the film *The kissing booth series*. Then between the first and second *The kissing booth* films, they have a continuous or mutually connected correlation.

In this study, the researchers focused on the Romance Formula in the film "the kissing booth series". The kind of romance formula found in the film. After the researcher understands the analysis and finds dominant data on the film.

In presenting the data at the first *The kissing booth*. A lot of Romance formulas are presented, namely the First meeting, because in this first *The kissing booth* there are still a lot of character introductions and an introduction to the storyline that must be presented first.

Then the most data after the "first meeting" is "conflict". Because the first film, *The Kissing Booth*, is the beginning of an introduction to conflict and explains the state of chaos and problems faced between heroes and heroin.

After that the data that often appears after "conflict" is "boys win girls". Because the first film, The Kissing Booth, is an introduction to when the hero and heroin have officially become lovers and how the heroes and heroin show their affection for each other and provide an overview of their moments when they become lovers and share feelings of belonging to each other.

Then the last dominant data that appears in the first kissing booth is "Ending". The "Ending" data appears only 2 data, because the "ending" data continues to the second The kissing booth. So the data only appears a little, because it's not finished yet.

In this study, for the second The kissing booth, many Romance formulas were also found. For the dominant data in the second The kissing booth is "Conflict" because the conflict that was created in the first film also had an impact on the Conflict in the second film and there were third and fourth person factors that made the conflict a lot.

Then the dominant data after "Conflict" is "Boys win girls" because in this second film it also shows a lot and emphasizes the satisfaction between heroes and heroines who are in love as lovers.

After that, the dominant data which often appears after "boys win girls" is the ending. because the second The kissing booth has gone through a lot of processes from every romance formula to the first The kissing booth to the second. After that, the last dominant data that appeared in the second kissing booth was "First meeting". because in the second kissing booth there weren't many character introductions, plots, and so on like the first kissing booth.

After the researchers discussed the dominant data in each film the kissing booth series. Then the researcher explained that the dominant data appeared between the first kissing booth and the second kissing booth. In the first romance formula, namely First meeting, between the first and second kissing booth films, the researcher found that the dominant data for "First meeting" was located in the first kissing booth. Because the "first meeting" element in this first film is the initial determinant of the introduction of the characters that appear, plots, conflicts and so on to be able to proceed to the next process of romance formula.

Then the data for "boys win girls" between the first and second kissing booths is almost the same, namely the first film totaling 8 and the second film totaling 6. This is because the "boys win girls" section is one of the interesting things in the story.

Then the "conflict" data that appears in the first and second kissing booths is almost the same, namely the first film totaling 10 and the second film totaling 9 data. Because the "conflict" data presented similar problems and became the main attraction of the story in the film the kissing booth series.

After that the dominant "Ending" data element between the first and second kissing booth is the second kissing booth, because the second "ending" data element has all been answered after the Romance formula process from the first kissing booth to the kissing booth The second. And in the first "Ending" data the kissing booth appears only a few because the story continues in the second kissing booth, so the first film doesn't have many "Ending" elements.

CHAPTER V

CONCLUSIONS, IMPLICATIONS AND SUGGESTIONS

This is the last chapter, in this last chapter there are three sections such as conclusions, implications, and suggestions.

A. Conclusions

After the data is explained and analyzed, the researcher then draws conclusions about the romance formula in the film the kissing booth series. Based on these findings and discussions, the researcher has found 54 elements of romance formula data in the first The Kissing Booth movie consisting of 11 data using the "first meeting" romance formula, then 8 data using the "boys win girls" romance formula, 10 data using the "boys win girls" romance formula. using the romance formula "conflict", after which the last 2 data use the romance formula "ending".

Then the discovery of the romance formula data element in the second The Kissing Booth movie, which consists of 3 data using the "first meeting" romance formula, then 6 data using the "boys win girls" romance formula, 9 data using the "conflict" romance formula. , then lastly there are 5 data that use the romance formula "ending".

These data have answered the research questions that emerged in this study. The answer that has been found is that in the film The Kissing Booth series has elements of the romance formula presented in the film, although with a different number of elements.

However, most of it was dominated by the "first meeting" element in the first *The Kissing Booth* which became the focus of character recognition, as well as an introduction to the situations that occurred in the first *The Kissing Booth* film. As well as being dominated by the "boys win girls" element in the first *The Kissing Booth* which presents intimacy between heroes and heroin who get satisfying after they officially become lovers.

Then the element of romance formula namely "conflict" has been dominated in the first *The Kissing Booth* film which presents many conflicts between heroes and heroin as well as conflicts from outside. Then the dominance of the data element, namely "ending" is in the second *The Kissing Booth* which presents the entire process of the romance formula elements that have been experienced from the first *The Kissing Booth*.

B. Implications

Overall discussion and analysis of this research. The researcher found that there are many romance formula elements in *The Kissing Booth*. In this analysis, it aims to find out what elements of the romance formula are contained in the film *The Kissing Booth*. Based on the theory and approach used in this study, the researcher knows the pattern of romance formula used and knows the dominant elements of the romance formula presented by the filmmaker of *The Kissing Booth*.

C. Suggestions

Based on the conclusions of the element analysis of the romance formula contained in the film *The Kissing Booth*. These suggestions can be taken as follows:

1. To Readers

The results of this study help readers to understand more about the types of elements of the romance formula by John G Cawelti and the elements of romance formula contained in the film *The Kissing Booth* series.

2. For Further Researchers

This research can be used as a reference for conducting research on Romance Formula. By reading this research, the researcher hopes that further researchers can carry out and develop their knowledge about the elements of Romance Formula contained in a literary work, whether it's a film, poetry, drama, novel and so on. And the researcher hopes that future researchers can provide a more creative and diverse perspective on the Romance Formula contained in literary works.

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APPENDICES

VALIDATION SHEET

The thesis data entitled *THE FORMULAIC STRUCTURE OF ROMANCE FOUND THE KISSING BOOTH SERIES* had been checked and validated by Muhammad Rizal, M. A, on:

Day : Monday

Date : March 6th 2023

The statement made truthfully in accordance with the theory and applicable rules without coercion.

Surakarta, March 6th 2023


Validator,



Muhammad Rizal, M. A.

NIP. -


The Data of Kissing Booth

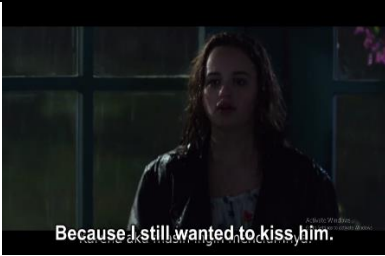
No	Coding Data	Scene and subtitle	Romance formula				Explanation
			First Meeting	Boys Girls win	Conflict	Ending	
1.	1 FM TKB1		√	-	-	-	In this scene, Elle and Noah look at each other. Their eyes hint at the gaze of falling in love. This data is called the first meeting because, at the meeting of the hero and heroin, there is a feeling of falling in love and involving

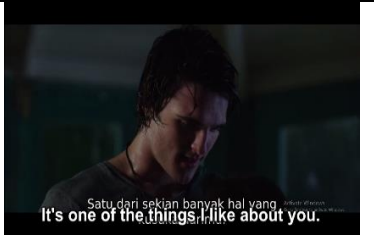
							their feelings through loving gazes.
2.	2 FM TKB1		√	-	-	-	From the picture, it can be seen that two people are looking at each other and sticking their heads which implies falling in love with each other. This scene is the data called the first meeting


							because of the gestures and eyes filled with feelings of love.
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3.	3/FM TKB1		√	-	-	-	<p>This data is called the first meeting because, in the scene, the hero and heroin hug each other and feel in love between two.</p>
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4	4 FM TKB1		√	-	-	-	<p>This scene is a scene that shows the hero and heroin riding a motorcycle and heroin holding the hero. The scene is the data called the first meeting because when the heroin holds the hero, there is an indirect approach that creates feelings of love between them.</p>
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5	5 FM TKB1		√	-	-	-	<p>In this scene, Elle looks at Noah with admiration, and according to the subtitle, Noah wants to kiss Noah. The scene shows the first meeting because, at the first meeting, there is a feeling of mutual liking.</p>
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6	6 FM TKB1		√	-	-	-	<p>In this scene, the romance formula is used, namely, the first meeting, because the scene shows Noah revealing that he told Elle that Noah likes one of Elle's things.</p> <p>It means that Noah has feelings for Elle.</p>
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7	7 FM TKB1		√	-	-	-	<p>In this scene, the romance formula is used, namely, the first meeting. Because in this scene, Noah says that he just wants to go with Elle, and Noah's gaze shows that he likes her.</p>
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8	8 FM TKB1		√	-	-	-	<p>In this scene, using the romance formula, namely the first meeting. Because in this scene, Elle is seen smiling after being brought home by Noah. Elle's smile shows that she really likes him.</p>
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9	9 FM TKB1		√	-	-	-	<p>In this scene, the romance formula is used, namely, the first meeting. Because Noah said that he was crazy about Elle, and his expression showed that he liked Elle.</p>
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10	10 FM TKB1		√	-	-	-	<p>According to the scene and the subtitle on the side, the scene uses the romance formula, namely, the first meeting. Because the scene shows Elle's expression, who blushes and says that she is a good person. from that expression, Elle seems to like Noah.</p>
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11	11 FM TKB1		√	-	-	-	<p>In this scene, the romance formula is used, namely, the first meeting. Because in this scene, Noah's expression shows that he likes Elle and says that Elle is very cute.</p>
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12	12 BWG TKB1		-	√	-	-	<p>In this scene, the romance formula is used romance formula. Namely, boys win girls. Because of the condition that Noah and Elle have officially become lovers, in that scene, Elle is looking at Noah and saying that they must find a way so that their relationship is not caught by Flynn.</p>
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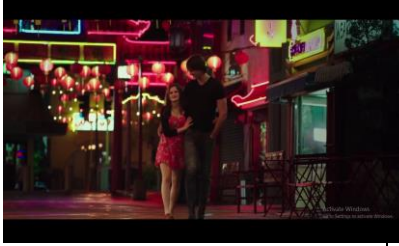
13	13 BWG TKB1			√	-	-	<p>In this scene, the romance formula is used. Namely boys win girls. Because in this scene, Noah says that no one knows that he has a girlfriend. Noah says it with a happy expression and looks at Elle.</p>
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14	14 BWG TKB1		-	√	-	-	<p>In this scene, the romance formula is used. Namely, boys win girls, as can be seen in the scene where Noah and Elle are enjoying their date on a motorbike trip.</p>
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15	15 BWG TKB1			√	-	-	<p>In this scene, the romance formula is used. Namely, boys win girls. Because in this scene, after they officially became lovers, they both enjoyed time together playing water bikes, and their expressions were pleased as they looked at each other.</p>
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16	16 BWG TKB1			√	-	-	<p>This scene uses the romance formula boys win girls because in this scene, Elle is seen hugging Noah while walking, and they are smiling happily. They looked happy after officially becoming a couple.</p>
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17	17 BWG TKB1			√	-	-	<p>In this scene, the romance formula is used. Namely, boys win girls. Because Elle and Noah are officially a couple and are dating, spending time cycling</p>
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18	18 BWG TKB1			√	-	-	<p>In this scene, using the romance formula, boys win girls, because, in this scene, Noah and Elle are dating after officially becoming lovers. In this scene, Elle holds Noah with a happy, smiling Elle expression.</p>
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19	19 BWG TKB1			√	-	-	<p>In this scene, the romance formula is used. Namely, boys win girls, because this scene shows Elle, who is raising her hand while riding with Noah. Elle looks very happy, and Noah also looks satisfied while riding a motorcycle. They enjoyed their time together after they became lovers.</p>
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20	20 CON TKB1		-	-	√	-	<p>In this scene, the romance formula is a conflict because, in this scene, Elle's expression looks sad, and she talks to herself not to lie to her best friend. Elle is apprehensive because she doesn't know how to tell Lee about Elle's relationship with Noah.</p>
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21	21 CON TKB1		-	-	√	-	<p>In this scene, the romance formula is used, namely conflict. Because the subtitle of this scene says, "I said did you do that to him?" and "did you hit Elle?". The subtitle is a question aimed at Noah from Lee because it can be seen in the scene that there is a wound on Elle's face, so Lee also asks Noah.</p>
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22	22 CON TKB1		-	-	√	-	<p>In this scene, the romantic formula is used, namely conflict. Because in that scene, Lee is seen having a serious conversation with Elle, and he “says, did something happen between you two? Lee asks that because he suspects Elle's relationship with Noah. This conflict comes from Lee, who affects the relationship between Noah and Elle.</p>
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23	23 CON TKB1		-	-	√	-	<p>In this scene data, the romance formula is used, namely conflict. Because in that scene, Lee's expression looks very angry, and he says that he doesn't believe it.</p>
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24	24 CON TKB1		-	-	√	-	<p>In this scene data, the romance formula is used, namely conflict. Because in this scene, Lee says, "So this is what you've been hiding from me all this time?" at the same time, with a very disappointed and angry expression. Because Elle had been hiding her relationship with Noah all along made Lee very disappointed.</p>
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25	25 CON TKB1		-	-	√	-	<p>In this scene data, the romance formula is used, namely conflict. because lee said, "looks like I never meant to find out at all, right?" Lee was disappointed with what his best friend Elle had done. Lee's face is very disappointed and sad.</p>
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26	26 CON TKB1		-	-	√	-	<p>In this scene data, the romanticism formula is used, namely conflict. Because Noah's expression looks angry, and he says it's not Elle's fault. So in this scene, Noah defends Elle so as not to fully blame Lee for hiding Noah's relationship with Elle. This conflict was caused by Noah's younger brother Lee which resulted in Noah and Elle's relationship being in conflict.</p>
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27	27 CON TKB1		-	-	√	-	<p>In this scene data, the romance formula is used, namely conflict. because Lee said, "so you really just fucked my brother and lied to me." The statement was an annoyance that made Lee even more disillusioned. Because in this scene, Lee's expression is very serious in chatting with Elle.</p>
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28	28 CON TKB1		-	-	√	-	<p>In this scene data, the romanticism formula is used, namely conflict. Because in that scene, it looks like Lee is about to punch Noah, and Lee says, "This is bullshit. You're acting like a hurt little bitch." And this conflict is caused by a third party or his younger brother Noah who also creates conflict between heroes and heroin or Noah and Elle.</p>
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29	29 CON TKB1		-	-	√	-	<p>In this scene data, the romance formula is used, namely conflict. Because in this scene, Noah is on top of lee to calm him down. And Elle said to let Lee go, and Noah shouted at Lee to calm down.</p>
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30	30 END TKB1		-	-	-	√	<p>In this scene data, using a romance formula, namely Ending. because Elle said that she couldn't keep on hurting the people she cared about just because of Noah.</p>
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31	31 END TKB1		-	-	-	√	<p>In this scene data, using a romance formula, namely Ending. because Elle said that no one wants to see Noah and Elle together.</p>
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32	32 FM TKB2		√	-	-	-	<p>In this scene, the romance formula is used, namely the first meeting, because in that scene there is a scene where Noah is calling Elle and saying that Noah wants Elle. It's called the first meeting because Noah wants and has feelings for Elle.</p>
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33	33 FM TKB2		√	-	-	-	<p>In this scene, the romance formula is used, namely the first meeting. Because the scene shows a scene where Elle is on a video call and smiles and says she misses Noah. It says First meeting. Karena pada adegan tersebut Elle tersenyum penuh perasaan bahagia mengatakannya.</p>
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34	34 FM TKB2		√	-	-	-	<p>This scene uses a romance formula, namely the first meeting. It was categorized as a first meeting because there was a scene where Noah was on a video call with Elle and he replied to Elle's words of longing with a smiling and happy face.</p>
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35	35 BWG TKB2		-	√	-	-	<p>This scene uses the romance formula, namely boys win girls. It is categorized as Boys win girls because the scene shows that Elle is happy because she has become Noah's lover and she says that "Noah can't see what he feels but his heart is doing a backflip.</p>
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36	36 BWG TKB2		-	√	-	-	<p>This scene uses a romance formula, namely Boys win Girls. Because in this scene Noah and Elle have officially become lovers and Noah is waiting for Elle at the airport with the words "I miss you so much".</p>
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37.	37 BWG TKB2		-	√	-	-	<p>This scene uses a romance formula, namely Boys win Girls. Boys win girls are categorized because in that scene Elle and Noah meet at the airport and they hug and kiss each other. They look happy because of their new relationship status, namely as lovers.</p>
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38.	38 BWG TKB2		-	√	-	-	<p>In this scene, the Romance Formula is used, namely Boys win Girls. It is said boys win Girls because in that scene Noah and Elle are on a date and taking selfies together, they look like they are enjoying and having fun.</p>
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39.	39 BWG TKB2		-	√	-	-	<p>This scene uses the Romance Formula of Boys win Girls. Because the scene showed Elle and Noah on a date and Elle was sticking her tongue out to Noah, both of them seemed to be enjoying the moment.</p>
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40.	40 BWG TKB2		-	√	-	-	<p>This scene uses the Romance formula, namely Boys win Girls. It is categorized as Boys win Girls because the scene shows Noah expressing his feelings if "he likes this girl". In this scene the two of them have become a couple.</p>
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41.	41 CON TKB2		-	-	√	-	<p>In this scene, the Romance Formula is used, namely Conflict. Because in that scene you can see a cut of Elle holding Noah's cellphone and seeing the contents of the conversation between Noah and her female friend who looks very familiar. And Elle felt jealous seeing the conversation.</p>
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42.	42 CON TKB2		-	-	√	-	<p>This scene uses the Romance formula which is Conflict. Categorized as conflict because the scene shows Elle with a disappointed expression and she tells Noah "if you want to talk to someone, just check your phone", here Elle feels jealous of what she has seen.</p>
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43.	43 CON TKB2		-	-	√	-	<p>This scene uses the Romance formula which is Conflict. Because in the scene Elle is seen calling Noah and she looks sad and says that "I really can't see you around all those girls". Elle feels jealous of the women around Noah.</p>
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44.	44 CON TKB2		-	-	√	-	<p>In this scene, the Romance Formula is used, namely Conflict. It is categorized as conflict because in this scene, Noah is seen calling Elle and trying to convince Elle that Chloe is only a friend.</p>
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45.	45 CON TKB2		-	-	√	-	<p>This scene uses a romance formula, namely conflict. It is categorized as conflict because in that scene Noah appears to be calling Elle and explaining that he is not sleeping with Chloe.</p>
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46.	46 CON TKB2		-	-	√	-	<p>In this scene using the Romance Formula, namely Conflict. Because in this scene Noah is seen calling Elle and he says "only a few men" in this scene Noah lied to Elle and the truth is that he went with Chloe.</p>
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47.	47 CON TKB2		-	-	√	-	<p>Scene ini menggunakan Romance formula yaitu Conflict. Dikategorikan Conflict karena pada scene ini terlihat elle sedang mencium marco karena terbawa suasana saat mereka perform dance dipanggung.</p>
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48.	48 CON TKB2		-	-	√	-	<p>This scene uses the Romance formula, namely Conflict. Because in this scene Noah was shocked to see Elle kissing Marco on stage while they were performing.</p>
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49.	49 CON TKB2		-	-	√	-	<p>This scene uses the Romance Formula, namely Conflict. It is categorized as conflict because in this scene Elle looks sad until she wants to cry and Elle says "to fix something that is actually worth keeping."</p>
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50.	50 END TKB2		-	-	-	√	<p>This scene uses the Romance Formula, namely Ending. It is categorized as Ending because in this scene Elle says "goodbye Marco". Elle chooses to leave Marco to avoid conflict with Noah and there is no misunderstanding between the three of them.</p>
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51	51 END TKB2		-	-	-	√	<p>This scene uses the Romance formula, namely Ending. Because in this scene Elle is seen crying and saying that Elle doesn't want Noah to leave. So Elle still wants to be with Noah.</p>
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52	52 END TKB2		-	-	-	√	<p>In this scene, the Romance Formula is used, namely the Ending. Because in that scene Elle looked like she was about to cry and she said “and when you left, I just imagined that we would end” in this scene Noah and Elle told each other what was in their hearts.</p>
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53	53 END TKB2		-	-	-	√	<p>In this scene, the Romance formula is used, namely Ending. Since Elle and Noah were spotted together and Elle said “I want to do something fun” they have gotten back together.</p>
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54	54 END TKB2	 <p data-bbox="600 485 925 507">♪ I love the colorful clothes she wears ♪</p>	-	-	-	√	<p data-bbox="1574 312 2007 858">This scene uses the Romance Formula, namely the Ending. The ending is categorized because in this scene, Noah and Elle are seen together again, and are riding a motorbike with Elle who hugs Noah with both happy expressions.</p>
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